

Interviews on Zoom

Ethical Considerations + Best Practices

Zoom's Privacy Policy

- Does not monitor your meetings nor its contents
- Does not and has no intentions of selling user's data
- Complies with privacy rules/laws (incl. FIPPA, GDPR & CCPA)

There is currently

no full end-to-end encryption.

Audio & Video data sent through Zoom are encrypted, but keys are generated and held by Zoom (as of May 7, 2020).

US Privacy Laws

The **USA Freedom Act (2015)** and **Cloud Act (2018)** supersedes these security provisions by making it possible for US federal law enforcement to compel US companies (like Zoom) to provide data stored on their servers. Just because Zoom states that they do not monitor your meetings, this does not mean that they are not collecting such data (IP addresses, operational data, and user interactions).



These laws apply to cloud storage services
Dropbox, iCloud, OneDrive

What you can do



Store Data Locally

Change your default Zoom settings so recordings are stored locally instead of uploaded to a US-owned cloud service.

Settings



Recording



File location



Alternative Cloud Storage: SFU Vault

All SFU Faculty, staff and students with active SFU Computing ID are offered 50 GB.



Informed Consent

Your consent documents must alert participants that their data may be stored on servers outside of Canada.

Suggested Wording for Consent Process

"This interview is hosted by Zoom, a US company. Any data you provide may be transmitted and stored in countries outside of Canada, as well as in Canada. It is important to remember that privacy laws vary in different countries and may not be the same as in Canada."



Ask Before Recording

Ask participants if they are comfortable being recorded (audio and/or video). If you are video recording, tell them about virtual background options.



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Interview Preparation

SFU IT advises researchers to use their SFU Institutional Zoom accounts.

Participant Call Setup



- ❑ SFU institutional Zoom accounts will show the participant's full name unless they create an alias for the meeting. Explain how they can change their name or provide a research code ahead of time.
- ❑ Explain how participants can turn off their camera and mute their microphone as preferred.
- ❑ Zoom has been criticized for re-using the same meeting IDs, so lock your meetings (default does not require passwords) to block intruders.
- ❑ Enable waiting rooms to screen attendees.



Group Interviews



- ❑ If the session is being recorded, notify participants that you can only exclude their participation during the recording process.
- ❑ As the host, disable recording options for participants and ask all participants to not use other recording services.
- ❑ Discuss risks as appropriate, given that there are no effective means of stopping participants from using third-party recording software.

General Tips

- Avoid collecting what you do not need.
- Delete audio recordings after transcription.
- Password protect/encrypt your files and folders.

Additional Resources

- SFU IT Services: <https://www.sfu.ca/itservices/remote-study-work-resources.html>
- The Electronic Frontier Foundation: <https://www.eff.org/>