

# Contrast, Luminance and Colour

Week 3 Lecture 1

IAT 814

Lyn Bartram

*Some of these slides have been borrowed and adapted from [Maureen Stone](#) and [Colin Ware](#)*



SCHOOL OF INTERACTIVE  
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# What is gray?

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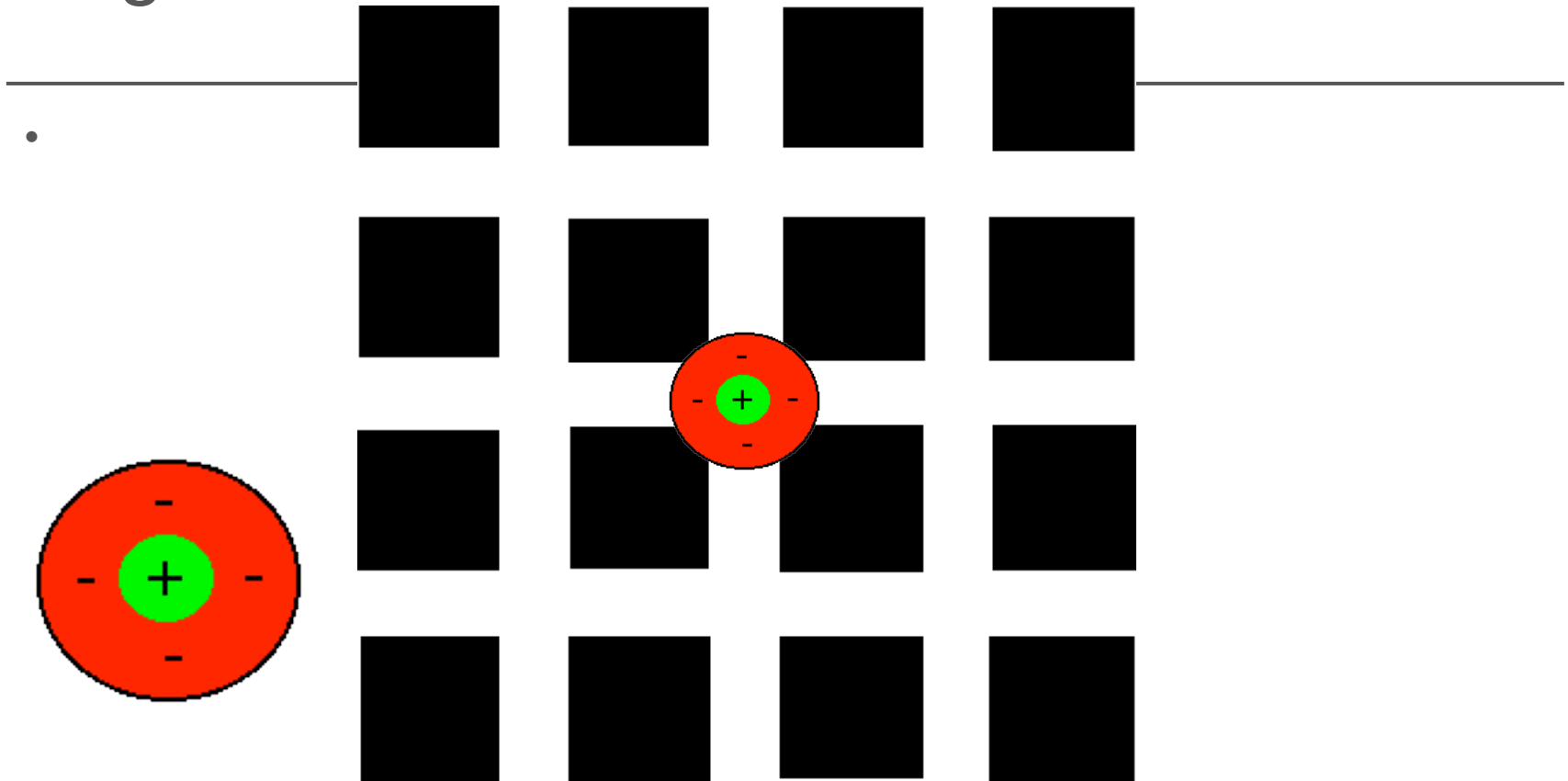
- Colour space is 3 dimensions
  - 1 achromatic (gray scale)
  - 2 colour (red-green, blue-yellow, more later)
- What defines white, black, gray?
- Receptor signals do not tell us **absolute** values
  - amount of light on the retina - the light meter
- They tell us **relative** values
  - change of amounts of light
  - Change meter
- Contrast illusions
- Non-linear perception
- Gray scales can be misleading

# Neurons, Receptive Fields, and Brightness Illusions

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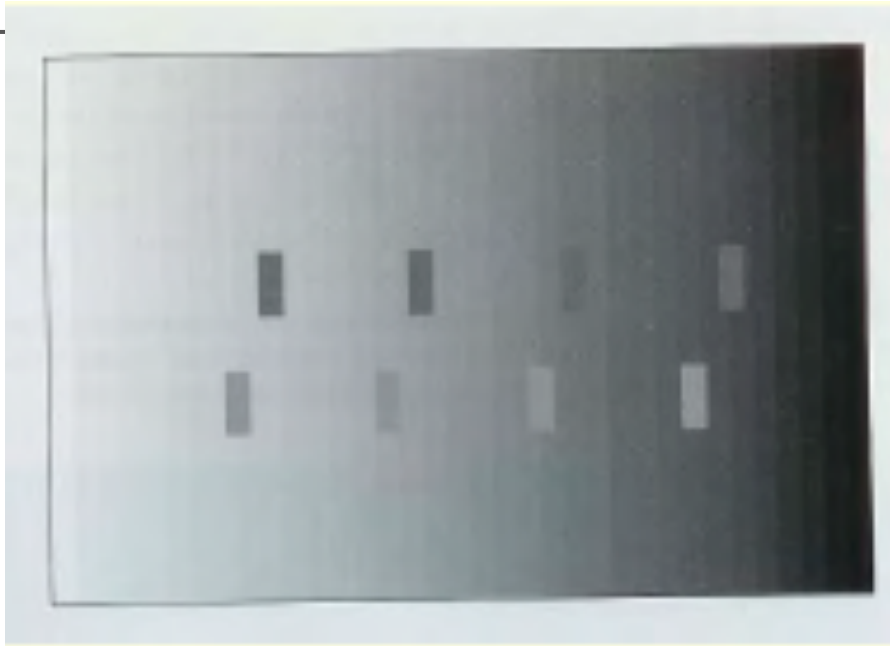
- Neurons are the basic circuits of information processing in the brain.
- The receptive field of a cell is the visual area over which a cell responds to light.
- Excitation explains many contrast effects
- P and M neurons determine sensitivity to types of light patterns
  - in order to discriminate between two different visual signals, the signals encoded in available channels must differ beyond some threshold

# Brightness illusions: Hermann Grid



# Simultaneous brightness contrast

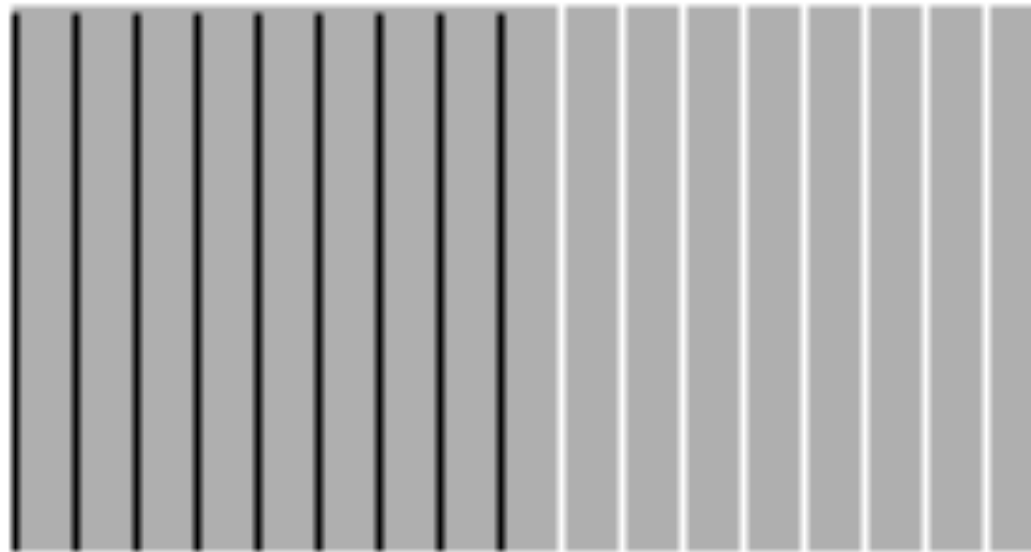
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- a gray patch placed on a dark background looks lighter than the same gray patch on a light background.
- [http://www.michaelbach.de/ot/lum\\_dynsimcontrast/index.html](http://www.michaelbach.de/ot/lum_dynsimcontrast/index.html)

# Assimilation of lightness

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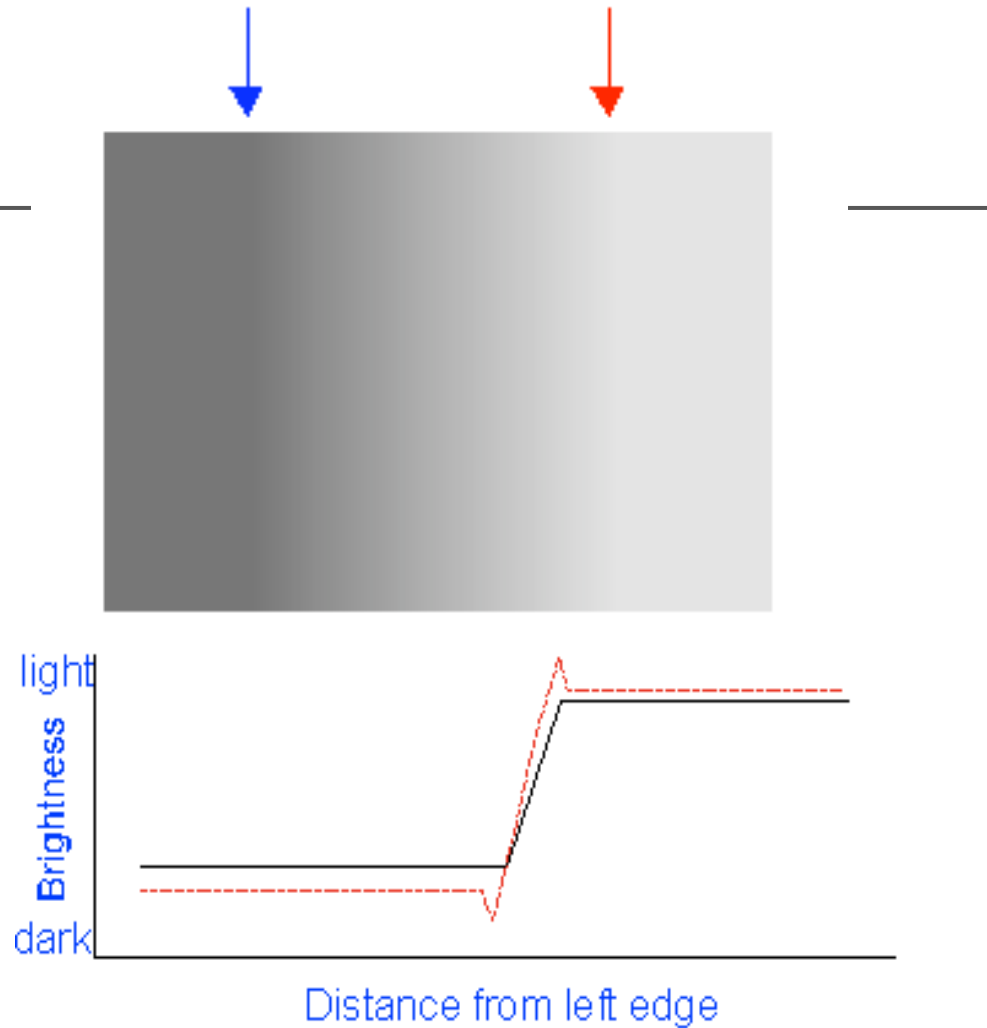


- The gray background with black lines appears to be darker while the gray background with white lines appears to be lighter.

# Mach bands

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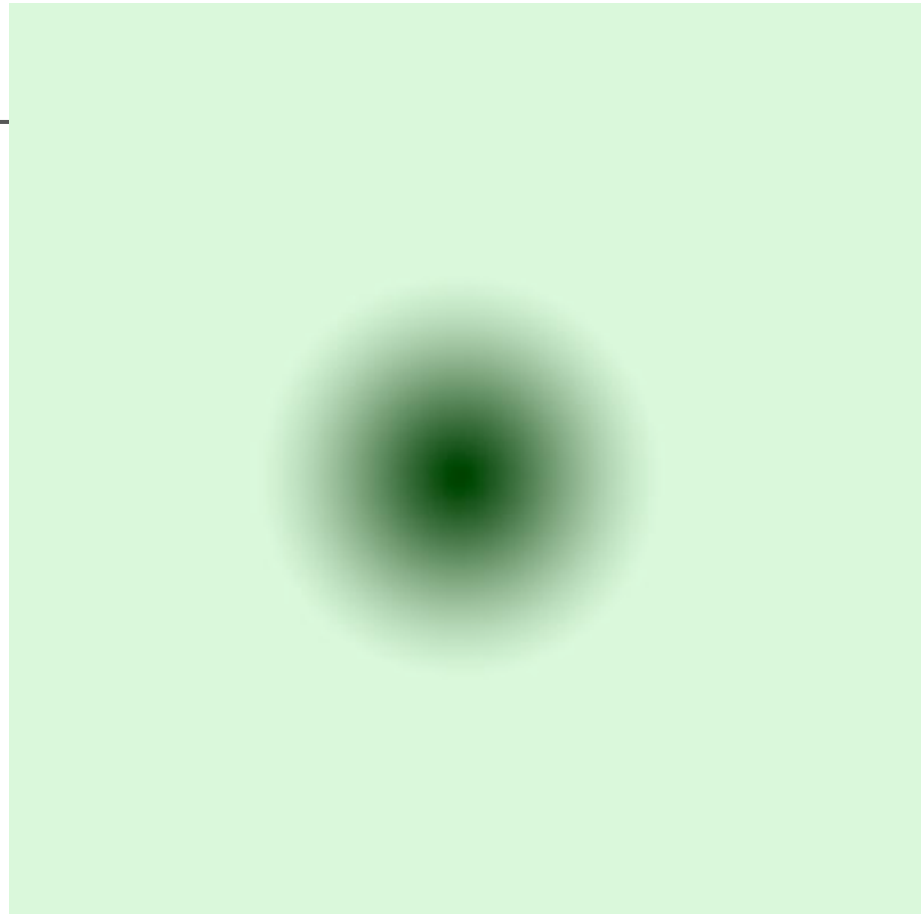
- Illusory Mach bands appear when gradients from darker to lighter shades are created



# Mach bands

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- The effect is robust with different shapes and numbers of gradients



