

Today: Review for Midterm 2

Major topics since MT1:

Sampling wild animal populations - understanding sampling

Correlation coefficient – how closely two variables are related

Zipf's law – finding regularity in a chaotic world

Binomial probability distribution model – useful model for counts

Normal probability model – useful model for averages and proportions

Sampling in several contexts – understanding the usefulness of random sampling

Sampling with and without replacement – implications of the difference

Using 0-1 populations: variability of sample proportions (and square root law)

Randomized response technique – another sampling exercise

Lotteries – how they work - average net returns

Survival analysis – strategies for estimation from partial data

More detail: Important Methodological Techniques

## 1. Sampling Framework:

**Population** - what we want to know about      E.G. SFU undergrad population

**Sample** - the part of the population that we have selected

**Sampling Method** - usually random so can predict variability

**Numerical summary of Sample** – often mean (or proportion) and SD, or sometimes a graph

**Derived Information** - often the variability of the mean (or proportion)

**Purpose of mean and its variability?** To describe the population mean.

Example: Population: Voters preferences for candidates in municipal elections Nov 16

Sample: Based on "Sampling Fram" - Voting lists?

Sampling Method: Possibly random sampling

Numerical summary: Mean and SD (Use 0-1 formula if appropriate)

Derived Information: proportion preferring candidate A in sample and its SD

## 2. Sampling Variability in 0-1 populations

Suppose a large population is 55% type A and 45% other types (members of the Yuppee Club?)

Consider the proportion of type A in a sample of size 25 from the large population.

There are two situations we know how to deal with:

Situation 1: The 55% is unknown to the investigator but the sample proportion is observed, say  $15/25 = .6$ .

The sample proportion of 0.6 is an estimate of the population proportion of type A. i.e. we estimate 60% type A in the population. But what is the precision of this estimate?

An equivalent question is What is the variability of this estimate? (Important idea).

The variability of a sample proportion is estimated in this case by

(the estimated population SD) /  $\sqrt{25}$

The estimated population SD =  $\sqrt{p(1-p)} = \sqrt{(.6)(.4)} = .50$

So the SD of the sample proportion is approx  $.50/5 = 0.1$

The estimated population proportion is  $.6 \pm .1$

Situation 2: The 55% is known and so we are not trying to estimate it. But we may be interested in what the variability would be IF  $p=.55$ .

SD of sample proportion =

(the SD of the population) /  $\sqrt{25} = \frac{\sqrt{p(1-p)}}{\sqrt{25}} = \frac{\sqrt{(.55)(.45)}}{\sqrt{25}} = .49/\sqrt{25} = .098$

and so the distribution of the sample proportion is described as having mean .55 and SD =.098 exactly.

This is not an estimate!

## 3. Distribution of means and proportions – Normal Distribution

Averages tend to have a Normal distribution (so do sums):

What do you have to know about Normal distributions?

Bell shaped (symmetrical, not skewed) 68% within 1 SD, 95% within 2 SDs, 99.7% within 3 SDs.

#### 4. Correlation Coefficient

Closeness to a line of the points in a scatter diagram of two variables (e.g. height and weight)

Average product of variables after they have been "standardized" (subtract mean and divide by SD for each variable).

close to  $\pm 1$  if strongly related (linearly) and to 0 if not.

Does not measure non-linear relationships.

Other Contextual Familiarity:

animal population estimates

Zipf's law applications

Uses of sampling in Jury, CPI, Accounting, Census, ...

Lottery ideas

Survival Durations (car accidents)