

## **The Timing of Asset Sales: Evidence of Earnings Management?**

### **1. Introduction**

Do firms attempt to manage reported earnings through the timing of asset sales? Because asset sales have important economic, as well as accounting, motivations, the answer to this question is not straight forward. While it is possible to manage accounting earnings through selective timing of the period in which an asset is sold, the motivation for this type of activity may be small relative to economic factors motivating asset sales, such as the changing market valuation of assets (Slovin et al., 1995) or operating performance considerations (John and Ofek, 1995). Hence, in order to detect any earnings management features of an asset sale it is necessary to provide an explanation for the economic aspects of the asset sale as well as the associated incentive for management of reported earnings. In other words, there is a joint hypothesis involved in empirical tests of whether asset sales have an earnings management motivation. Due to the presence of a joint hypothesis, if earnings management is detected it will not typically be possible to identify whether the earnings management aspect was a primary or secondary motive for the asset sale. Similarly, if earnings management is rejected, this could be due to poor specification of the economic motives for the asset sale and not necessarily evidence against an earnings management element in asset sales.

Bartov (1993), the first significant study directly concerned with the earnings management implications of asset sales, examined the timing of asset sales and presents evidence from a sample of publicly traded U.S. firms in favour of the hypothesis that "...managers take advantage of the acquisition-cost principle to manipulate earnings" (p.84). A primary objective of this study is to verify whether a similar result holds for a sample of publicly traded Singaporean firms. In the process, this paper discusses a number of substantive differences between the sample used in this study and in Bartov. One important difference in institutional arrangements is the discretion provided under Singapore's GAAP to revalue assets and to take advantage of the opportunity to transfer any balance remaining in revaluation surplus on sale of previously revalued

assets either to current income or to retained earnings. Such opportunities are not available to U.S. firms. In this vein, Black, Sellers and Manly (1998) examine a sample of Australian, New Zealand and UK firms and find that Bartov's results do not extend to cases where firms have discretion to revalue the carrying amount of assets without having to resort to timed asset sales to impact earnings. As Singapore uses a similar accounting treatment, results similar to Black, Sellers and Manly are expected. In addition, there are other differences between the Bartov sample and the sample of firms used in this study that also indicate there will be only a limited degree of similarity in the results. As a consequence, the motivation, analysis and conclusions provided in this study can be viewed as providing additional insight into whether there is an earnings management aspect to asset sales and not as an attempt at verifying and replicating Bartov (1993).

The next section provides a literature review and a discussion of some relevant background issues. Section three discusses differences in accounting rules between the Singaporean and U.S. jurisdictions, and examines the financial statement impact insofar as it is relevant to understanding the results and implications of this study. Section four reviews the sample characteristics and develops the theoretical arguments underlining the earnings management hypotheses tested in this paper. This section explicitly states the specific empirical tests for these hypotheses and discusses possible theoretical limitations. Section five presents the empirical results. Both univariate and multivariate tests are used to test the relevant hypotheses. This section presents empirical evidence in favour of earnings smoothing by firms with decreasing earnings-per-share. The final section summarizes the results.

## **2. Background and Literature Review**

What are the incentives for firms to manipulate or manage earnings? Jiambalvo (1996) maintains that various types of explicit and implicit contracts between stakeholders and the firm create incentives for management to manage earnings. He lists seven different types of incentives, from debt covenants and compensation contracts to the desire for external financing. At least two of the seven incentives listed by

Jiambalvo are relevant to this study: the desire for external financing; and, stakeholder costs associated with implicit contracts. Incentives arising from stakeholder costs are associated with the role of reported earnings in assessing the ability of the firm to honour implicit claims, such as warranties, employment contracts, use of trade credit and so on. Controlling for traditional earnings management incentives such as debt covenant restrictions and bonus compensation provisions, Bowen, DuCharme and Shores (1995) find that "for annual samples of 1,342 to 2,908 firms implicit claims variables explain 10 percent to 15 percent of the variation in the choice of accounting methods for inventory and depreciation" (Jiambalvo, p.39).