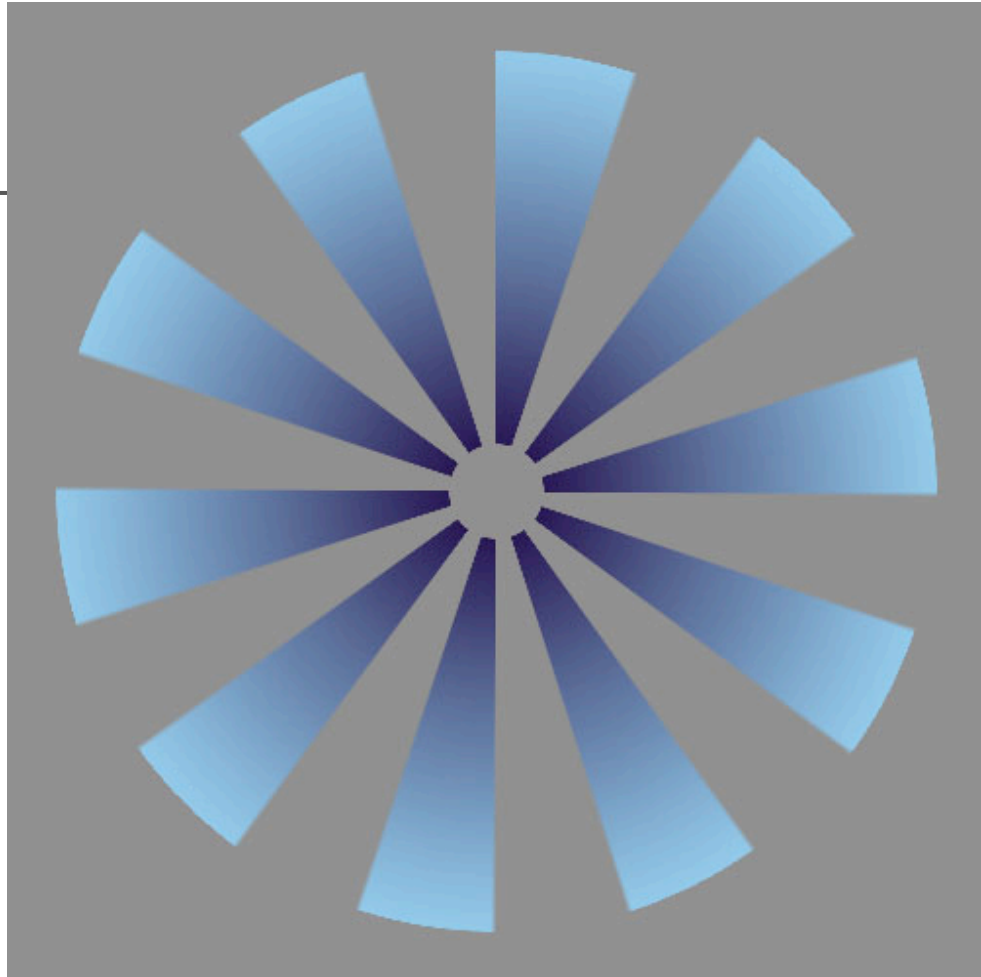
*Image from [perceptualstuff.org](http://perceptualstuff.org)*



# Mach bands

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- The effect is robust with different shapes and numbers of gradients



*Image from [perceptualstuff.org](http://perceptualstuff.org)*

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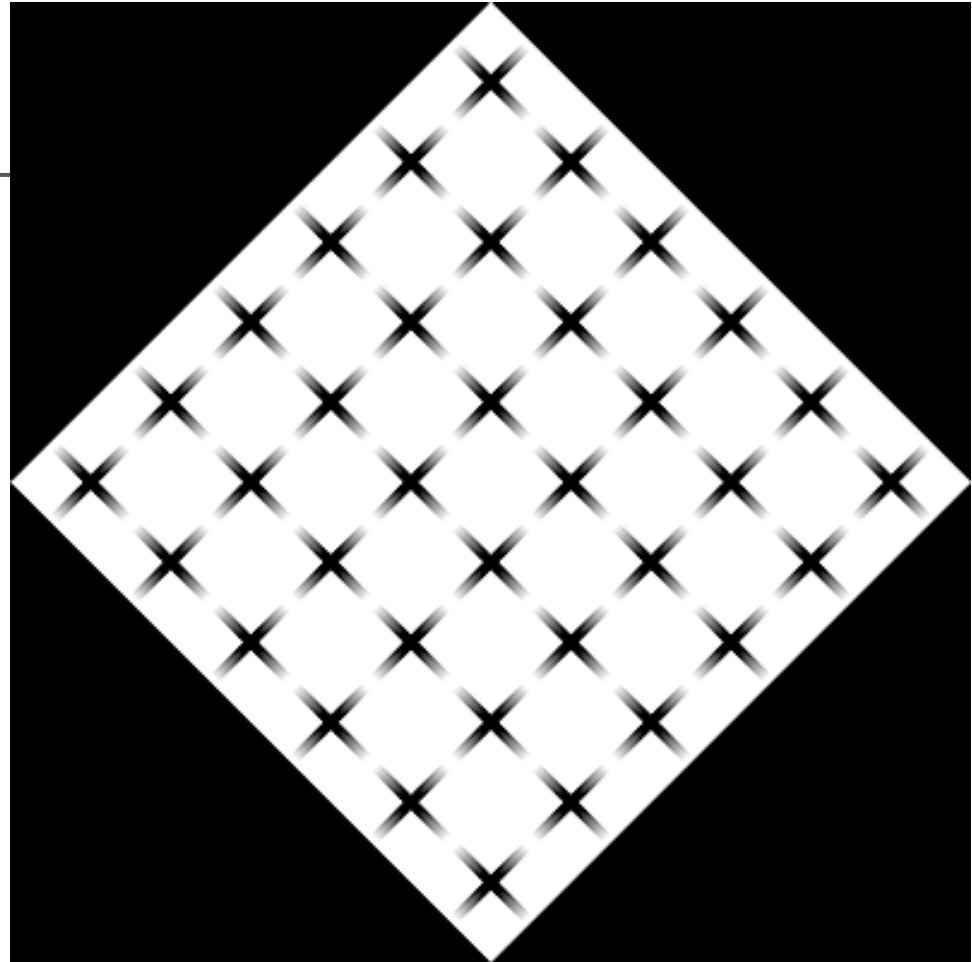


Image from [perceptualstuff.org](http://perceptualstuff.org)

# Chevreuil Illusion



- When a sequence of gray bands is generated , the bands appear darker at one edge than at the other, even though they are uniform

# Chevreuil Illusion

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- Again, this also works in colour and with irregular borders.
- Note we are not talking about hue change but luminance change

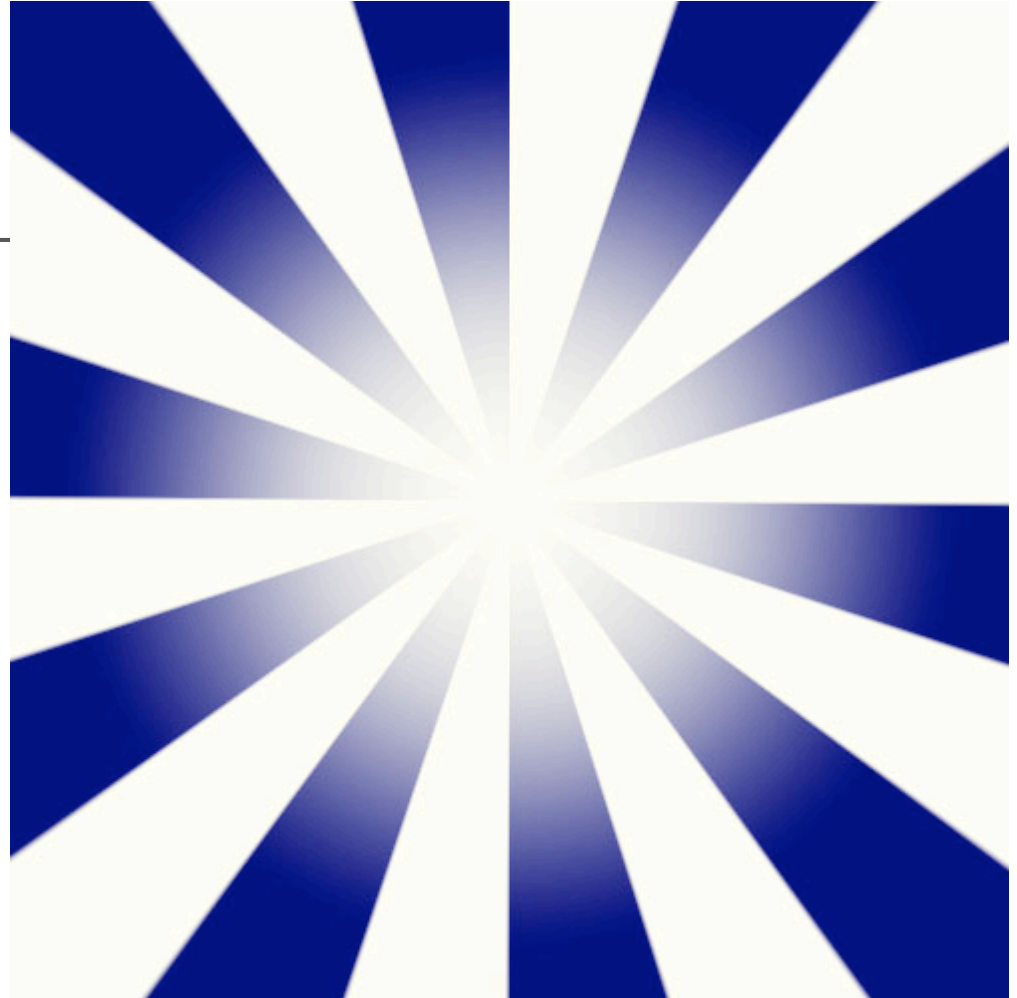


Image from [perceptualstuff.org](http://perceptualstuff.org)

# Dynamic Luminance

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- Changes in apparent brightness with quick changes in viewing distance



*Image from [perceptualstuff.org](http://perceptualstuff.org)*

# The Breathing Light Illusion

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- Change in apparent brightness as you move closer in and farther away quickly
- Gori, S. & Stubbs, D. A. ( 2006). A new set of illusions - The Dynamic Luminance-Gradient Illusion and the Breathing Light Illusion. Perception. 35, 1573-15771.

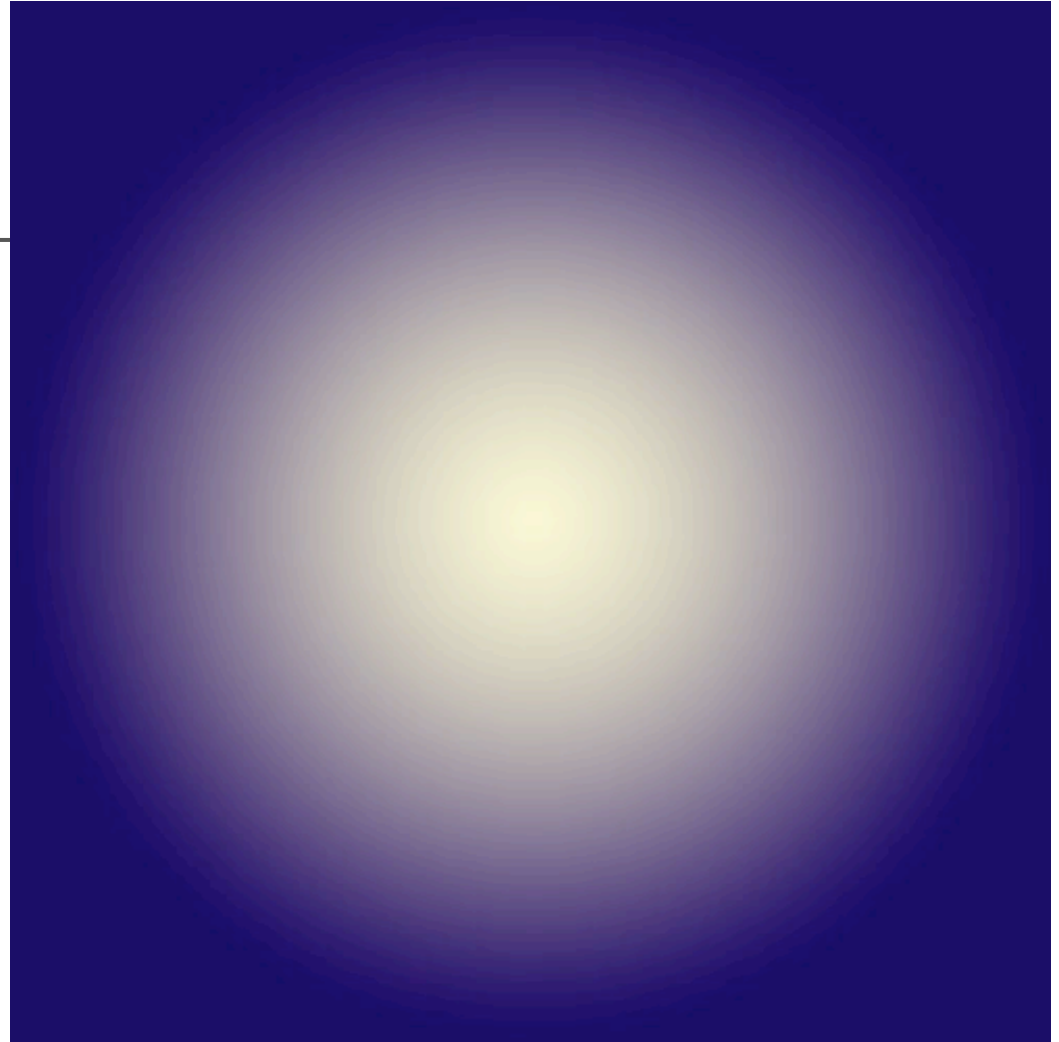
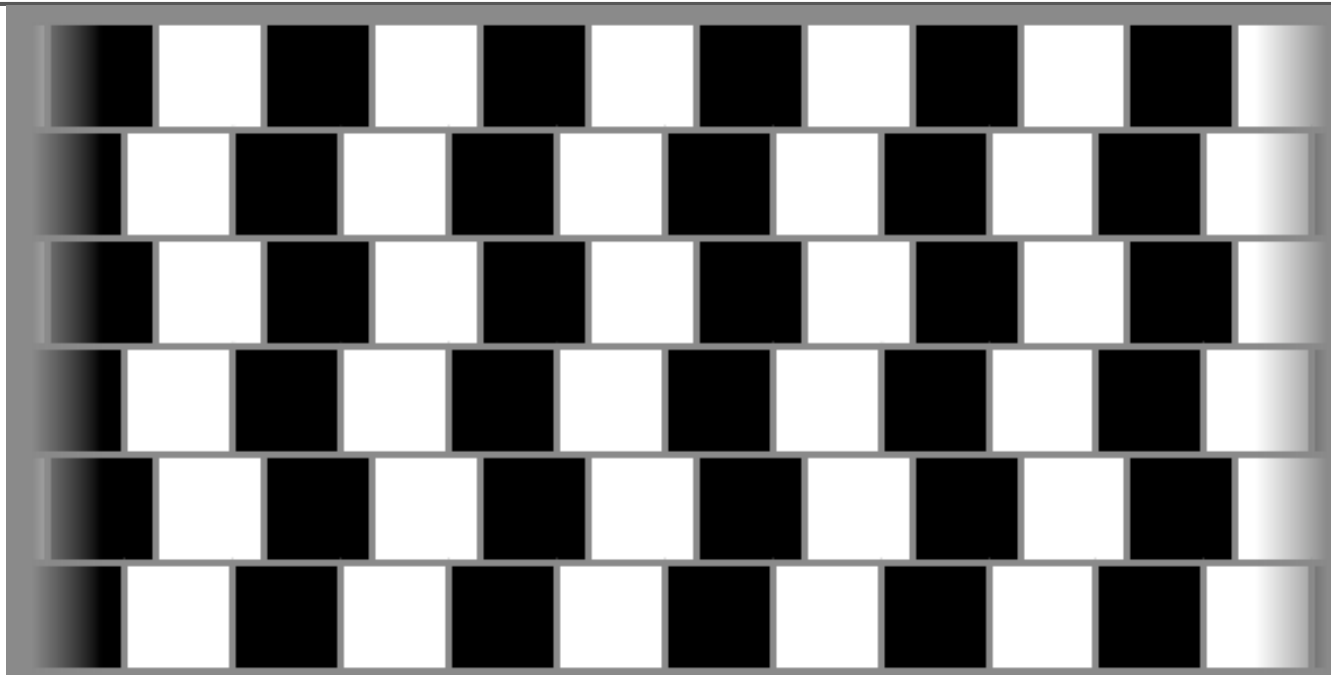


Image from [perceptualstuff.org](http://perceptualstuff.org)

# The Café Wall Illusion



- The tiles appear to be wedge shaped and the lines curved but are actually evenly rectangular

# Effects cause error!

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- Simultaneous contrast effects can result in large errors of judgment when reading quantitative (value) information displayed using a gray scale.
- Ware et al showed an average error **of 20%** of the entire gray scale in a map encoding gravity fields using 16 levels of gray.
- tend to highlight the deficiencies in the common shading algorithms used in computer graphics.
- Smooth surfaces are often displayed using polygons,
  - visual artifacts because of the way the visual system enhances the boundaries at the edges of polygons.
- Need to use more interpolated approaches, such as Phong shading, to avoid Chevreuil or Mach illusions



# Edge enhancement

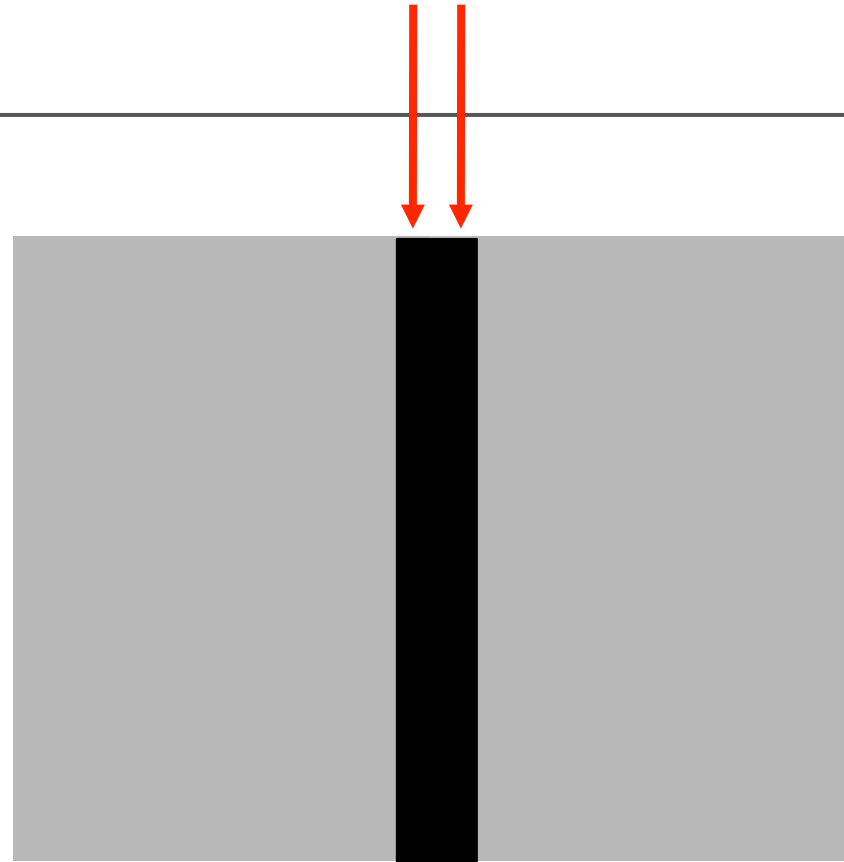
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- Lateral inhibition can be considered the first stage of an edge detection process that signals the positions and contrasts of edges in the environment.
- One of the consequences is that pseudo-edges can be created; two areas that physically have the same lightness can be made to look different by having an edge between them that shades off gradually to the two sides
- The brain does perceptual interpolation so that the entire central region appears lighter than surrounding regions.
- This is called the Cornsweet effect, after the researcher who first described it (Cornsweet, 1970).

