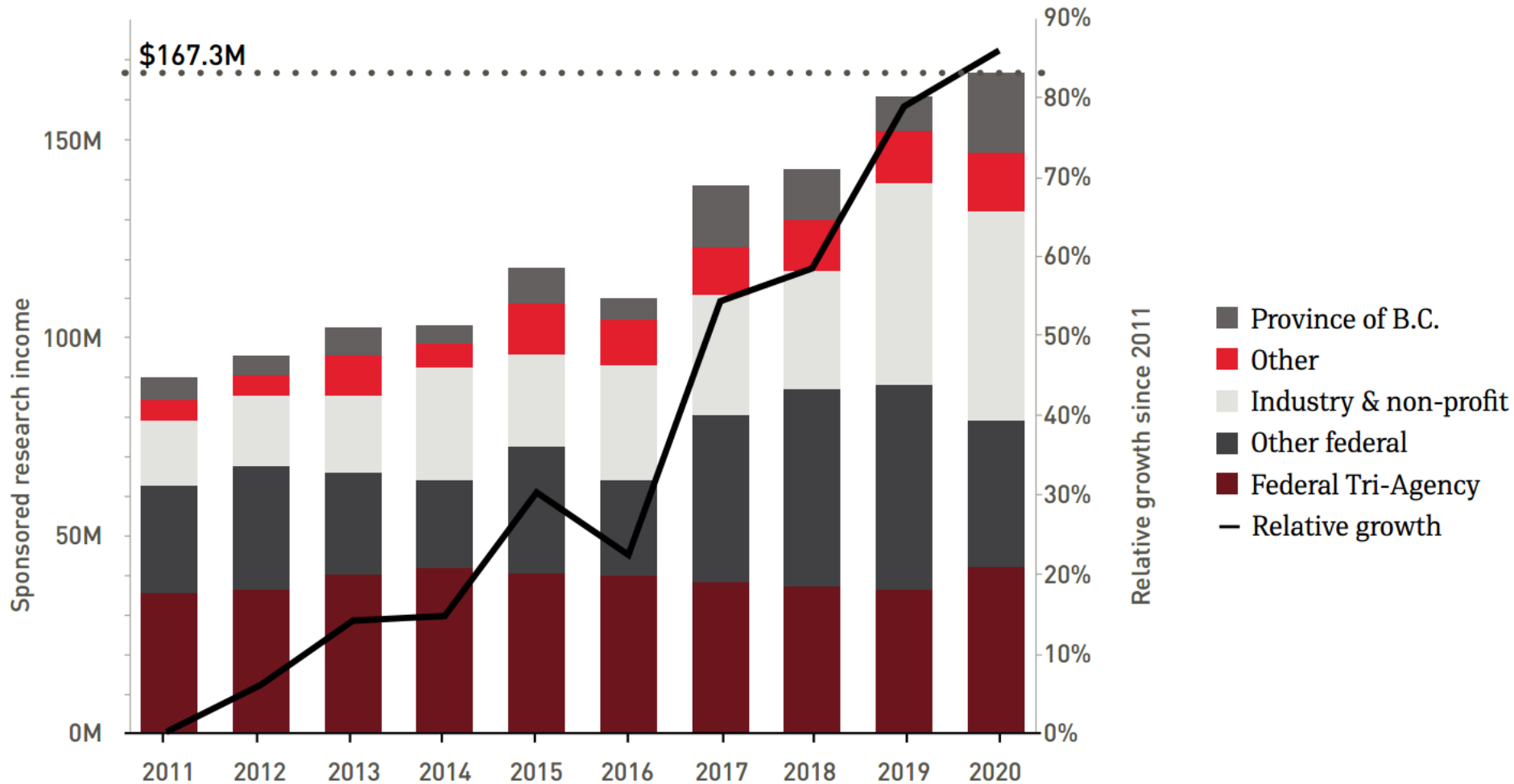




# AVP-KMI OVERVIEW

Dugan O'Neil, Vice-President, Research and International — November, 2021

# THE GROWING RESEARCH ENTERPRISE



# KNOWLEDGE MOBILIZATION

- KM takes many forms. Examples:
  - Publishing a paper in a disciplinary journal
  - Presenting at a conference
  - Licensing a technology to a company (or starting a company)
  - Doing research consulting with companies, NFPs
  - Influencing government to change policy/law
  - Publishing an op-ed in the Globe and Mail
  - Participating in a public panel discussion
  - Engaging community in research design and process
- How you see KM probably depends on your research discipline or methodology.

# INNOVATION

- SFU has an innovation strategy called "SFU Innovates" with 4 pillars:
  - 1) Entrepreneurship
  - 2) Social Innovation
  - 3) Incubation and Acceleration
  - 4) Industry and Community Research Partnerships
- SFU has launched several initiatives related to these pillars – the AVPKMI brings them together under one senior leader.
- The AVPKMI also leads IP policy/strategy.
- The AVPKMI leads funding proposals to support innovation activities.

# WHO REPORTS TO AVPKMI?

- Several existing units will report to the AVPKMI, including:
  - The Technology Licensing Office (TLO)
  - Venture Labs (Business Accelerator)
  - The Community Engaged Research Initiative (CERi)
  - The Knowledge Mobilization Hub
- There are other existing initiatives that will work closely with AVPKMI:
  - Coast Capital Savings Venture Connection (Entrepreneurship and Business Incubator)
  - RADIUS (Social Innovation Hub)
  - Partnership Hub
- There are also emerging initiatives that will report to AVPKMI.

# HOW IS IT DISTINCT FROM AVPR?

- The focus of the AVPR is on:
  - Institutional funding programs (CRC, CERC, CFI, CFREF, NFRF, etc.)
  - Research operations (Research Services, Ethics, Animal Care, Core Facilities, etc.)
  - Research Centres and Institutes
  - Research Policies
- AVPR also serves on many internal SFU committees.
- AVPR - strong focus on SFU research support and operations, and on enabling knowledge generation.
- AVPKMI - strong focus on external partnerships and knowledge mobilization/translation.

# FURTHER INFORMATION

- Taking community input on the job description until December 3.
- <https://www.sfu.ca/research/executive-searches/avpkmi>
- Email: avpkmi\_search@sfu.ca

# QUESTIONS FOR DISCUSSION

1. What are a few of the key challenges and opportunities in the area of knowledge mobilization and innovation over the next 3 to 5 years?
2. How do you see this position enhancing or fulfilling those challenges and opportunities?
3. What are the three most important qualities, attributes and types of experiences you feel the AVPKMI should possess?