

Canada's first national-level research commercialization program.

We're launching applications for our newest cohort, Lab2Market NSERC.

Why do we exist?

The Canadian government has invested billions of dollars into applied research and the "innovation economy". As a result, our nation has spurred great researchers and entrepreneurship programs from coast to coast.

Despite this, the playbook for research commercialization is still sparse. The Lab2Market (L2M) program aims to change that by charting the path for research commercialization in Canada.

Apply today.

Applications are open and will tentatively close on **June 27th, 2022 @8:00PM (EST)**.

To apply and register for our info sessions please visit our [application page](#).

For more information, please see our [information package](#).

L2M NSERC is a **four month program** that offers researchers access to:



\$15,000 in funding.



Training from innovation leaders.



Access to advisors, industry experts, and funders.



A vast entrepreneurial network.



The opportunity to assess product-market fit.



The opportunity for future funding through the NSERC I2I Phase I grant.

Who is L2M NSERC for?

L2M is for **researchers with big ideas** who believe their research can solve real world problems.

Applicants must apply in teams consisting of a(n):

- **Entrepreneurial Lead (EL)** - A full time graduate (Masters or PhD) student, postdoctoral fellow within five years of having finished their graduate degree, or research assistant. The EL is expected to work on the project full-time (20-40 hours/week) over the duration of the program, representing the team in all training sessions and leading all activities.

Please note, undergrads are also eligible given they have been involved in the generation of the project's intellectual property.

- **Technical Lead (TL)** - The principal investigator of the research project. The TL must be NSERC eligible.

The program is funded through NSERC's I2I Market Assessment program and requires the support of the applicant's respective Industry Liaison Office (ILO) or equivalent.