The desire to obtain external financing at the most favourable terms is another relevant incentive for earnings management. More precisely, assets sales can provide an important alternative to external financing as a source of funding for firm activities. Using a sample of firms subject to enforcement actions by the SEC, Dechow, Sloan and Sweeney (1995, p.1) present evidence that "an important motivation for earnings manipulation is the desire to attract external financing at low cost". Furthermore, one important characteristic identified by Dechow et al.(1995) and Carlson and Bathala (1997) as typical of firms that manipulate earnings is that such firms tend to be closely held, an ownership feature common to Singaporean firms. However, there is also mixed evidence on the extent to which external financing does provide a general incentive for earnings management. For example, Aharony, Lin and Loeb (1993) examine earnings reporting prior to initial public offerings and find little evidence of earnings manipulation.

In addition to these general types of earnings management incentives, a number of other factors can also influence the earnings management decision. Recent studies include Kinnunen et al. (1995) where earnings management behaviour is found to differ across industries. Working with a sample of firms from industries with high ratios of accounts receivable to total assets and bad debt expense to net income (publishing, business services, and nondurable wholesalers), McNichols et al. (1988) also present evidence that earnings management behaviour will differ across industries. Dechow et al. (1995) examine the general issue of

testing for earnings management behaviour and find that controlling for financial performance is important. A key implication of these and other related studies (e.g., Burgstahler and Dichev, 1997) is that incentives for earnings management tend to be asymmetric: firms with poor economic performance have greater, and possibly different, incentives to manage earnings than firms exhibiting strong economic performance. In turn, the ability of firms to engage in specific types of earnings management will depend on constraints imposed by the type of economic activity in which the firm is involved.

This study examines the possibility of earnings management using actual asset sale transactions. This method of earnings management requires decisions about the actual occurrence and timing of real transactions in order to achieve a certain desirable level of reported earnings, rather than the use of more observable techniques such as changing of accounting methods or making a classifactory choice. Indeed, some authors claim that of the available methods for smoothing income, the timing of transactions is probably the most direct and influential method of manipulating accounting income, e.g., Wolk et al. (1989, p.288). The intent underlying real transactions decisions can be difficult to identify. In particular, asset sales may be motivated by real economic decisions unrelated to earnings management considerations. Even if earnings management is practised, some asset sales will be motivated by real economic considerations and will not be amenable to factors such as timing adjustments. Certain types of asset sales will be more adaptable to earnings management, generally those involving investment assets and, especially, highly liquid assets where management is unlikely to possess superior information about intrinsic worth. Thus, different compositions of fixed and investment assets across firms implies significant variation in the ability to engage in earnings management.

Managers generally have some discretion over the sale of assets; typically, there is some degree of control over which asset is to be sold and when. Even if the decision whether to sell assets is predetermined, the process of ongoing sales provides the possibility of slowing down or speeding up the real variable transactions,

depending on the objective of the earnings management. The amount of discretion will vary depending on a variety of factors, such as the type of activities the firm is engaged in, the financial situation of the firm, the strategic investment plan, the degree of managerial control over firm ownership, and so on. For example, in retailing companies, fixed asset sales would tend to be irregular, while property companies would tend to have regular investment asset sales. In the sample of firms used in this study, all firms, except two, sold some investment or fixed assets each year throughout the three-year sample period, with the earnings generated from investment asset sales being much more significant relative to those generated from the fixed asset sales. Due to the prevalence of asset sales, the timing of asset sales could provide a more efficient method of earnings management compared to alternative techniques such as changing accounting methods or early debt retirement, if only because of the requirement to disclose the effects of these techniques in the financial statements.

