Today: Review topics
Logic of Confidence Intervals - Resting Pulse $=72 / \mathrm{min}$ ?
Testing Hypotheses with Confidence Intervals

Review topics: This is the same list I sent you in e-mail - am posting for the record.
Send me an e-mail about the one or two things you most want me to review.
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Major Headings:
Unexplained Variation (UV)
Numerical Summary of Data
Sampling
Role of Simulation in Data Analysis
Role of Graphics in Data Analysis
Experimental Design
Probability
Prediction \& Regression
Quality Control
Testing Hypotheses

More detailed headings

Unexplained Variation (UV)
Numerical Summary of Data
Mean
Standard Deviation
Median and Quartiles
Interquartile Range (IQR)
Percentiles
Range (problem of dependence on sample size)
Sorting Tables
Forming Indices to collapse data
(e.g. birth-death data, economic indicators, colour matching)

Calibration (e.g. essay marking, earthquake age)
Evaluating Course Marks ("Curving"?)
Correlation
Positive and Negative and 0

Sampling
Random Sampling
sampling with and without replacement
Variability of Averages
square root law
sampling with and without replacement
Variability of Proportions
Proportions are averages
Estimation of parameters
Earthquake article
Confidence Intervals
Survival Analysis
Censored data (observation window)
Hazard
Randomized Response Technique
Lotteries
Average return
Binomial Model
Carry-over and no-carry-over types
Wild animal populations
Estimation of population minimum (difficult!)
Travelling Salesman Problem
Nearest Neighbour Approach
Optimization
Role of Simulation in Data Analysis
Sports Leagues
Investments
Portfolio Diversification
Illusion of Persistent Trends
Risk vs Variability
Insurance
Spreading the risk
Needs for profitability, premiums
Variability in 0-1 data
Random walk with variable step sizes
Role of Graphics in Data Analysis
Time Series
Seasonality and seasonal adjustment
Intervention

```
    Dotplot
    Scatterplot (for two variables)
    Smoothing of time series
        Lowess
        Moving Average
        Straight line summary of correlated data
            Intercept and Slope
        Zipf's Law
    Visualization of correlation
    3-D scatter plots
    Probability plots
Experimental Design
    Randomization
    Blocking
    Control Group
    Double Blind
    Assignment of treatment by Investigator
    Causality - how to prove it
    Lurking Variables in Observational Studies (Berkeley Graduate Admissions)
    Cost considerations
Probability
    Long Run Relative Frequency
    Law of Averages (counts vs proportions in long run)
    Rare Events - Lotteries
    Binomial Distribution Model
    Sampling of categories
    Approximate Normality
    Normal Distribution Model
    1,2,3 SD proportions
    Use for describing distribution of averages and sums
Geometric Distribution Model
    Use for survival & duration data
    Probability Model vs Empirical Model
Weibull Distribution Model
    Use for survival & duration data
Prediction \& Regression
Linear Regression Lines
Prediction Using Averages of Vertical Strips
Least Squares (Minimum sum of squared deviations)
```

```
        Prediction errors
    Using a Numerical Index to predict a category (colour-matching)
Quality Control
    management by exception
    profiting from reduced variability
    control charts - timing of exceptions and elimination of causes
Testing Hypotheses
    Logic of learning from surprise
    Comparison of two populations vs two sample distributions
    Between-Sample vs Within-Sample variability
```


## Hypothesis Testing - a demonstration with some details

Resting Heart Rate (Pulse)

Participation voluntary (as is attendance!)

Measure pulse over a 30 second period. Any difference in average pulse by sex?

Report frequency by hands (actual data from class):

|  | Females | Males |
| :---: | :---: | :---: |
| 20-22 (21) | 0 | 0 |
| $23-25(24)$ | 0 | 0 |
| $26-28(27)$ | 0 | 3 |
| $29-31(30)$ | 0 | 4 |
| $32-34(33)$ | 6 | 8 |
| $35-37(36)$ | 7 | 12 |
| $38-40(39)$ | 8 | 5 |
| $41-43(42)$ | 3 | 1 |
| $44-46(45)$ | 1 | 4 |
| $47-49(48)$ | 1 | 1 |
| $50-52(51)$ | 0 | 0 |

We can summarize this data by means and SDs (using midpoint data) and graphically by a dotplot.:

| mean-F | 37.7 |
| :---: | ---: |
| SD-F | 3.8 |
| mean-M | 35.8 |
| SD-M | 5.1 |

Character Dotplot


There appears to be a shift from male to female in these distributions. But since they would hardly ever be exactly the same, the question is not whether they are different but whether they are different enough to infer that a population difference exists. Suppose we assume that the male students reporting are a sample of a larger population of male students and similarly for females. Would average pulse be different in these larger groups, given this data?

