

Objects of interest can be selected serially and processed in parallel during visual search

Gregory J. Christie, Richard D. Wright, John J. McDonald

Simon Fraser University, Burnaby, British Columbia, Canada

gchristi@sfu.ca
sfu.ca/~gchristi/

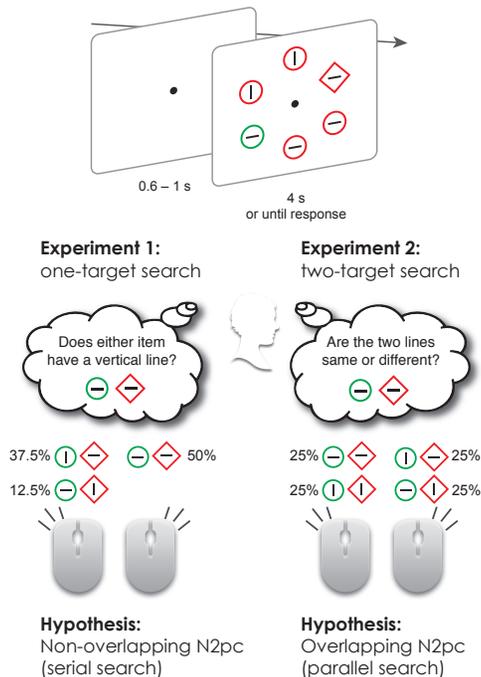
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Parallel and serial visual search

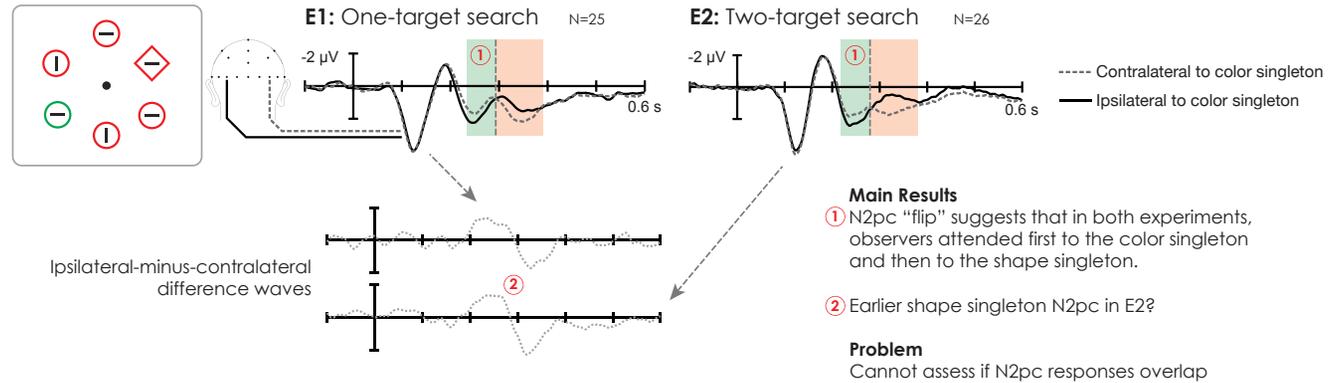
A long-standing debate has centered on whether attention can be deployed simultaneously to many spatial locations, or is restricted to a single spatial location. Several studies have investigated this question using two-singleton visual search tasks. The locus of attentional selection was tracked from one singleton to the other using the N2pc component of the time-locked ERP. Some studies have shown discrete, non-overlapping N2pc responses, which suggests that attention selects items serially (1,2). Other studies have shown overlapping N2pc responses, which suggests parallel search (3).

One possibility is that these discrepant results are due to different target parameters. Studies supporting serial selection required the detection of a task-defining feature contained in only one of the two singletons (one-target task). By comparison, studies supporting parallel selection required the evaluation of both singletons (two-target task). Here, we confirm that searching for one target promotes serial selection and that searching for two targets promotes concurrent selection.

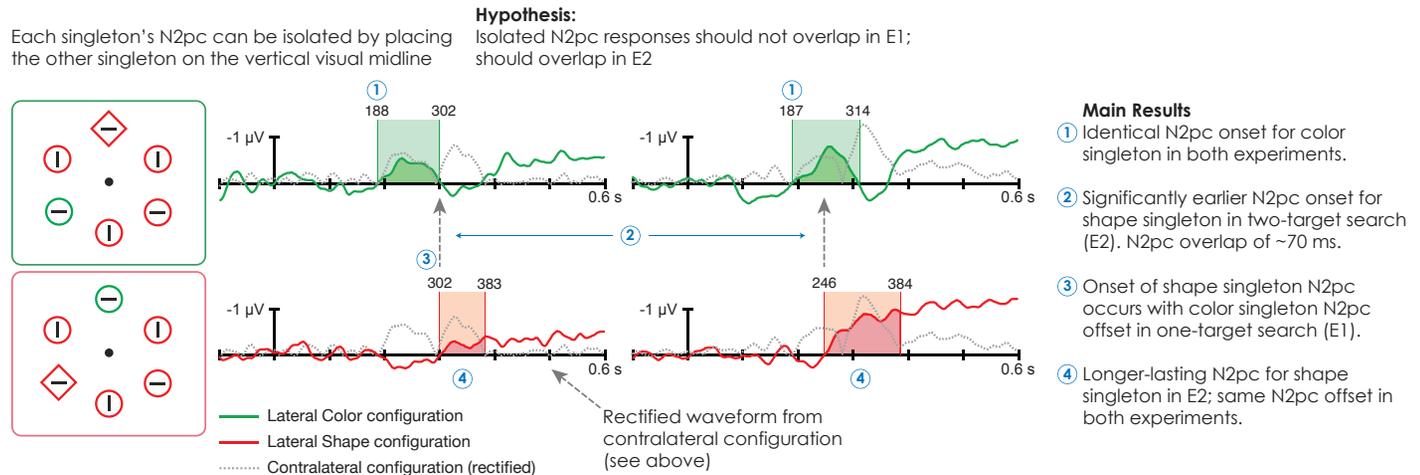
Two-singleton search display⁴



N2pc tracks the order of attentional selection



Different search strategies in one- and two-target search tasks



Conclusions

Purely serial selection has been observed when participants searched for a target located in one of two singletons. On the other hand, partially concurrent selection has been observed when participants compared two target singletons against each other.

Here, we show that the shift from one- to two-target search results in concurrent target processing, as evidenced by partially overlapping N2pc responses.

This finding supports theories that visual attention can serially select items for parallel processing in some search tasks (5).

1. Woodman & Luck (1999), *Nature*
2. Woodman & Luck (2003), *JEP: HPP*
3. Eimer & Grubert (2014), *Curr. Biol.*
4. Theeuwes (1991), *Percept. Psychophys.*
5. Wolfe (2007), *Guided Search 4.0*