Using a sample of 653 U.S. firm-years, Bartov (1993) tests two common motivations for a connection between asset sales and earnings management: the earnings-smoothing hypothesis; and, the debt-equity hypothesis. As typically presented, the earnings-smoothing hypothesis (e.g., Ronen and Sadan, 1981) implies that managers purposefully manage reported earnings to achieve a level of variability which satisfies some managerial objective. The debt-equity or debt covenant hypothesis (e.g., Smith, 1993; Sweeney, 1994) is concerned with meeting the requirements of financial-statement-based restrictive covenants in debt contracts. This hypothesis predicts that the higher the debt-to-equity ratio, the more likely earnings will be managed (upwards). The empirical evidence presented in this study is only partially consistent with Bartov's conclusion that managers attempt to "misrepresent" actual earnings through the timing of asset sales in order to achieve an earnings smoothing objective. This study only finds that *certain* firms with *deteriorating* earnings appear to engage in asset sales to smooth earnings. As such, the evidence from the sample of Singaporean firms used in this study indicates that the process of timing asset sales is different from Bartov's large sample of

US firms in which firms with both deteriorating and improving earnings engage in earnings manipulation, albeit under a different set of accounting rules..

In addition, the empirical evidence from the Singaporean sample is insufficient to support the debt-equity hypothesis that was supported by Bartov's sample. This is likely due to a number of fundamental differences between the samples used. In particular, unlike the U.S., Singaporean firms have opportunities to mix accounting choice management with real variable management through discretionary asset revaluations that increase assets and thereby reduce debt-to-equity ratios, and which can have both a current and future (downwards) earnings effect arising from the higher depreciation of revalued depreciable assets.<sup>1</sup> This accounting treatment is similar to firms in countries such as Australia, the U.K. and New Zealand, e.g., Black, Sellers and Manly (1998). Sales of previously revalued assets also permit Singaporean managers further discretion to achieve earnings management objectives through the flexibility permitted in accounting for the related ("realized") revaluation surplus following the sale. Managers may credit any such revaluation surplus either to current profits or to retained earnings. Examination of the characteristics for the sample of Singaporean firms used in this study also reveals that the debt-to-equity ratios are typically low, implying that debt covenants are not likely to be either important or binding for most of the firms. Combined with the ability to increase the book value of assets through asset revaluations rather than through asset sales, the evidence against the debt-equity hypothesis cannot be taken as being directly in conflict with Bartov.

### **3. Institutional Background**

The applicable accounting procedures are regulated by the Singaporean Statement of Accounting Standard 4, Depreciation Accounting [SAS 4], Statement of Accounting Standard 14, Accounting for Property, Plant and Equipment [SAS 14], and Statement of Accounting Standard 25, Accounting for Investments [SAS 25]. These respective standards are based on equivalent international accounting standards issued by the International Accounting Standards Committee. These standards differ in one important respect from their

U.S. equivalents in permitting firms in jurisdictions such as Singapore, the UK and Australia to revalue assets. The Singapore standards also differ from Australia and UK standards in some other minor respects. These differences are important to understanding the results and implications of this study, especially for making comparisons with the sample of US firms in Bartov (1993), and for understanding how they are intertwined with earnings smoothing and debt covenant motivations for asset sales. SAS 14 and SAS 4 cover the accounting requirements for property, plant and equipment assets, (PPE assets), their depreciation, and the accounting for investment properties. These rules define property, plant and equipment assets as tangible assets "acquired or constructed with the intention of being used on a continuing basis; and (which) are not intended for sale in the ordinary course of business" [SAS 14, para.6], and which are "eliminated from the financial statements when no further benefit to the enterprise is expected" [SAS 14, para. 29]. Thus, the implied intention of these standards is that the timing of sales of such assets is determined by optimal investing, financing and operating strategies and not as a conscious decision to "manage" or "smooth" earnings.

Consistent with intentions, the standards state that a "different accounting treatment is considered appropriate for depreciable assets held as investments" (investment properties) (SAS 4, Appendix, para.2). Such investment properties may be accounted for as long-term investments, or as property and depreciated accordingly [SAS 4, Appendix, para.7, SAS 25, paras. 24, 45]. If management chooses to account for such assets as investments, they should be carried on the balance sheet at open market values, and be revalued periodically on a systematic basis. Subsequent changes in carrying amounts are then generally credited to or charged against the investment revaluation surplus, with any shortfall charged to profits [SAS 4, Appendix, paras. 7, 9, 10; SAS 25, para. 23, 25, 48].