# Cornsweet effect

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- These areas appear different in lightness, but are in fact the same



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- On the other hand ..
  - The enhancement of edges is also an important part of some artists' techniques



- Seurat deliberately enhanced edge contrast to make his figures stand out.

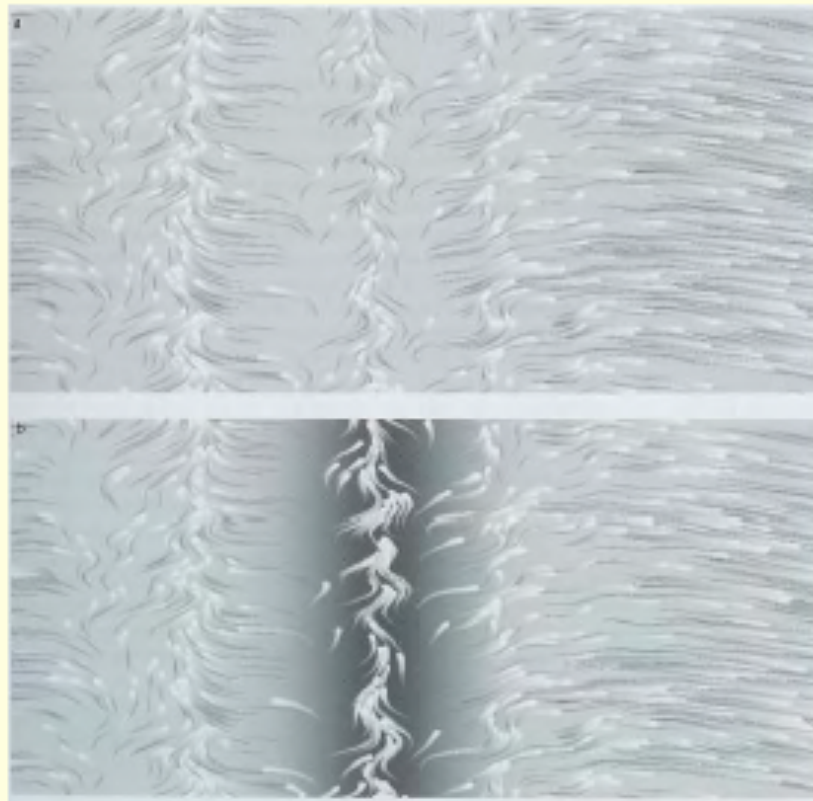
# Spatial Frequency modulation

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- Edge enhancement is usually a case of adjusting or amplifying the higher frequency information in the spatial domain
  - High-pass filtering techniques from image processing
- We can also adjust the low spatial frequency of the background luminance
  - Low pass filters
- Remember the Clinton/Frist example

# Low spatial frequency modulation

**Figure 3.12** Low spatial frequency adjustment of the background luminance can be used to enhance a flow-field visualization. (a) Shows a flow pattern without enhancement. (b) Shows the same pattern enhanced in the central region.



# Summary

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- Contrast effects are an example of a mismatch between how our contrast perception mechanisms work and the impoverished nature of the graphical displays
- We know the “perceived brightness” of something has little to do with the amount of light that actually comes from it

# How do we tell light from dark?

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- What defines white, black, gray?
- Receptor signals do not tell us absolute values
  - amount of light on the retina - the light meter
- They tell us relative values
  - change of amounts of light
  - Change meter
- Contrast illusions
- Non-linear perception
- Gray scales can be misleading

# Constancy

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- The human vision system evolved to extract information about surface properties of objects
  - *spectral reflectance characteristics.*
  - often at the expense of losing information about the quality and quantity of light entering the eye.
- color constancy.(we experience colored surfaces and not colored light)
  - lightness constancy (surface reflectance)
- concept of quantity of light:
  - luminance,
  - brightness
  - lightness.



# Luminance

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- Luminance is the easiest to define; it refers to the measured amount of light coming from some region of space.
  - Physical measure, not perceptual quantity
- It is measured in units such as candelas per square meter.
- Main measure for monitor calibration
- Of the three terms, only luminance refers to something that can be physically measured.
- The other two terms refer to psychological variables.

# Brightness

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- Brightness generally refers to the perceived amount of light coming from a source.
- It is used to refer only to things that are perceived as self-luminous.
  - A bright light
  - A bright display
- Sometimes people talk about bright colors, but vivid and saturated are better terms.
- Brightness is particularly important in the design of critical displays where ambient light may be highly variable

# Lightness

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- Lightness generally refers to the **perceived** reflectance of a surface.
- A white surface is light.
- A black surface is dark.
- The shade of paint is another concept of lightness.

# Luminance, Contrast and Constancy

- Luminance is completely unrelated to perceived brightness or lightness
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# Brightness

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- Perceived brightness is very non-linear
- Monitor gamma function
  - Approximates relationship of luminance to power voltage (for a CRT) that drives the electron gun
- Monitors (CRTs) are non-linear
- Deliberate to take advantage of available signal bandwidth
- Inverse match to human nonlinearity
- Ideal gamma fn of 3 produces a linear relationship between perceived brightness and voltage
- Most monitors do NOT have a gamma of 3!

## Pixel to Intensity Mapping ("gamma curve")



Same image,  
different mappings



# Adaptation, Contrast and Sensitivity

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- So how do we tell “lightness”?
- A major task of the visual system is to extract information about the lightness and color and of objects despite a great variation in illumination and viewing conditions.

# Constancy

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- constancy ensures that the perceived color or lightness of objects remains relatively constant under varying illumination conditions.
- An apple for instance looks green to us at midday, when the main illumination is white sunlight, and also at sunset, when the main illumination is red.
- This helps us identify objects.
- We are good at determining constancy across contexts: yellow, for example, is judged as yellow even when the surrounding contrasts are quite different (Gombrich)



# Constancy

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- Luminance is completely unrelated to perceived lightness or brightness
- Under some situations a white object will emit less light than a dark object
- We can still distinguish black from white (lightness constancy)

# Adaptation, Contrast and Constancy

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- The first-stage mechanism of lightness constancy is **adaptation**.
- The second stage of level invariance is **lateral inhibition**.
- Both mechanisms help the visual system to factor out the effects of the amount and color of the illumination

# Adaptation and Constancy

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- A normal interior will have an artificial illumination level of approximately 50 lux.
- On a bright day in summer, the light level can easily be 50,000 lux.
- Except for the brief period of adaptation that occurs when we come indoors on a bright day, we are generally almost totally oblivious to this huge variation.
- A change in overall light level of a factor of 2 is barely noticed.
- Remarkably, our visual systems can achieve lightness constancy over virtually this entire range; in bright sunlight or moonlight, we can tell whether a surface is black, white, or gray.

# Adaptation

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Image courtesy of Maureen Stone

# Adaptation

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- Two mechanisms
- Photopigment sensitivity
  - One mechanism is the bleaching of photo-pigment in the receptors themselves.
  - At high light levels, more photo-pigment is bleached and the receptors become less sensitive.
  - At low light levels, photo-pigment is regenerated and the eyes regain their sensitivity.
- Pupil size

# Contrast and constancy

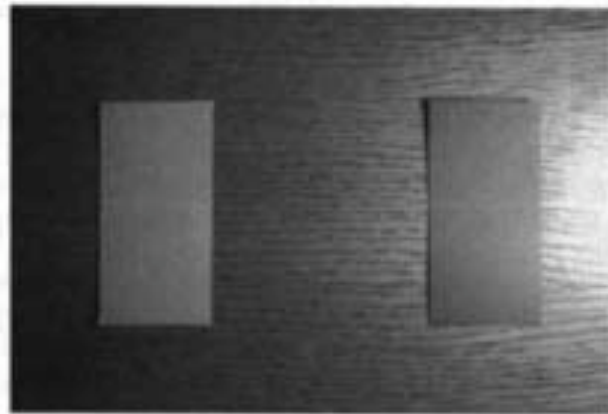
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- Contrast mechanisms help us achieve constancy by signaling differences in light boundaries
  - Edges of objects
- Can tell which piece of paper is gray or white regardless of surface reflectance
- White paper is brighter relative to its background than the dark paper
  - **Simultaneous contrast** mechanism
- Not relative brightness but surface lightness

# Contrast and constancy

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- Concentric opponent receptive fields react most strongly to differences in light levels
  - Edges of objects
- Simultaneous contrast mechanism: item relative to surround



- Corrects for background intensity differences

# Perception of Surface Lightness

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- Adaptation and contrast are not sufficient
- Three additional factors
  1. Illumination direction and surface orientation;
    - A surface turned away from the light will reflect less light than one facing it, but we can still judge it accurately
  2. Reference white:
    - We judge by the lightest object in the scene \*\*\*
  3. Ratio of specular and non-specular reflection



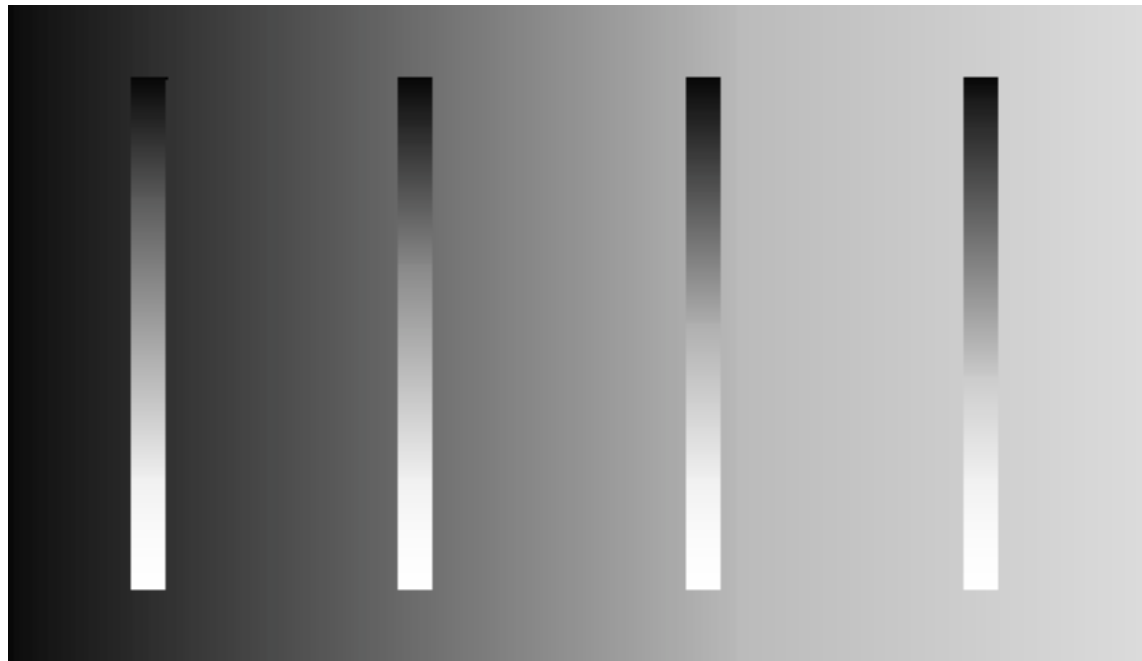
# Lightness differences and perceptual gray scales

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- Ideal gray scale would show equal differences in data values as perceptually equally spaced gray steps
  - Interval scale
- Consider issues
- Size of difference affects perception of brightness differences
  - Smallest difference between 2 grays - JND (just noticeable difference)
  - (~0.5%) Weber's Law
- **Contrast crispening:**
  - Differences are perceived as larger when samples are similar to the background colour

# Crispening

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# Is there a useful interval grayscale map?

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- CIE uniform grayscale standard
  - Rated large differences in intensity to produce scale
  - $L = 116(Y/Y_n)^{1/3} - 16$ ,  $Y_n = \text{ref white}$ ,  $Y/Y_n > 0.01$
- Effects
  - Adaptation: Overall light level affects perception
  - Contrast/constancy: Surround affects perception
  - Crispening: Surround affects JND
- Therefore, take 'Uniform' with a BIG grain of salt...

# Conclusions 1

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- Visual system is a **difference** detector
  - Don't rely on it for absolute intensity measurement
  - Enables seeing patterns despite background
- Grayscale not a good method to code data
  - Various effects (described here)
  - Waste of resources needed for luminance/shape
    - (described later)
- Choose background based on goal
  - Object detection --> large luminance contrast
  - Subtle gradations --> make use of **crispening**

# Conclusions 2

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- Several illusions result from these effects
  - Be familiar with them and on the lookout
  - Test visualization formally, not just “by eye”, if you want to provide quantitative data
- Provide rich visual display
  - Aim at realistic, not impoverished display
  - Take advantage of effects rather than fighting them
  - Be aware of side effects

# Scale matters

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## Parafovea

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# Relevance of low level vision

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- Symbol design
- Scene segmentation
- Multi-dimensional discrete data

# What about colour?

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Week 3A

These slides are largely courtesy of Maureen Stone with some from Colin Ware



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# Colour is Irrelevant...

