



# Sustainable Development Goals Funding Program: Contributions

Call for Proposals (CFP)

*Open from*

*June 28 – September 19, 2019*

# Agenda

- Program Overview
- Eligibility Requirements
- Measuring Results
- Submitting Your Application
- Questions



# Overarching SDG Funding Program goals

**The Sustainable Development Goals Funding Program supports projects that aim to:**

- **build awareness of the 2030 Agenda**
- **increase partnerships and networks**
- **advance research, and**
- **further Canada's implementation of the 2030 Agenda**

# Call for Proposals for Contribution Objectives

## OBJECTIVE:

We are funding projects that will identify and implement new and innovative approaches or increase impact of existing activities in order to work towards achieving 1 or more of the following objectives:

- identify and address gaps in knowledge and/or data to support Canada's efforts to meet the SDGs
- enhance collaboration between various sectors to explore new technologies and foster innovation and investment for the SDGs
- create resources to enhance and share knowledge on the SDGs including the contribution of Indigenous knowledge and practices in relation to advancing sustainable development
- establish accountability frameworks to support impact measurement and demonstrate progress on the SDGs

# Additional Considerations



Further consideration could be given to:

- geographical coverage
- applications that support the Official Languages Minority Communities
- coverage of a variety of SDGs



# Eligibility Requirements

- Your project must not exceed 36 months in duration
- The funding amount you are requesting must not exceed \$300,000 per year
- Eligible organizations may submit only one application for funding in this process
- Your organization is:
  - a non-profit organization
  - an Indigenous organization (including band council, tribal council and self-government entity)
  - an international organization
  - a coalition, network and committee
  - a research organization and institute
  - an educational institution
  - a public health and social services institution, or
  - a for-profit organization



# Eligible Activities

Your application clearly demonstrates how it will:

- Identify and implement new innovative approaches for advancing Canada's progress on the 2030 Agenda
- Increase the impact of existing activities that support Canada's implementation of the 2030 Agenda
- Advance the 2030 Agenda as a whole, or multiple SDGs (projects targeting only one SDG will not be eligible for funding)

**Project activities must directly link with project costs**

## Tips to keep in mind when developing project proposals:

- Outline the main activities of the project and related milestones
- Activities are action oriented, each activity should start with a verb
- When listing and developing the activities section of your proposal, please use the example provided in the Activity Timelines section of the applicant guide (see last section of Question 44 (Project activities))
- For partnerships, ensure that activities carried out and roles and responsibilities are clearly outlined

# Examples of Eligible Projects

## Examples of eligible projects could include, but are not limited to:

- Conducting research, data collection and analysis to support evidence-based decision-making
- Conducting research that identify emerging sustainable development trends, risks, and best practices to support Canada's implementation of the 2030 Agenda
- Supporting the development of new and innovative approaches and breakthroughs that are scalable, and support multiple SDGs
- Building partnerships, and supporting the multidisciplinary nature of the SDGs in order to amplify impact and strengthen resource mobilization
- Supporting the integration of Indigenous and/or local knowledge into approaches to advance the 2030 Agenda in Canada and support the 10 Principles of Reconciliation
- Supporting the development and application of knowledge sharing resources and tools, to advance sustainable development across diverse communities
- Facilitating SDG progress measurement and accountability, and
- Integrating sustainable development practices into results management tools to advance the social, economic, and environmental impact of organizations





# Funding Program: Side by side

## Call for proposals for grants vs contributions

### Call for proposals for Grants

**Amount:** up to \$100k

**Project duration:** 12 months

**Application period:**  
Continuous intake process

**Objectives:** increasing public awareness and engagement activities with stakeholders, ensure that Canada's progress on the 2030 Agenda leaves no one behind, foster and integrate Indigenous and local knowledge into approaches and efforts to achieve the 2030 Agenda

**Eligibility:** non-profit organizations, municipalities, PT governments, institutions or Crown Corps, Indigenous organizations, international organizations, coalitions, networks or committees, research organizations or institutes, educational institutions, public health and social services institutions, or for-profit organizations

### Call for proposals for contributions

**Amount:** up to \$300k

**Project duration:** up to 36 months

**Application period:**  
June 28 – September 19, 2019

**Objectives:** support innovation, knowledge sharing and addressing data/research gaps in Canada, establish accountability frameworks to support impact measurement and demonstrate SDG progress

**Eligibility:** non-profit organizations, Indigenous organizations, international organizations, coalitions, networks and committees, research organizations and institutes, educational institutions, public health and social services institutions, or for-profit organizations



# Results Measurement

**Applicants must outline their own outputs, outcomes, and indicators to measure results  
(i.e., desired results, baseline data, and mechanisms to collect and report on results)**

## **Expected results of the project must be:**

- Clearly linked to the project objectives
- Specific, concrete, measurable and must demonstrate the impact (qualitative and/or quantitative)
- Defined as outputs and outcomes



# Results Measurements:

## *Understanding Outputs, Outcomes, Indicators*

- **Outputs** are direct products or services that will be produced to generate the desired outcomes. Several activities could contribute to one output. They answer the question, "What will the project produce?" (e.g. a guide, information sessions, etc.). A good project proposal will clearly define project outputs and expected results.
- **Outcomes** are the changes that are expected to occur as the result of the project. They answer the question, "How will we know if the project has achieved its expected results, whether this is at a system, community or individual level?"
- **Indicators** measure your project's results (e.g. number of stakeholders reached, number of reports produced, new data sets, etc.)



# Results Measurements:

## *Understanding Outputs, Outcomes, Indicators*

- It is important to set results that are specific, concrete, measurable and demonstrate the impact (qualitative and/or quantitative), so that you can track the success of your project.
- An application must focus on **1 or more** of the following results:
  - the identification of gaps to meet the SDGs and approaches to address them
  - the implementation of innovative approaches that drive progress on more than one SDG
  - the integration of Indigenous and local knowledge into approaches to achieve the 2030 Agenda; and
  - the development of new ways to measure the impact of the SDGs indicators



# Tips for Submitting your Funding Application



- Read the entire Applicant Guide and the application form prior to completing an application
- While you are filling out your application, have the Applicant Guide with you as a reference tool
- Be clear and concise
- Make sure you answer all questions
- Use plain language
- Show the link between your project and SDG Funding Program objectives and outcomes
- Demonstrate how your proposal meets multiple SDGs
- Make sure you provide all required documents



# Submitting your Application

## *Required Documents*

- Application for Funding filled out in its entirety
- Budget Detail Template: A completed Budget Detail Template (PDF or Excel format)

# Submitting your application

## Three ways to submit your application:

### Online:

Through the Grants and Contributions Online Services (GCOS)

<https://www.canada.ca/en/employment-social-development/services/funding/gcos.html>

### By Email:

[EDSC.ODD2030-2030SDG.ESDC@servicecanada.gc.ca](mailto:EDSC.ODD2030-2030SDG.ESDC@servicecanada.gc.ca)

### By Mail:

Sustainable Development Goals Funding Program submissions

Coordination Unit, Mailstop: 402

National Grants and Contributions Delivery Centre (ESDC)

140 Promenade du Portage Phase IV 4th Floor

Gatineau Québec K1A 0J9



**Deadline: September 19, 12:00 p.m. (noon) Eastern time**

# After you have applied

- If you submit your Application for Funding through the Grants and Contributions Online Services (GCOS), you will receive an acknowledgement by email immediately
- If you submit your Application for Funding by email, you will receive an acknowledgment by email immediately
- If you mail in your Application for Funding, you will receive an acknowledgment within 21 calendar days of its receipt by ESDC

*We anticipate that projects could start as early winter 2020.*





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