The accounting for investments other than investment properties generally conforms with Australian practices. Current and long-term investments are to be classified and distinguished as: long-term investment assets, which may be carried either at cost or at revalued amounts; and long-term marketable equity

securities, which may be carried at the lower of cost and market value applied on a portfolio basis [SAS 25, paras. 43-44,47]. Increases in carrying amounts arising from the revaluation of long-term investments are generally credited to revaluation surplus [SAS 25, paras 4, 8, 48, 49]. The effect on the financial statements resulting from sales of PPE and investment assets depends on whether the assets were carried at historical cost or at revalued amounts. The difference between the net disposal proceeds and the net carrying amount for both cost and revalued assets is recognised as either a gain or loss on sale in the income statement (SAS 14, paras. 31, 43; SAS 25, paras. 26, 50). However, on the sale of either a previously revalued PPE or investment asset, the related balance in revaluation surplus may be transferred either to income or to retained earnings (SAS 14, para. 32; SAS 25, para. 26, 50). The usual treatment in the accounts is to transfer realised revaluation surpluses on disposal of PPE assets to current operating profits and that for investments to current extraordinary items ‘below the line’.

#### **4. Hypothesis Development**

##### **4.1 Sample Characteristics**

The sample used in this study is based on 44 Singapore incorporated companies listed on the Mainboard of the Stock Exchange of Singapore (SES). There are four general categories of SES companies available for selection: industrial and commercial; hotel; property; and finance. Of these groups, all companies in the finance category are *excluded* due to substantial differences in capital structure and financial reporting requirements. The sample covers the three-year period from 1989 to 1991. Periods prior to 1989 are not covered as SAS 25 became effective for accounting periods beginning on or after January 1988. The final sample contains 44 companies which sold either fixed assets or investments in at least one of the three years. This provides 132 firm year observations over the three year sample period. The sample represents about 25% of the Mainboard companies listed throughout the three-year period, excluding those in the finance category. Of the 44 sample companies, 31 are from the industrial and commercial category; six from the

hotel category; and seven from the property category. Table 1 provides summary accounting data on the sample firms.

---

INSERT TABLE 1 ABOUT HERE

---

Table 1 reveals that average firm size, measured using average total assets over the three year period (TA), is S\$812.7 million, with the smallest firm being S\$24 million and the largest S\$4.68 billion. Positive skewness indicates that most companies are at the lower end of this range. The average debt-to-equity (D/E) ratio, measured as the ratio of long term debt to shareholders equity net of minority interests, is only 0.276. In 1991, for example, only two of the firms had D/E ratios greater than one and 12 of the 44 companies had a ratio of zero. Combining the D/E information with various profitability-related measures such as NET (net profit), NET/TA, NEPS (*earnings-per-share net of asset sales*) and  $\Delta$ NEPS (the change in NEPS) reveals the general financial strength of the companies used in the sample. This characteristic of the typical sample company is important when interpreting the empirical results. Finally, Table 1 reveals that the relationship of fixed asset sales to investment asset sales is, approximately, 4% of income from asset sales originated from fixed assets and 96% from investment assets sales.<sup>2</sup>

#### **4.2 General Hypothesis Development**

Numerous studies and substantial anecdotal information provide evidence in favour of different forms of earnings management. However, it is often the case that the underlying theory or motivation is not clearly enough specified to draw strong conclusions from the evidence presented. This observation is germane for studies testing earnings management involving real variables. Because earnings management using asset sales can be a relatively costly activity, the managerial incentives have to be sufficiently beneficial to induce this type of behaviour. For the specific case of Singaporean firms: why would managers resort to this relatively costly method, especially when the discretionary asset revaluation opportunities available under

Singapore's GAAP provide a potentially less costly method of (asset-increasing) earnings management to, say, avoid the costs associated with restrictiveness of debt covenants? The answer to this question lies in a fundamental economic aspect of asset sales. Selling an asset generates a cash flow while an asset revaluation does not. This cash flow can have significant economic as well as accounting implications. The accounting implications result from the reported gain or loss on sale and from the discretionary treatment of any realised revaluation surplus released upon the sale of a previously revalued asset as either current income or retained earnings. Hence, for a sample of Singaporean firms, a joint hypothesis is required to specify empirical tests of whether asset sales have an earnings management motivation.