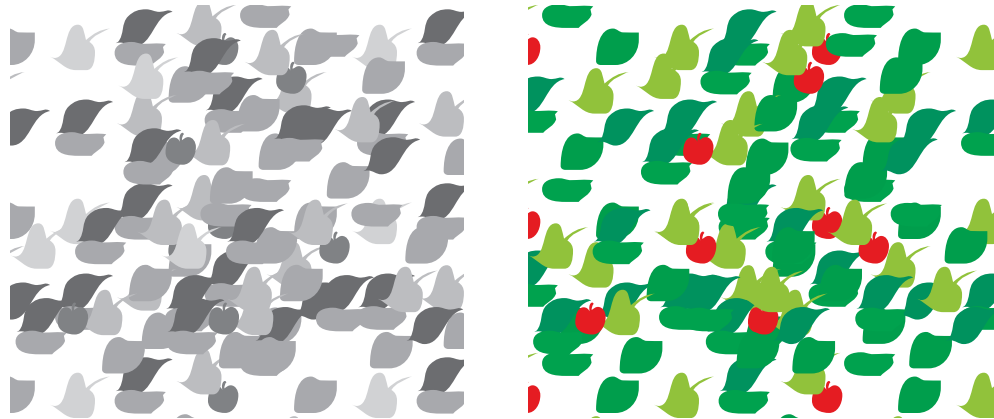
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- To perceiving object shapes
- To perceiving layout of objects in space
- To perceiving how objects are moving
- Therefore, to much of modern life
  - Laboratory assistant went 21 years without realizing he was colour-blind

# Colour is Critical...

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- To help us break camouflage
  - To judge the condition of objects (food)
  - To determine material types
  - Extremely useful for coding information
- > surfaces



# Implications

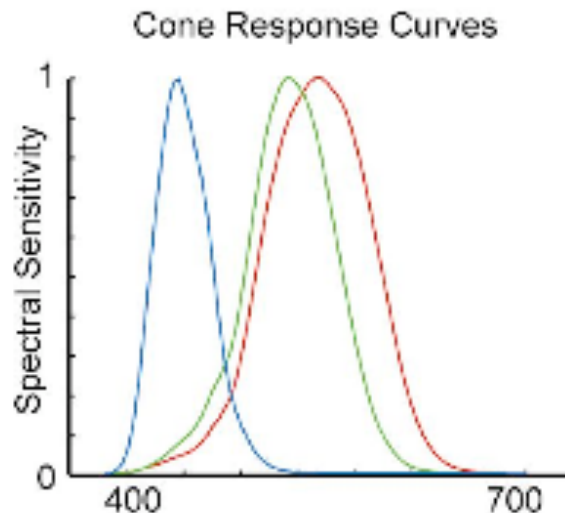
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- Colour perception is *relative*
- We are sensitive to small differences
  - hence need sixteen million colours
- Not sensitive to absolute values
  - hence we can only use  $< 10$  colours for coding

# Cone Response (photopic)

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- Cone response sensitivity for colours occurs at different wavelengths in the spectrum
  - Cone response curve
  - Long, medium and short (LMS)



- Sort of like a digital camera\*
  - BUT light sensors in a camera are equally distributed
- Uneven cone distribution
  - saccades for continuous image

[From A Field Guide to Digital Color, © A.K. Peters, 2003](#)

# Short wavelength sensitive cones

Blue text on a dark background is to be avoided. We have very few short-wavelength sensitive cones in the retina and they are not very sensitive

Blue text on dark background is to be avoided. We have very few short-wavelength sensitive cones in the retina and they are not very sensitive

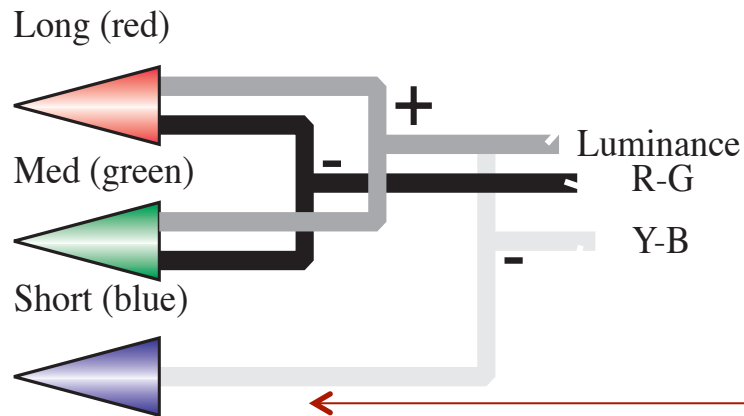


Blue text on a dark background is to be avoided. We have very few short-wavelength sensitive cones in the retina and they are not very sensitive.  
Chromatic aberration in the eye is also a problem

Blue text on a dark background is to be avoided. We have very few short-wavelength sensitive cones in the retina and they are not very sensitive

# Opponent Process Theory

- Cone signals transformed into new channels
  - Black/White (Luminance; ignores blue)
  - Red/Green
  - Yellow/Blue



Yet another reason not to use blue to indicate the shapes of objects; it seems to be ignored in the Luminance calculation.



# An example of opponent colour

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- Negative retinal after-image is the opponent colour
- Helps with colour constancy
- [http://www.michaelbach.de/ot/col\\_lilacChaser/index.html](http://www.michaelbach.de/ot/col_lilacChaser/index.html)

# Comparing the Channels



- Spatial Sensitivity
  - Red/Green and Yellow/Blue about 1/3 detail of Black/White
- Stereoscopic Depth
  - Pretty much can't do it with hue alone
- Temporal Sensitivity
  - Moving hue-change patterns seem to move slowly
- Form
  - Shape-from shading works well
  - Shape-from-hue doesn't
- Information Labeling: Hue works well!

Some natural philosophers  
Suppose that these colours  
arise from the accidental  
vapours diffused in the air,  
which communicates their  
own hues to the shadow

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# Channel Properties

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- **Luminance Channel**

- Detail
- Form
- Shading
- Motion
- Stereo

- **Chromatic Channels**

- Surfaces of things
- Labels
- Berlin and Kay - naming
- Categories (about 6-10)
- Red, green, yellow and blue are special (unique hues)

# What is Color?

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## Physical World

Lights, surfaces,  
objects

## Visual System

→ Eye, optic nerve, →  
visual cortex

## Mental Models

Red, green, brown

Bright, light, dark,  
vivid, colorful, dull

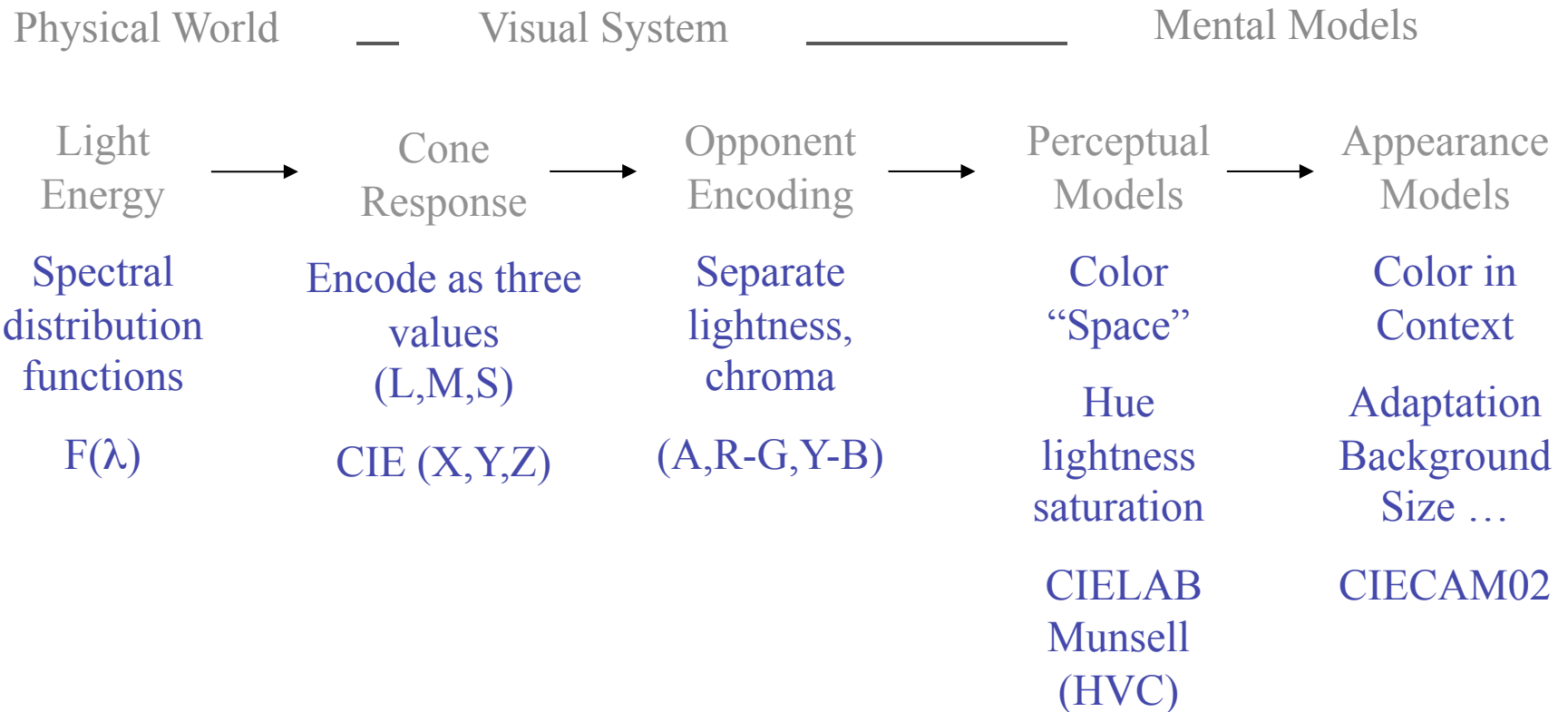
Warm, cool, bold, blah,  
attractive, ugly,  
pleasant, jarring

*Perception and Cognition*

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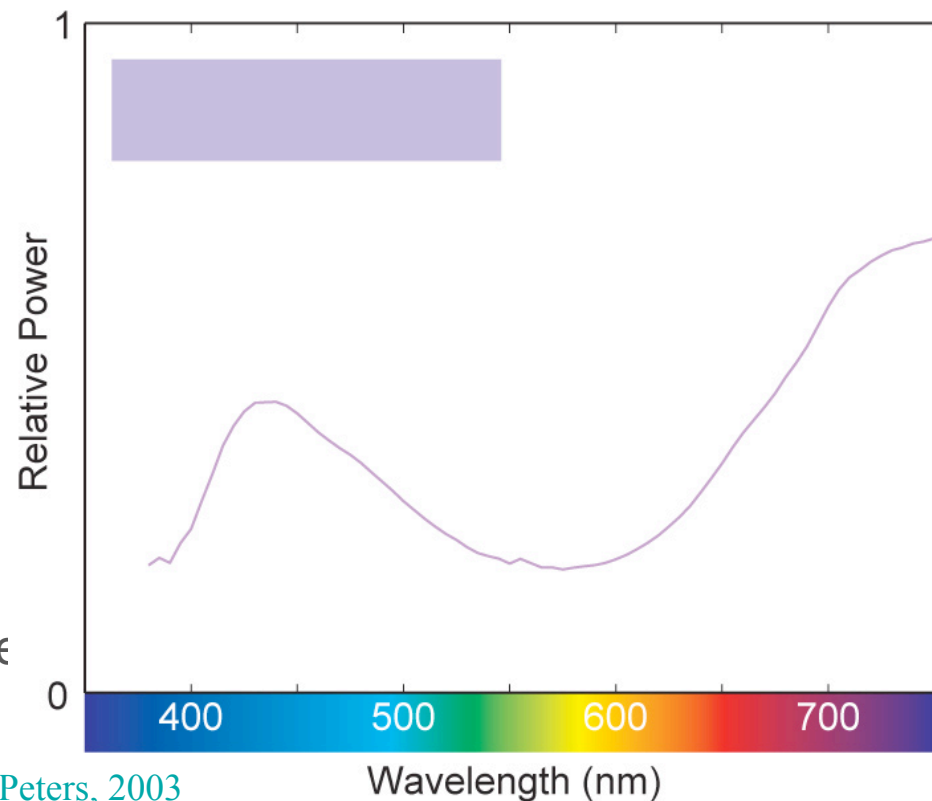


# Color Models



# Physical World

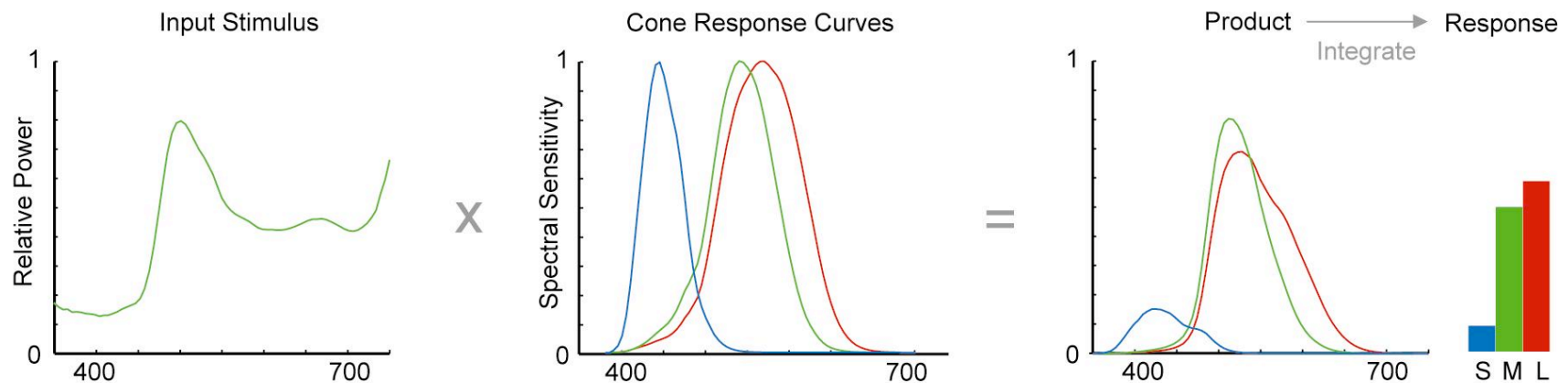
- Spectral Distribution
  - Visible light
  - Power vs. wavelength
- Any source
  - Direct
  - Transmitted
  - Reflected
  - Refracted
- Two curves that are scaled multiples of each other are the “same” colour, but one is brighter than the other



[From \*A Field Guide to Digital Color\*, © A.K. Peters, 2003](#)

# Cone Response (photopic)

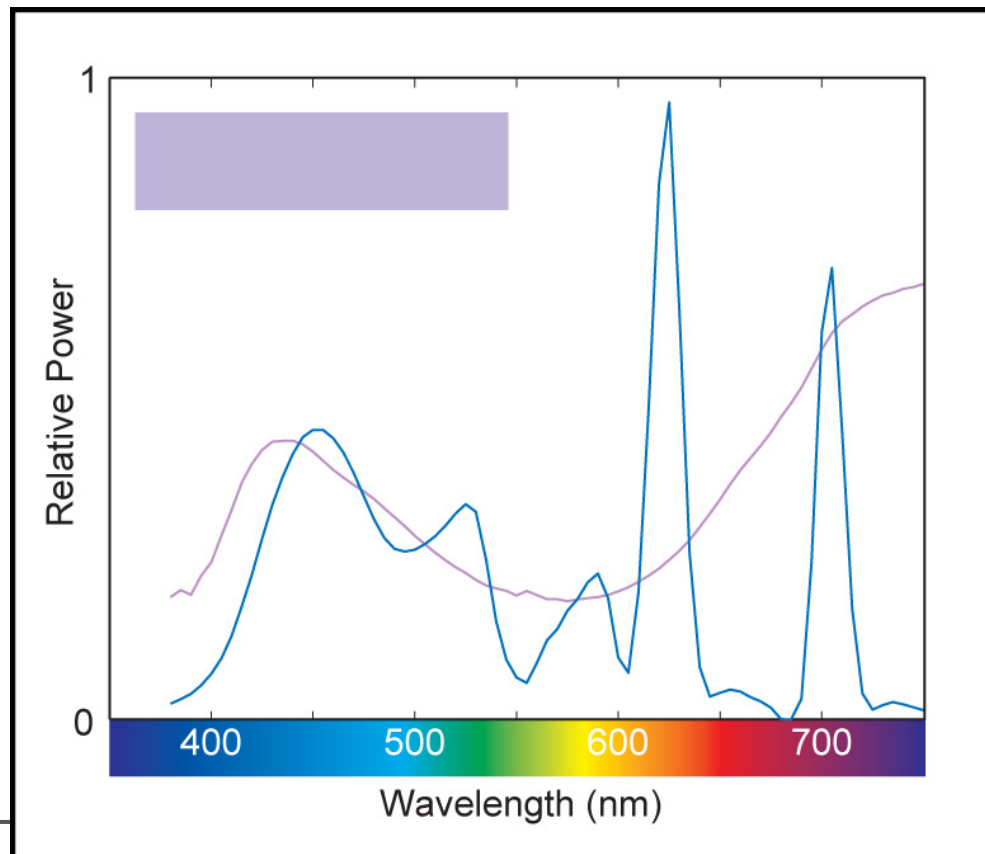
- Encode spectra as three values
  - Long, medium and short (LMS)
  - Trichromacy: only LMS is “seen”
  - Different spectra can “look the same”



[From A Field Guide to Digital Color, © A.K. Peters, 2003](#)

