**NSERC CREATE Workshop - Worksheet**

1. **STATEMENT OF NEED/SIGNIFICANCE (THE WHY)**

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1. **STATEMENT OF PROPOSED SOLUTION (THE HOW)**

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1. **STATEMENT OF PAYOFF/VALUE ADD (THE WHAT AND WHO)**

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1. **IDENTIFY STAKEHOLDER NEEDS**

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| STAKEHOLDER | NEED(S) | EVIDENCE OF NEED(S) |
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1. **IDENTIFY POTENTIAL PARTNERS**

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| PARTNER | EXPERTISE | RESOURCES TO MEET NEED(S) |
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**MARKET DEMAND & ALIGNMENT**

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| KEY COMPONENTS | IDEAS TO ADDRESS |
| 1. | 1.2.3. |
| 2. | 1.2.3. |
| 3. | 1.2.3. |

 **EQUITY, DIVERSITY & INCLUSION**

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| KEY COMPONENTS | IDEAS TO ADDRESS |
| 1. | 1.2.3. |
| 2. | 1.2.3. |
| 3. | 1.2.3. |

**BUDGET**

|  |  |
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| KEY COMPONENTS | IDEAS TO ADDRESS |
| 1. | 1.2.3. |
| 2. | 1.2.3. |
| 3. | 1.2.3. |

**GOVERNANCE & MANAGEMENT**

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| KEY COMPONENTS | IDEAS TO ADDRESS |
| 1. | 1.2.3. |
| 2. | 1.2.3. |
| 3. | 1.2.3. |