Because asset revaluations are not permitted under U.S. GAAP, there is a greater incentive for asset sales to be used for earnings management in the U.S. than in countries, such as Singapore, where such revaluations are permitted. Using a sample of U.S. firms, Bartov (1993) tested two general motivations for earnings management using asset sales: the achievement of a smoother stream of earnings; and, the avoidance of costs associated with violation of debt covenants. This study adopts these two general motivations, but restructures the hypotheses tested to suit the particulars of the Singaporean sample under consideration. More precisely, it is not expected that debt covenants will provide as strong an incentive for earnings management in Singapore, due to the ability to revalue assets and the generally low debt-equity for the sample firms. Similarly, if the earnings smoothing incentive is valid for Singapore, this incentive will be more closely tied to the economic motivation for generating the cash flow than would be observed for a sample of U.S. firms. The upshot is that, despite certain similarities in design, this study does not provide a direct test of Bartov. Rather, any significant differences between the results of this study and those of Bartov provide evidence on the impact that permitted asset revaluation has for earning management decisions.

### **4.3 Earnings Smoothing Hypothesis**

The earnings smoothing hypothesis proposes that managers have incentives to manage reported earnings

to achieve a level of earnings that is less variable than would be observed in the absence of management intervention. The literature on earnings smoothing has extensive discussion of the purposes for smoothing, the methods of smoothing and empirical studies of the occurrence of smoothing, e.g., Healy and Wahlen (1999) and Dechow and Skinner (2000) are recent reviews. Explanations for earnings smoothing behaviour vary. One explanation is that it is a way for a company to signal the level of future earnings that investors can expect. A related explanation is that earnings smoothing may be employed to report a level of earnings consistent with market expectations. Some studies also report that managers smooth reported earnings because they believe that investors pay more for a firm with a smoother income stream (Ronen and Sadan, 1981). Similarly, reduced variability in a firm's earnings stream can improve its implicit or explicit contracting terms (e.g., Bowen et al. 1995). Smoothing could have real benefits to companies if the cost of capital is lowered due, say, to the removal of information asymmetries between management and investors (Botosan, 1997). However, smoothing activities could also impose costs that may outweigh any potential benefits.

Is the timing of asset sales used to smooth earnings? Specifying a testable hypothesis for this question requires some statement about the economic rationale for asset sales in the absence of a smoothing motivation. Significantly, for the present sample, sales of fixed assets are considerably less important than sales of investment assets. The relative contribution of fixed and investment assets sales to income reflected in Table 1 reveals that approximately 96% of income from asset sales originated from sales of investment assets. One reason for this is that depreciation can have a significant impact on the earnings implication of a fixed asset sale. There are also other factors specific to the sample being used. Many of the firms are in an expansion phase and do not have sizeable amounts of fixed assets available for sale. In addition, due to a combination of factors, the present sample of Singaporean firms has a sizable pool of investment assets available for sale.<sup>3</sup> Hence, in formulating the joint hypothesis for the present sample, it is the economic motivations for investment asset sales which are of predominant interest.

What factors cause firms to sell investment assets? Some sales are due to portfolio management considerations. This may involve eliminating the underperforming investment assets and attempting to purchase other investment assets which will outperform. Other possible factors include a need to rebalance the investment asset portfolio to achieve sufficient diversification in the face of ongoing investment asset purchases. In many other cases, the cash flow generated by the sale of investment assets is used in the purchase of fixed assets required to support and expand core businesses. For example, Lang et al. (1995) argue that "management sells assets when doing so provides the cheapest funds to pursue its objectives rather than for operating efficiency reasons alone." In terms of the costs associated with different sources of financing, sales of investment assets would have a preference rank below current earnings but above debt increases or new issues of equity. Firms with strong earnings growth will generally have a larger pool of current earnings to finance expansion than firms with declining earnings.