Contrast, Luminance and Colour | IAT 814 | 22.09.2009

# Effects of Retinal Encoding

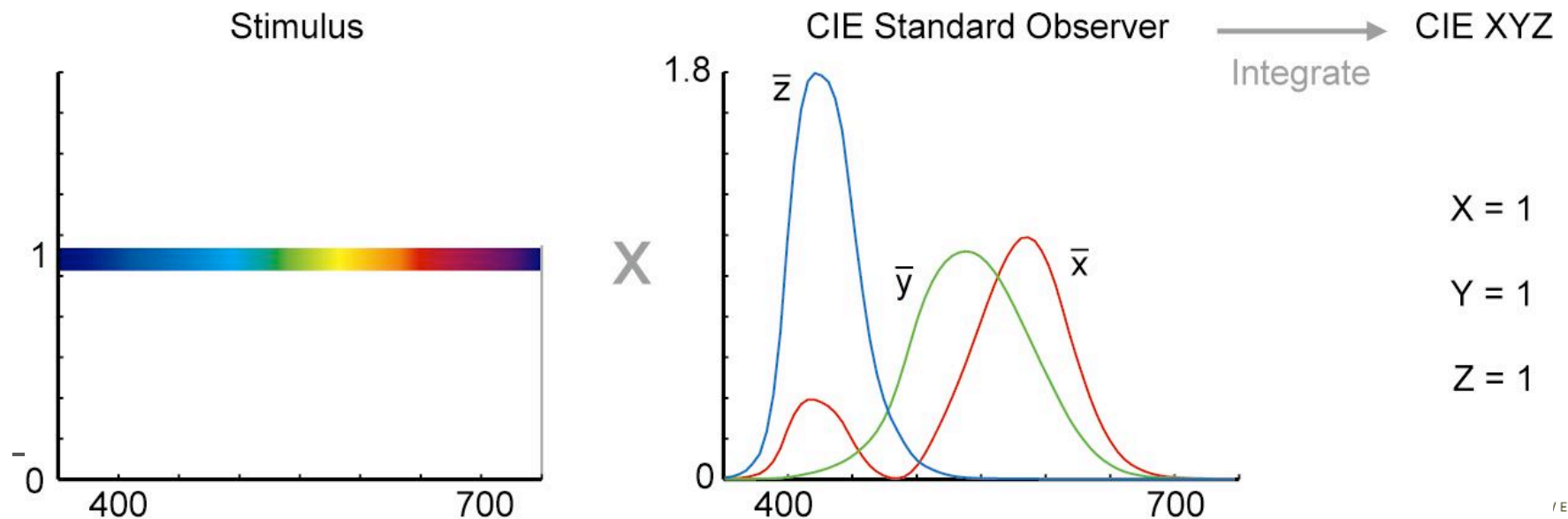


## Metameric match

All spectra that stimulate the same cone response are indistinguishable

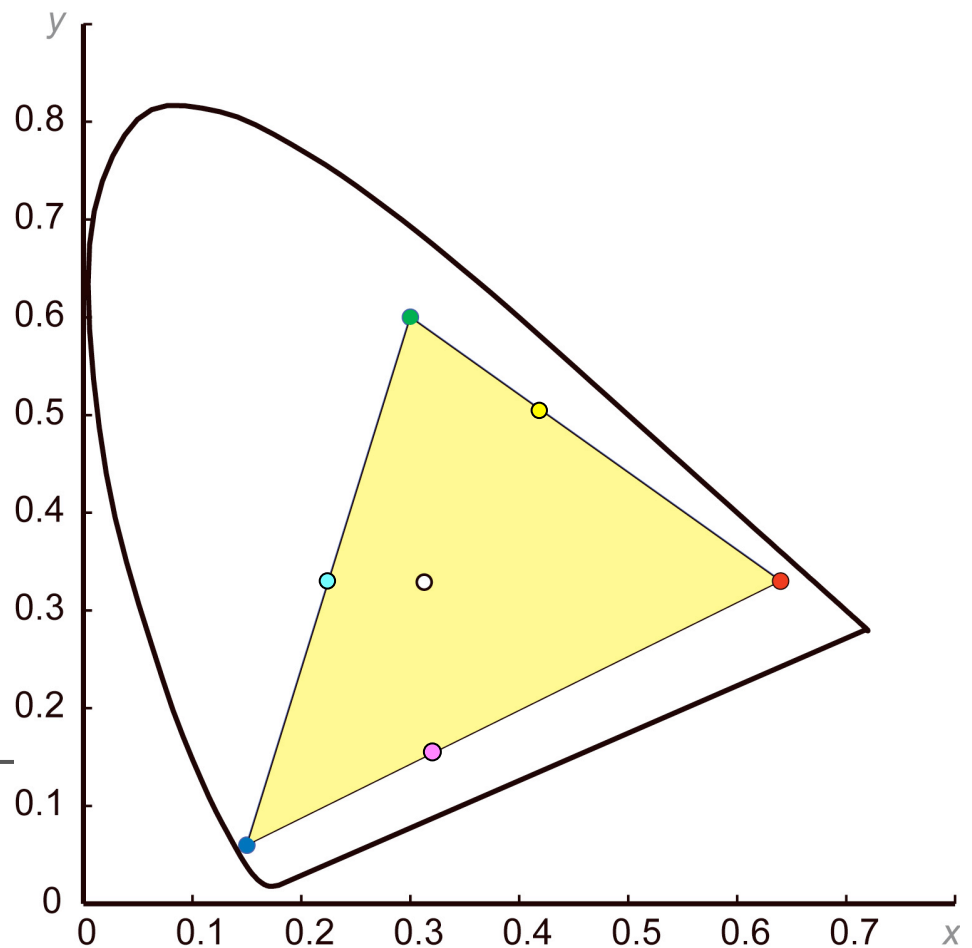
# Color Measurement

- CIE Standard Observer
- CIE tristimulus values (XYZ)
- All spectra that stimulate the same tristimulus (XYZ) response are indistinguishable



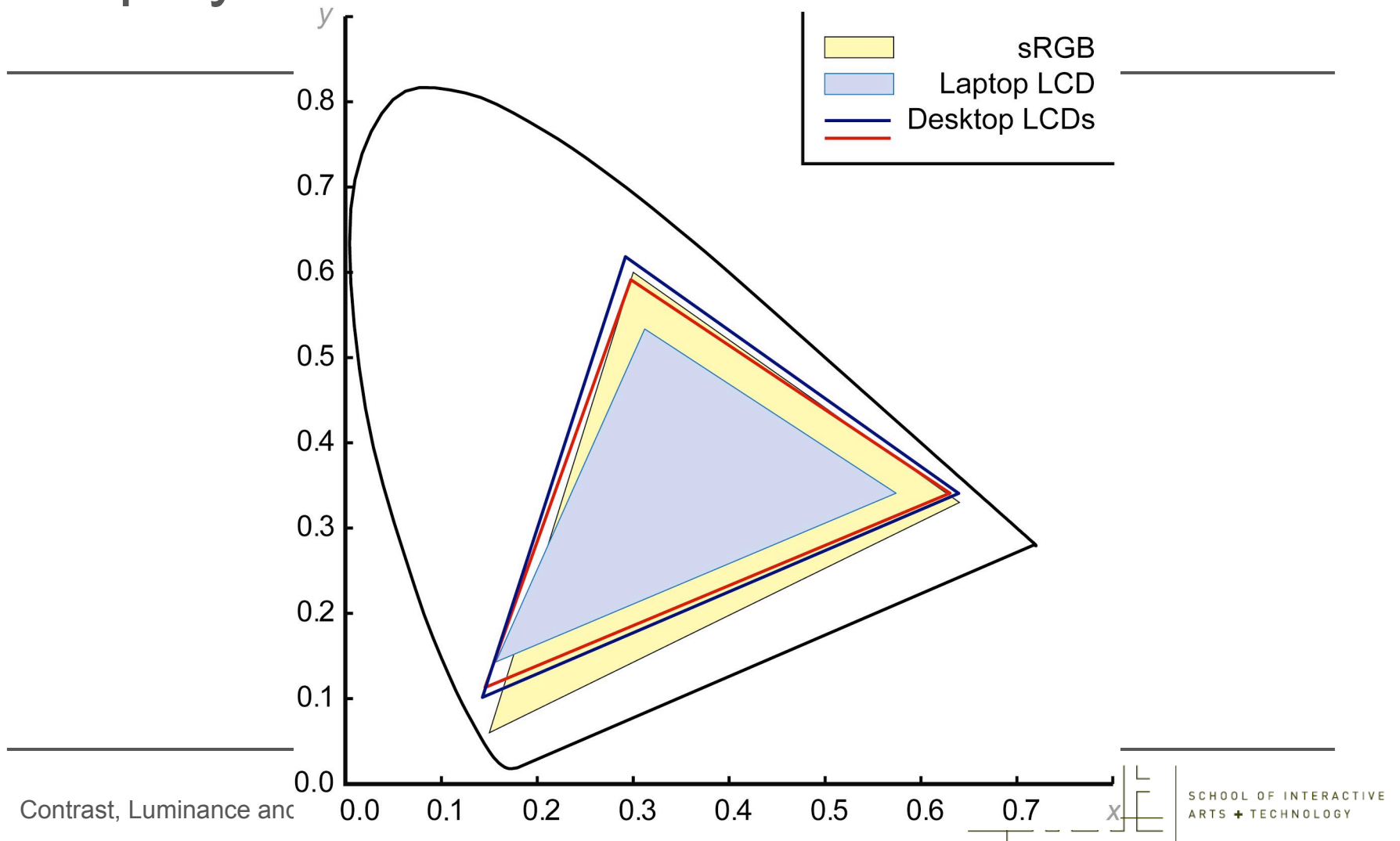
# RGB Chromaticity

- R,G,B are points (varying lightness)
- Sum of two colors lies on line
- Gamut is a triangle
  - White/gray/black near center
  - Saturated colors on edges



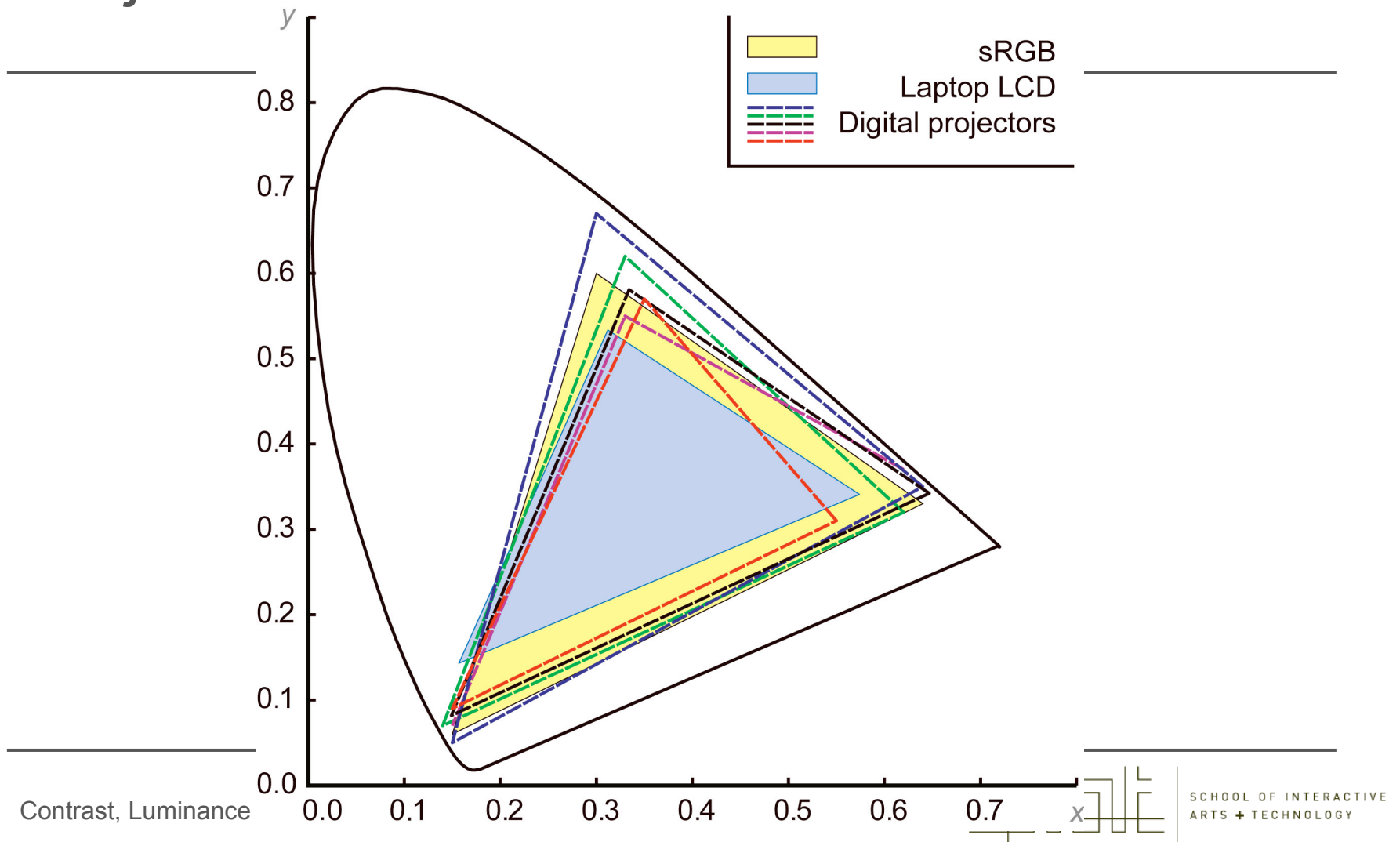


# Display Gamuts



[From A Field Guide to Digital Color, © A.K. Peters, 2003](#)

# Projector Gamuts



[From A Field Guide to Digital Color, © A.K. Peters, 2003](#)

# Pixels to Intensity

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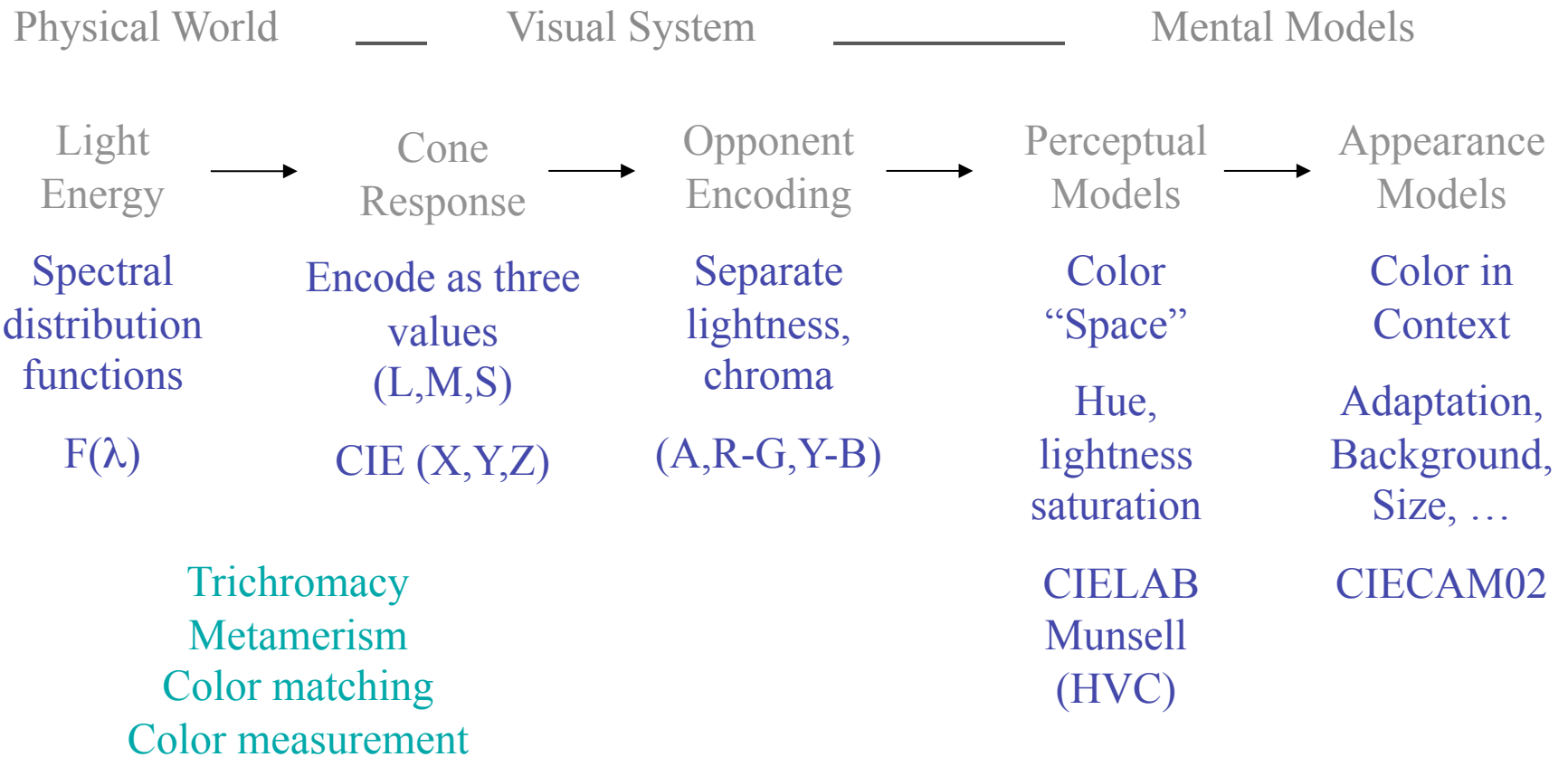
- Linear
  - $I = kp$  ( $I$  = intensity,  $p$  = pixel value,  $k$  is a scalar)
  - Best for computation
- Non-linear
  - $I = kp^{1/\gamma}$
  - Perceptually more uniform
  - More efficient to encode as pixels
  - Best for encoding and display
- The gamma function