A first attempt to answer this question might be to look at the mean and SD from each group. This allows us to focus on the numerical summary of each distribution.

We had

| mean-F | 37.7 |
| :---: | ---: |
| SD-F | 3.8 |
| mean-M | 35.8 |
| SD-M | 5.1 |

We could say female pulses were $37.7 \pm 3.8$ and males $34.1 \pm 5.1$. As we already know from the dotplot, the two sample distributions overlap. But the question is still of interest - what we want to know is if there is a tendency for the female pulses to be higher and the males pulses to be lower. One way to make this precise is to ask if the population
means differ. Our evidence for this is the sample means. But in considering the difference of sample means, we need to compare this difference with the variability of the sample means. Using the square root law, we have

```
mean-F 37.7
    SD of the mean-F = 3.8/\sqrt{}{26}=.75
mean-M 34.1
    SD of the mean-M = 5.1/\sqrt{}{38}=.83
```

So we really have $37.7 \pm .75$ as our estimate of the population mean for females, and $35.8 \pm .83$ as our estimate of the population mean for males. This suggests a difference in the population means, but it is still not clear whether it is large enough to discount sampling variability (instead of a real difference in population means.)

Note the important difference between the $S D$ of the pulses in each group, and the SD of the mean pulse in each group. Also, an important point in the discussion of estimation of populatiojn parameters (such as the population mean) is the following:

Random sampling is an "unbiased" procedure - that is, one tends to get the right thing on average. More precisely, the average value of the sample mean if we were to repeat the sampling process many times, would be exactly the population mean. Now when we are considering using the sample mean to estimate the poulation mean, since we know it is "right" on average, the precision of the estimate only depends upon its variability. So the square root law is the key to how good the sample mean is as an estimate of the population mean - it tells you the variability of the sample mean.

Now to return to our consideration of the difference between the female and male pulse distributions ....

We have $37.7 \pm .75$ for females
$35.8 \pm .83$ for males

Before we make a final judgement on whether this apparent difference is evidencve ffor a difference in the two populations (or females and males), there are two details that could be leading us astray:

1. mean $\pm S D$ only includes $68 \%$ of the distribution. So there still might be some overlap.
2. The difference in means will vary more than the difference in either mean. Since we are really intersted in whether the population difference is 0 or not, this could be important.

The solution to 1 . is to look at mean $\pm 2$ SDs which will include the true population mean $95 \%$ of the time (this needs more explanation).

Addressing 1. we have

$$
\begin{aligned}
& 37.7 \pm 2(.75)=37.7 \pm 1.5 \text { pulses for females } \\
& 35.8 \pm 2(.83)=35.8 \pm 1.7 \text { pulses for males }
\end{aligned}
$$

and so now our difference in population means lookslike it might possibly be 0. (difference between 37.7 and 35.8 attributable to sampling variation).

These [mean $\pm 2$ SDs] are called 95\% Confidence Intervals for the population means.

The solution to 2. is to compute the SD of the difference of means (this needs more explanation).

The SD of the difference is calculated as $\sqrt{.75^{2}+.86^{2}}=1.1$ and the sample difference is $37.7-35.8=1.9$ so we could say the difference is $1.9 \pm 2(1.1)$ or $1.9 \pm 2.2$.

This last interval does contain 0 , so a 0 population difference is credible, and the data does not prove a difference in population means exists. We can conclude that the means of the two population distributions have not been shown to be different. (It is not true that we have shown the difference IS 0. )

## Homework

To prepare for the continued discussion of this topic, please read Tanur pp 68-76, "The Importance of Being Human". In addition to the idea that overlapping distributions can still be distinguishable, there is the important use of a scatterplot to distinguish subgroups in twovariable data.

