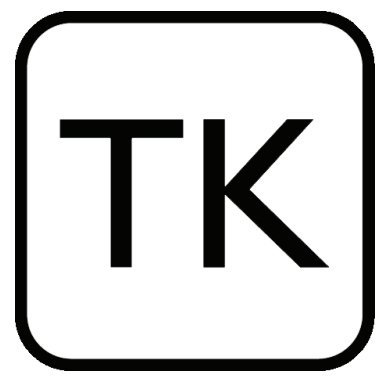




Local Contexts

...because the 's' matters



TK Labels

What are TK Labels?

The TK Labels are informative signs to help people outside your community understand the importance and significance of your cultural heritage. They have been developed to include information that might be considered missing from the current public record. This might include community and family names, what conditions of use are considered appropriate, how to contact relevant family or community members and how to arrange the right kind of permissions. You can use these labels to help educate other people about certain rights and responsibilities that accompany some knowledge and cultural heritage.



How do they work?

The TK Labels work like any other kind of label you might come across. For example a label on your clothing tells you where it was made. A label on your bread tells you its contents. The difference with TK Labels is that you get to choose which one, or which combination, should be used to help people outside the community understand and respect your cultural heritage.

When should you use a TK Label?

You can use a TK Label whenever you want. They are especially useful to add to digital files like photos and films to help the people who see them know more about where they come from. They let non-community members know when something is special and important. They let non-community members know how to treat your cultural heritage with respect. They help people who might be unaware of the significance of your material know more. This helps them act differently. For example, you can label a photograph and say that it should not be used in a commercial context.

TK Labels encourage fair and equal treatment of your cultural heritage. They ask people to stop, think and respect.

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