# Pixel to Intensity Variation Intensity Transfer Function (ITF), or “gamma”

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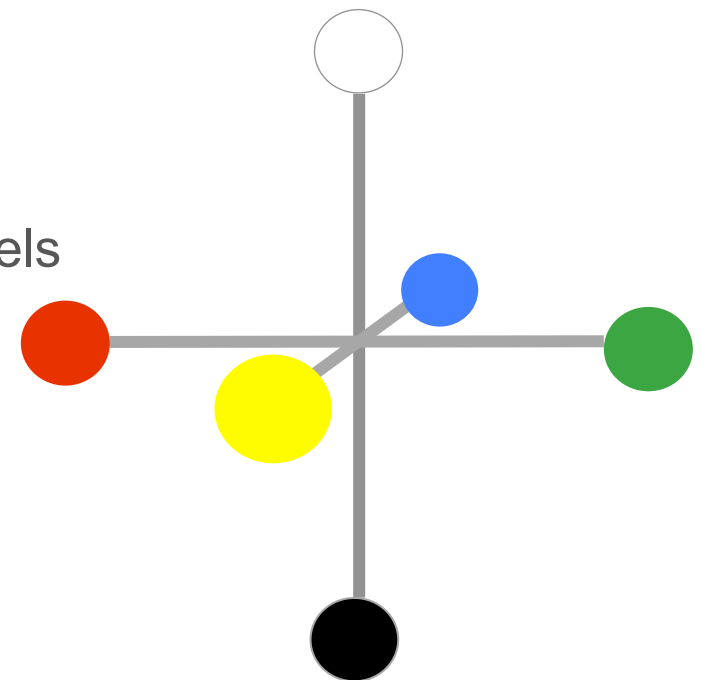
# Color Models



# Opponent Color

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- Definition
  - Achromatic axis
  - R-G and Y-B axis
  - Separate lightness from chroma channels
- First level encoding
  - Linear combination of LMS
  - Before optic nerve
  - Basis for perception
  - Defines “color blindness”





# Vischeck

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- Simulates color vision deficiencies
  - Web service or Photoshop plug-in
  - Robert Dougherty and Alex Wade
- [www.vischeck.com](http://www.vischeck.com)



Deuteranope

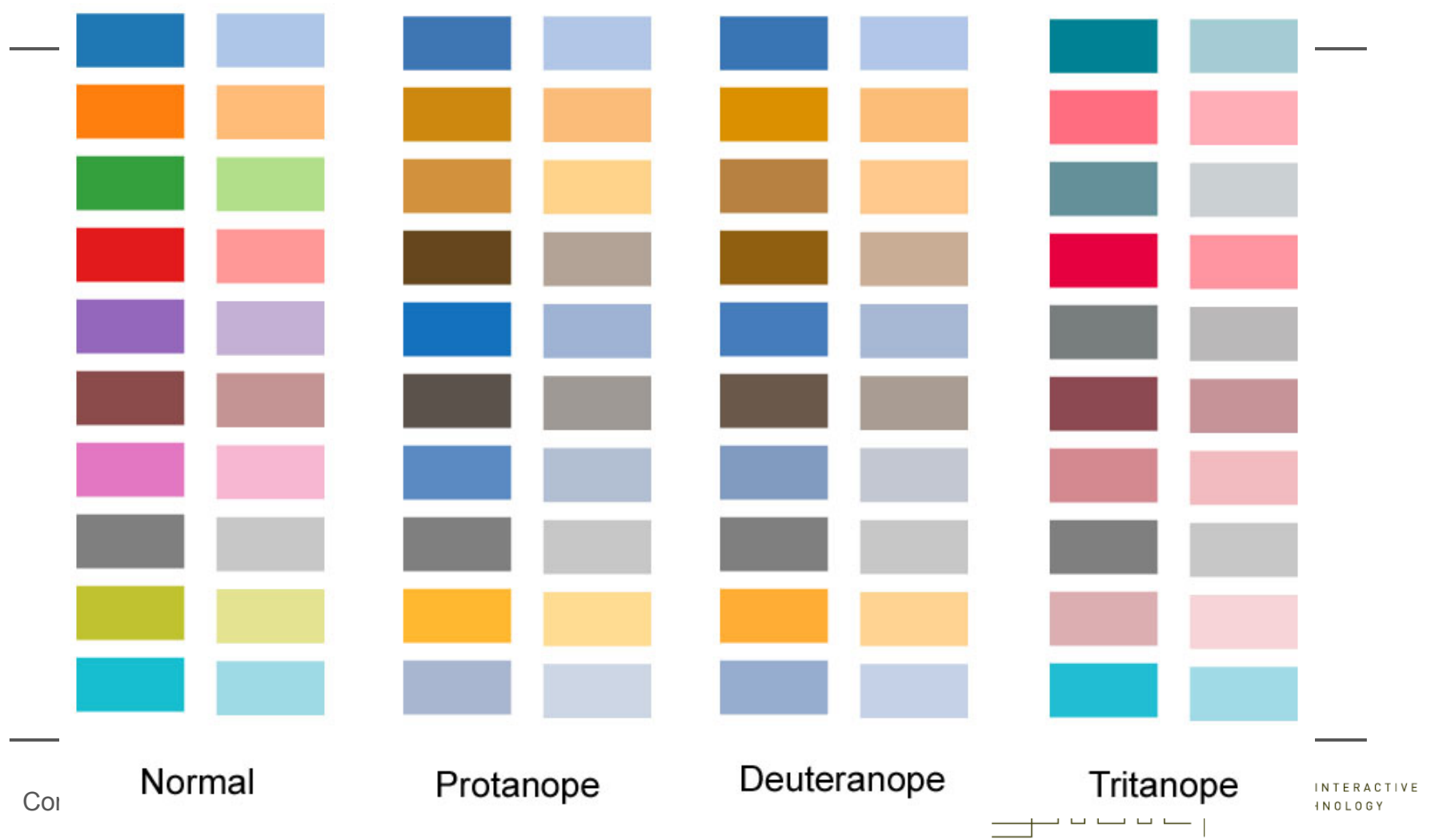


Protanope



Tritanope

# 2D Color Space





# Similar Colors



# MAP of the MARKET

Map Your Portfolio Mutual Fund Map

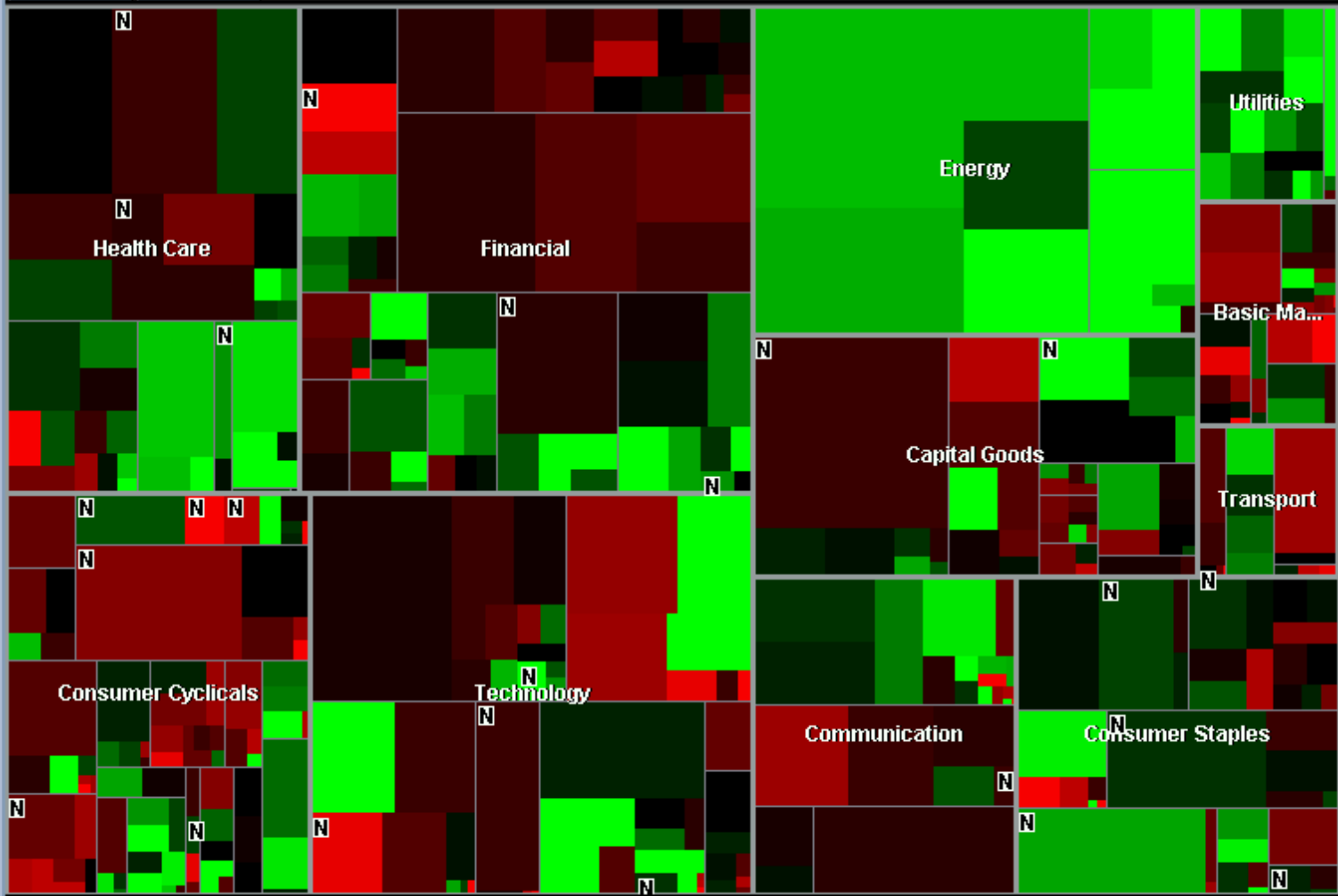
SmartMoney.com

WACHOVIA.  
WHEREVER YOU ARE FINANCIALLY, WE'RE  
RIGHT THERE WITH YOU.

TALK TO US>  
MEMBER FDIC



Controls Instructions **Headline Icons** DJIA 10568.70 -214.31 -1.99% Nasdaq 2151.69 -23.75 -1.09% 5:36 pm Oct. 1



## Legend

### Map Control Panel

Color key (% change)



News

Headline Icons

Show change since

- ☐ Close
- ☐ 26 Weeks
- ☐ 52 Weeks
- ☒ YTD

Highlight Top 5

- ☐ Gainers
- ☐ Losers
- ☒ No highlights

Find (name or ticker)

Color scheme

- ☒ red/green
- ☐ blue/yellow

Java Applet Window

# MAP of the MARKET

Map Your Portfolio Mutual Fund Map

SmartMoney.com

Microsoft Office Small Business Accounting



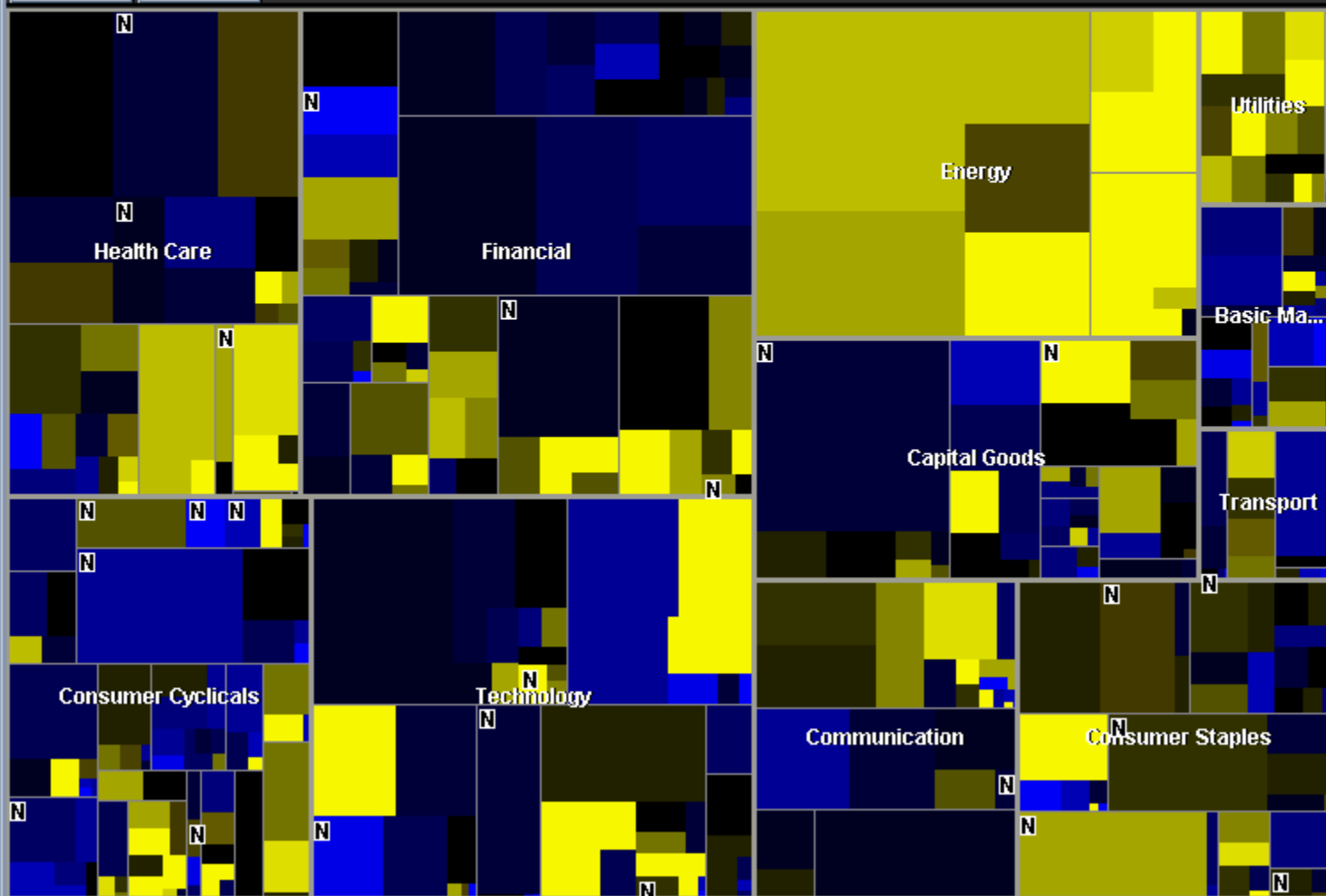
SEE YOUR BUSINESS IN A WHOLE NEW WAY.

Controls

Instructions

Headline Icons

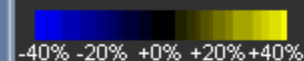
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- ☐ Gainers ☐ Losers  
☒ No highlights

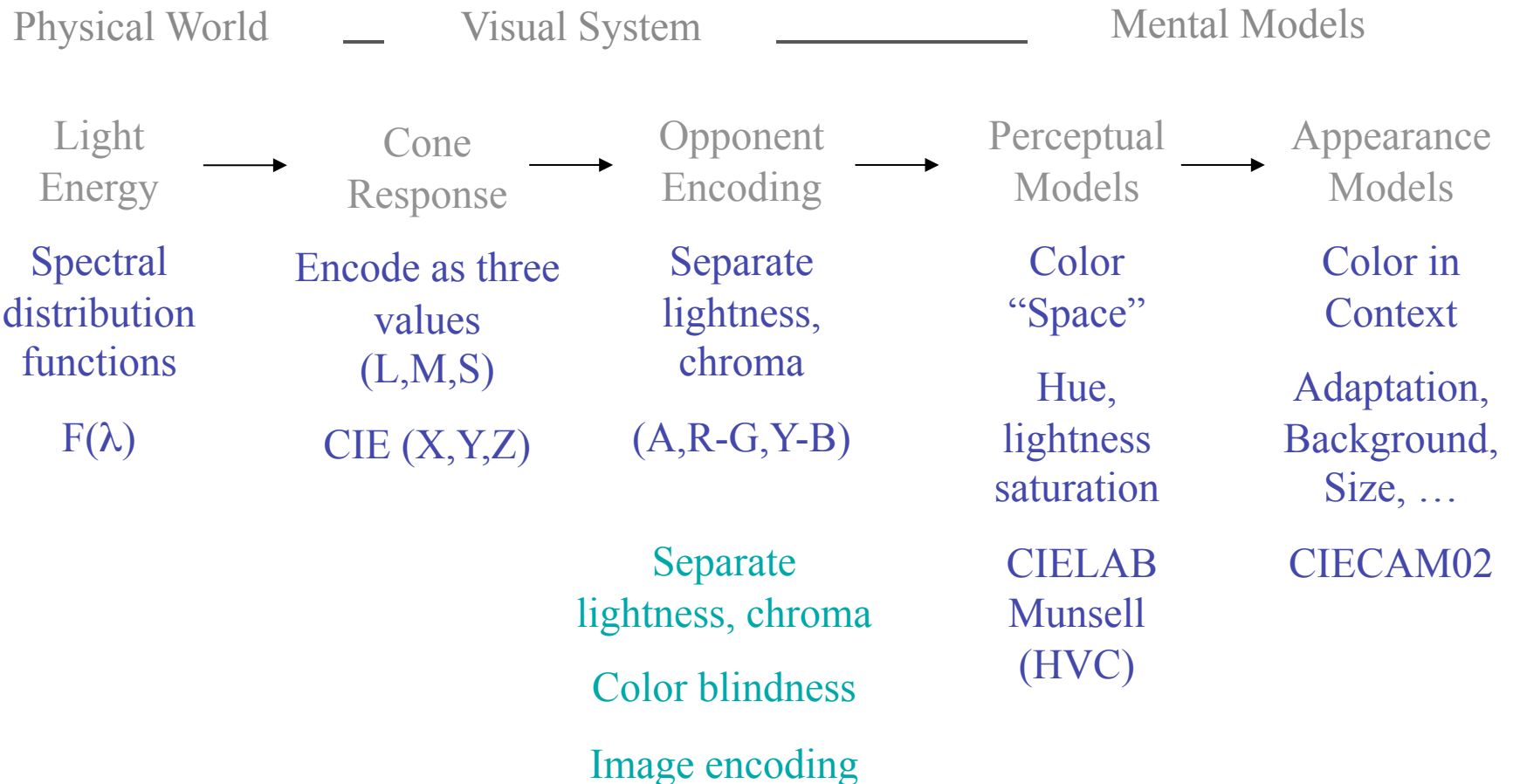
Find (name or ticker)

Color scheme

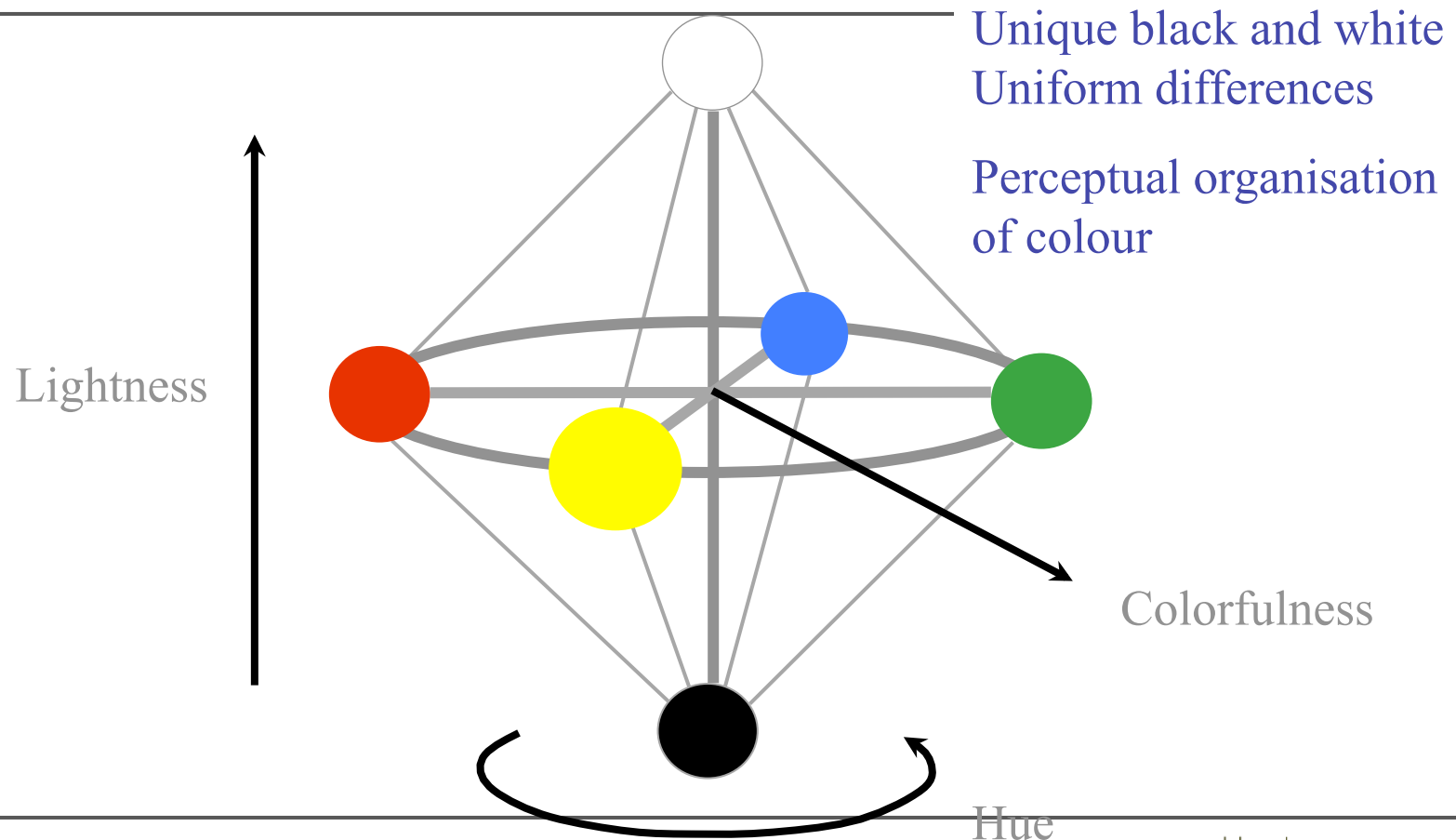
- ☐ red/green  
☒ blue/yellow

Java Applet Window

# Color Models



# Perceptual Color Spaces



# Munsell Atlas



Contr

INTERACTIVE  
IOLOGY

Courtesy Gretag-Macbeth

# Lightness Scales

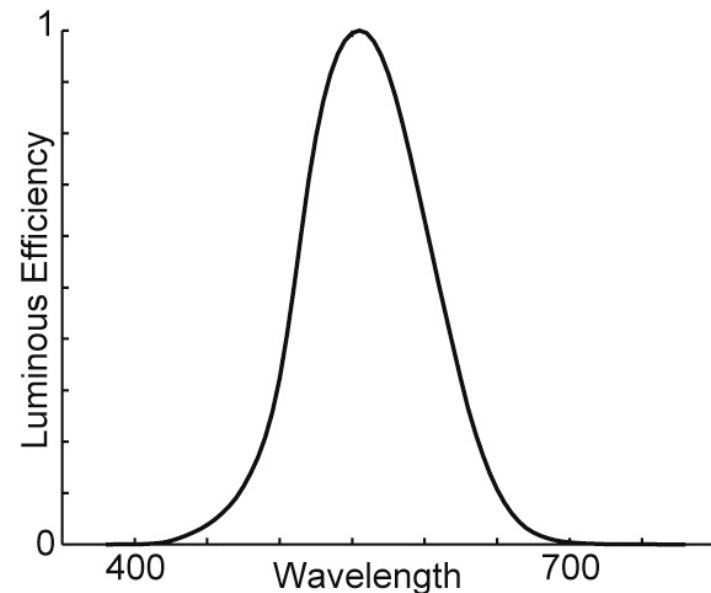
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- Lightness, brightness, luminance, and  $L^*$ 
  - Lightness is relative, brightness absolute
  - Absolute intensity has light power as units (measured)
- Luminance is perceived intensity
  - Luminance varies with wavelength
  - Variation defined by luminous efficiency function
- $L^*$  is perceptually uniform lightness
- **Perceptual uniformity:** equal spatial distances define equal perceptual differences

# Luminance & Intensity

- Intensity
  - Integral of spectral distribution (power)
- Luminance
  - Intensity modulated by wavelength sensitivity
  - Integral of spectrum  $\times$  luminous efficiency function
  - Is a **perceived** intensity

Green and blue lights of equal intensity have different luminance values

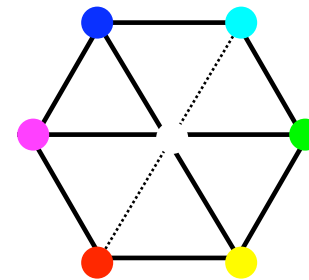
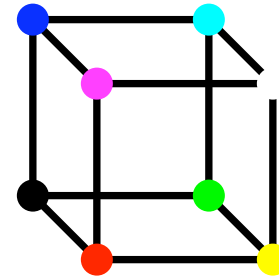




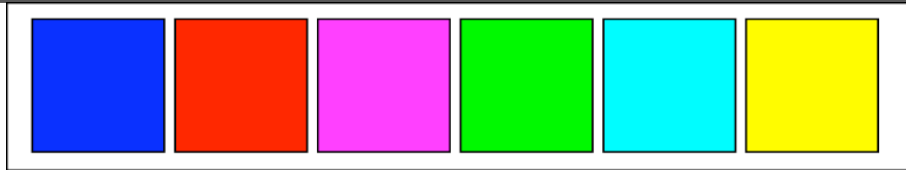
# Pseudo-Perceptual Models

---

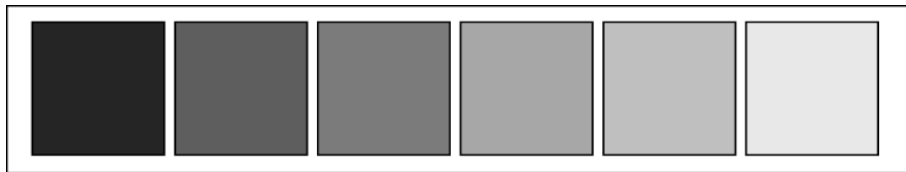
- HLS, HSV, HSB
- NOT perceptual models
- Simple renotation of RGB
  - View along gray axis
  - See a hue hexagon
  - L or V is grayscale pixel value
- Cannot predict perceived lightness



# L vs. Luminance, $L^*$



Corners of the  
RGB color cube



Luminance values  
(retinal response)

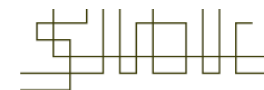
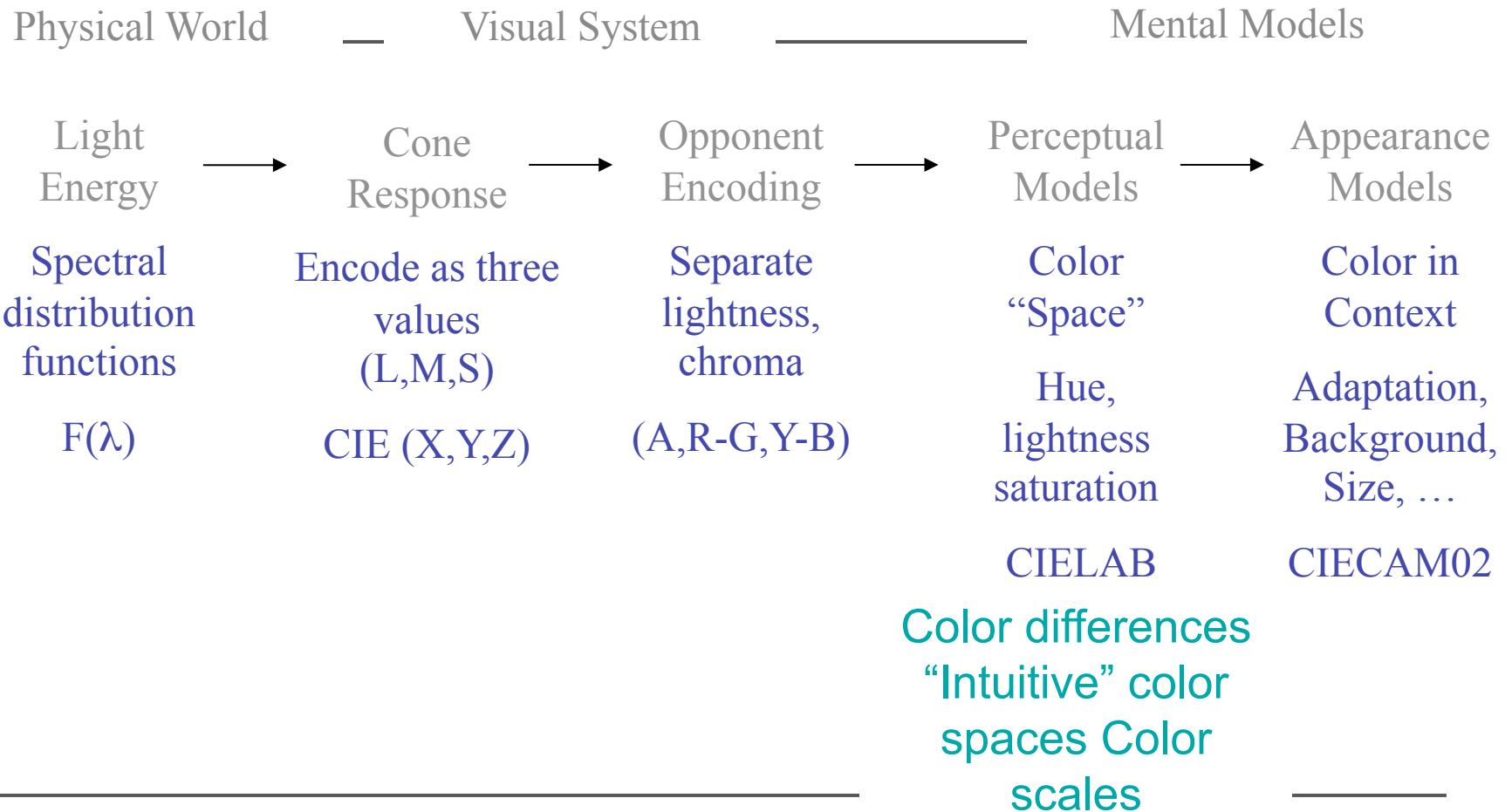


$L^*$  values



L from HLS  
**All the same**

# Color Models





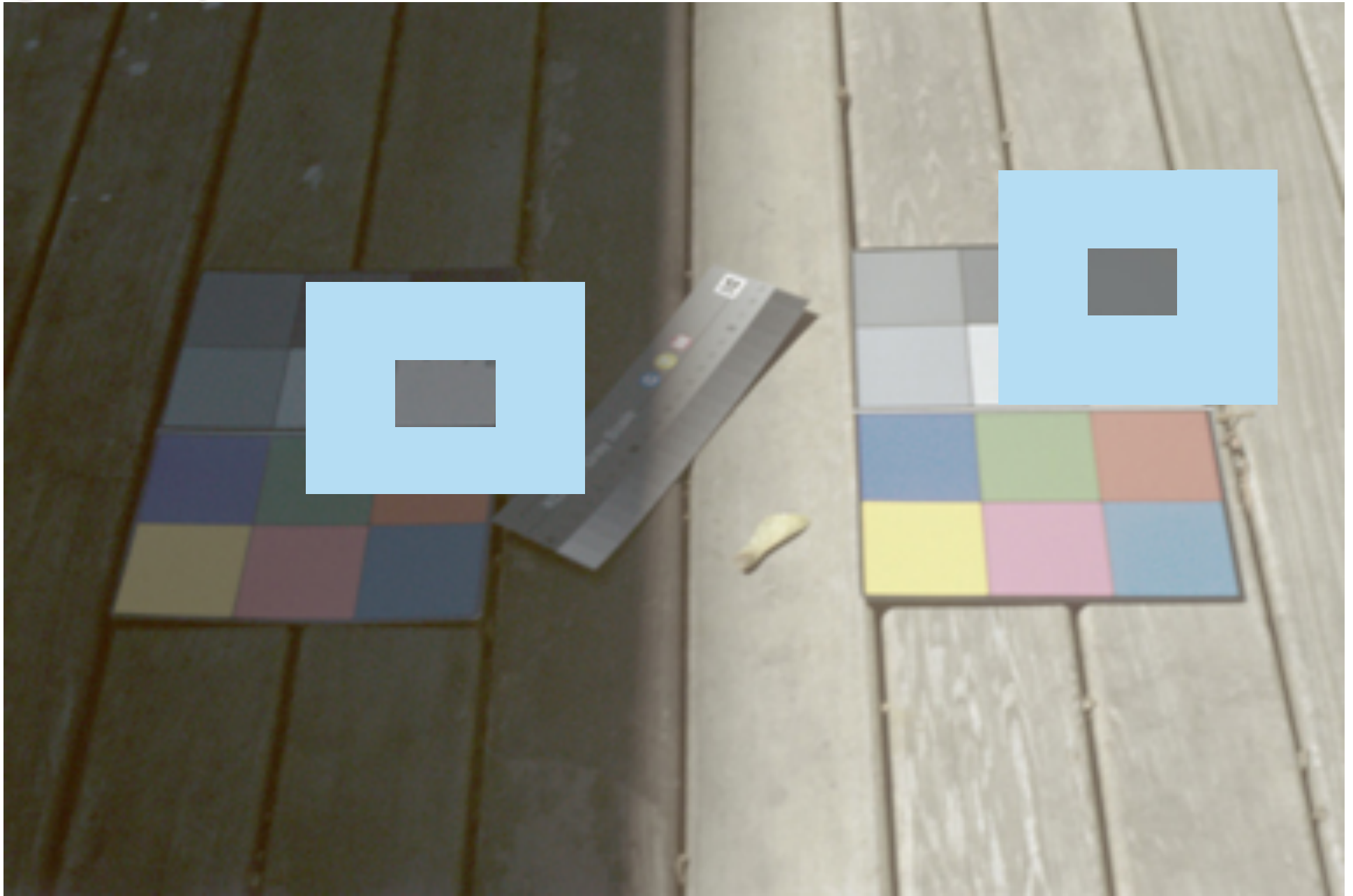
# Color Appearance



Image courtesy of John MCann



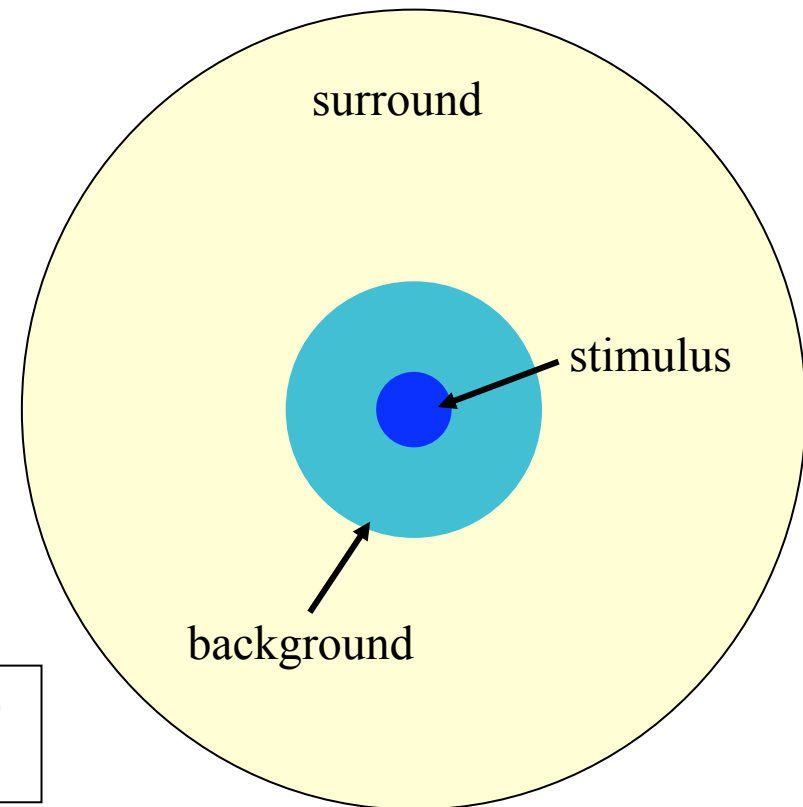
Image courtesy of John MCann



# Color Appearance

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- More than a single color
  - Adjacent colors (background)
  - Viewing environment (surround)
- Appearance effects
  - Adaptation
  - Simultaneous contrast
  - Spatial effects
- Color in context

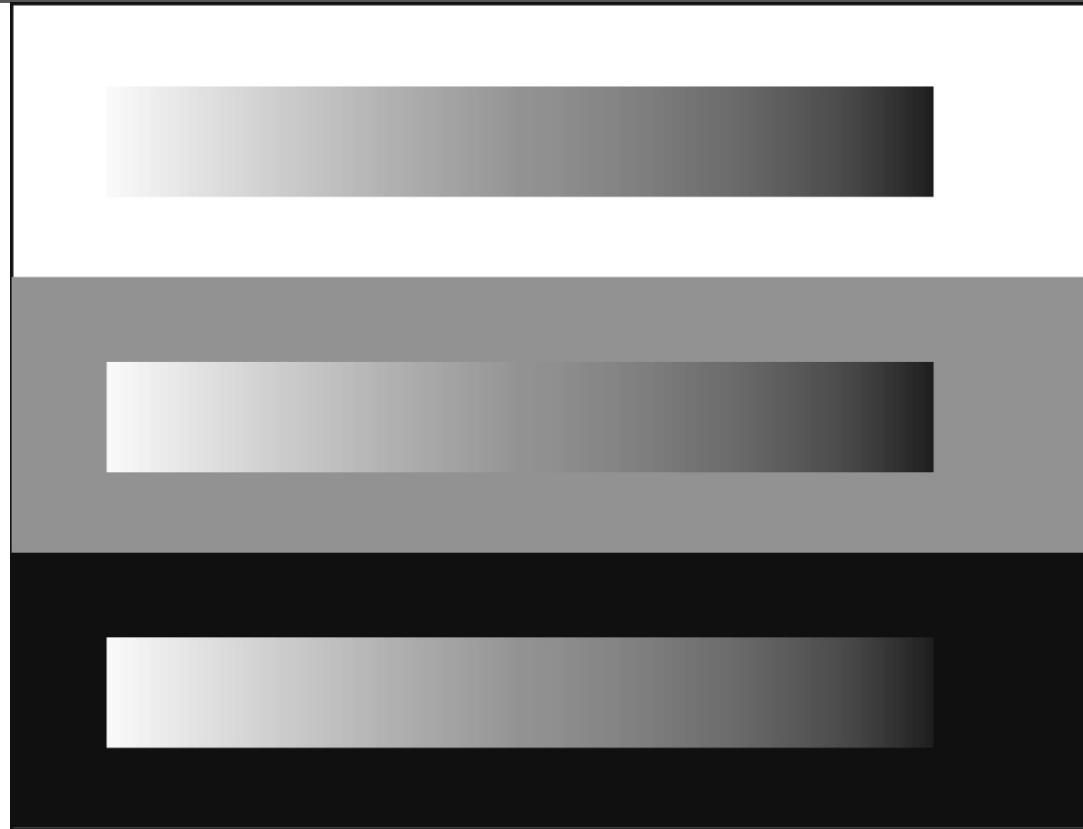


*Color Appearance Models*  
Mark Fairchild

# Simultaneous contrast

Affects Lightness Scale

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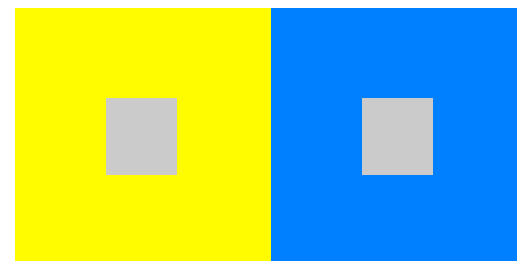
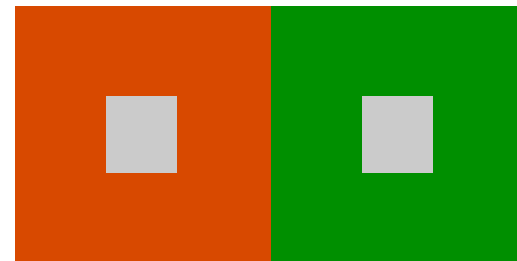
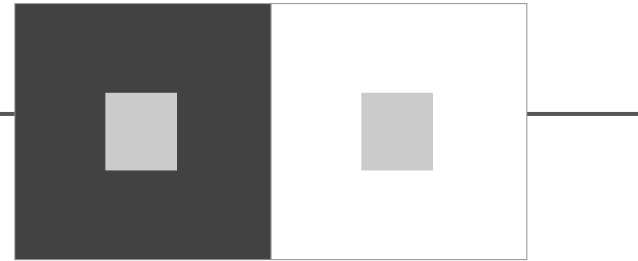


# Simultaneous Contrast

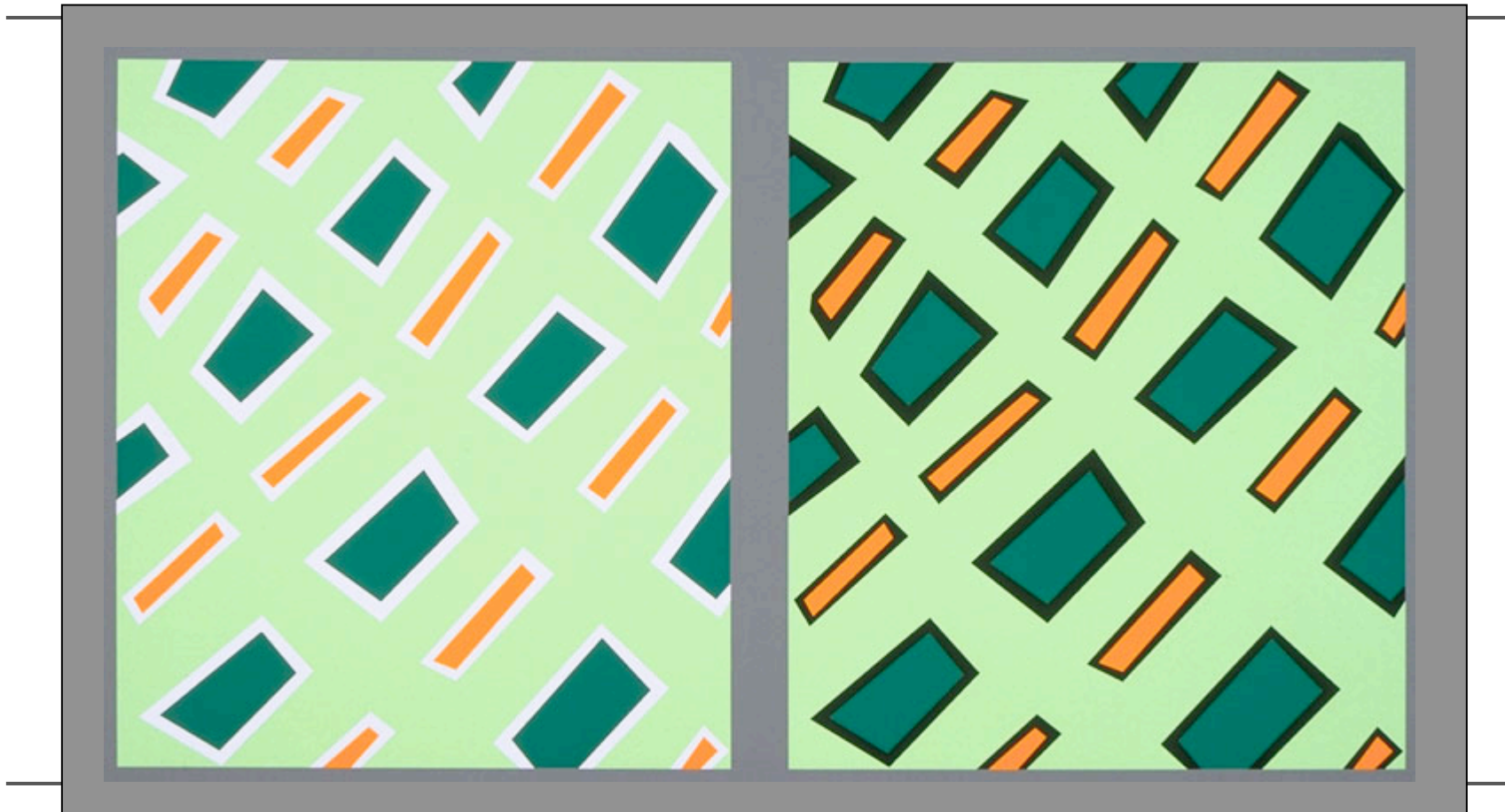
---

- Influence of immediate surround on perception of colour
- Simple example:
- Add Opponent Color
  - Dark adds light
  - Red adds green
  - Blue adds yellow

These samples will have both light/dark and hue contrast



# Bezold Effect: outline makes a difference



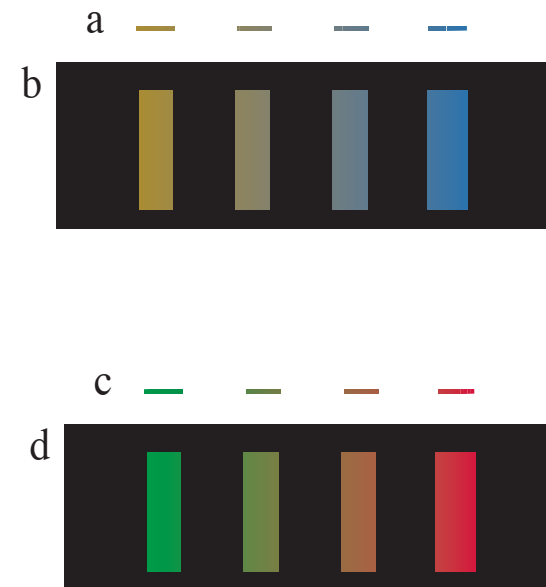
# Other contrast effects

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## Chromatic contrast



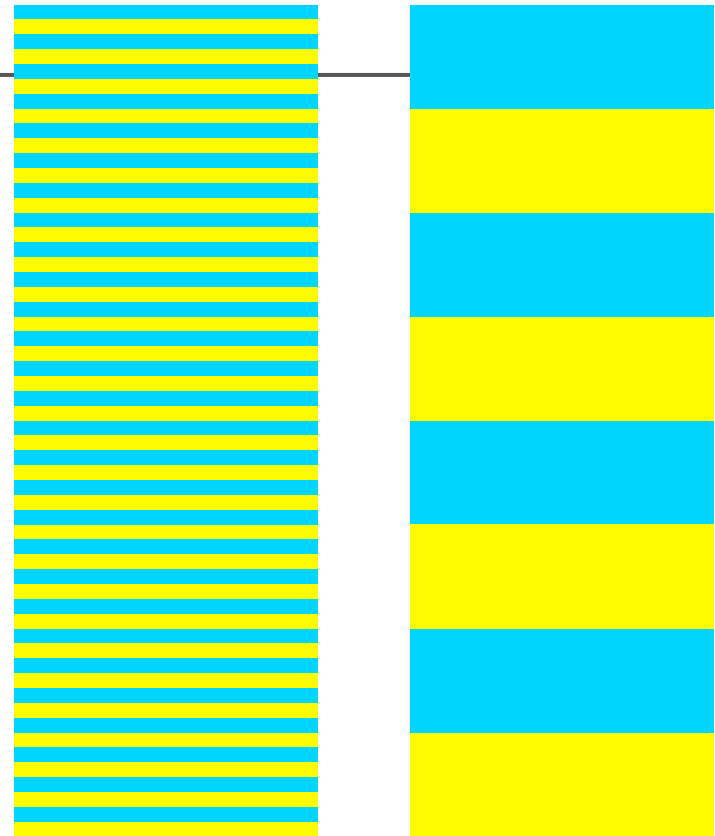
## Small field tritanopia



# Spreading

- Spatial frequency
  - The paint chip problem
  - Small text, lines, glyphs
  - Image colors
- Adjacent colors blend
- The higher the spatial frequency, the less saturated the colour

Redrawn from *Foundations of Vision*  
© Brian Wandell, Stanford University



# Color Models