Given this, there is a functional economic relationship between NEPS and asset sales in the absence of earnings smoothing: firms with increasing NEPS have less incentive to sell investment assets to finance core business growth and sustain dividend payments, compared to firms with decreasing NEPS, because there would be a larger pool of retained earnings available to sustain economic activities.<sup>4</sup> Hence, in formulating the joint hypothesis there is a fundamental asymmetry between the motivations of firms with increasing NEPS and decreasing NEPS. Now, consider the process of how the sale of assets can be used for managers to report a smoother level of earnings. *Assume that previous NEPS is the level below which managers do not want earnings to fall.* This assumption can be justified by the need for firms to avoid the implicit and explicit contract costs associated with negative earnings surprises ( $\Delta$ NEPS < 0). When current earnings fall below the previous year's earnings, managers can sell undervalued assets so that the book gains from the sale bring current earnings closer to previous earnings. However, if the current earnings are higher than previous earnings, managers have little or no incentive to sell assets that will result in earnings losses in order to

decrease current earnings to a level closer to previous earnings.

This reasoning leads to the following hypothesis:

**H<sub>1</sub>:** *When current NEPS is below the previous NEPS, managers time asset sales to increase the current earnings per share. When NEPS is above previous NEPS, managers will not time asset sales to decrease the current earnings per share.*

To test this hypothesis, the sample can be divided into firms with ÄNEPS being positive and negative. For the negative ÄNEPS group, H<sub>1</sub> implies that income from asset sales will be negatively correlated with ÄNEPS. For the positive ÄNEPS group, H<sub>1</sub> implies that income from asset sales will be positively correlated with ÄNEPS.

To summarize: for a sample of *financially healthy firms* where earnings from asset sales come largely from sales of investment assets, economic and accounting factors will produce an observed relationship between earnings from assets sales and ÄNEPS that is asymmetric. Economically, negative ÄNEPS firms will sell investment assets to support purchases of fixed assets and other expenditures required to sustain core business. From an accounting perspective, these asset sales reduce the implicit and explicit contracting costs associated with ÄNEPS < 0. Consistent with H<sub>1</sub>, this will produce a negative correlation between ÄNEPS and earnings from asset sales. Firms with positive ÄNEPS will be better able to sustain core business with current earnings. These firms also have potentially greater growth prospects. In addition, over time higher ÄNEPS typically will generate a larger pool of retained earnings held as investment assets. A larger potential stock of investment assets available for sale combined with better growth prospects may produce a positive correlation between ÄNEPS and earnings from assets sales for firms with positive ÄNEPS. In effect, the firms with the highest level of NEPS growth will tend to be 'cash-rich' and operating in high growth sectors. On balance, these firms will make asset sales decisions based on economic fundamentals and are not likely to be affected by earnings-smoothing considerations.

#### 4.4 Debt-Equity Hypotheses

Since debt covenants are written in terms of accounting numbers, changes in these numbers can cause changes in the restrictions imposed by debt contracts that could lead to wealth transfers between debtholders and shareholders and alter the probability of covenant default. The general implication is that firms with higher debt/equity ratios are motivated to engage in ‘real’ activities, such as timing asset sales, to reduce the restrictions imposed by debt covenants and minimise the probability of covenant default. This reduction in restrictions occurs because timing the recognition of the gains from sales of assets with market values exceeding book values reduces the debt-to-assets ratios commonly used in debt covenants. This loosens the covenant restrictions and, consequently, minimizes the probability of financial covenant default. Bartov (1993) provides evidence supporting the hypothesis that U.S. firms used asset sales to satisfy debt covenant restrictions. However, no actual debt contracts were examined for restrictions on asset sales or whether the actual definitions of earnings and leverage permitted gains on sales of assets to be taken into account in the calculation of the covenant restrictions. In this vein, Mohrman (1996) empirically examines innovation in debt contract drafting and the increasing use of provisions specifying accounting methods in financial statement covenants. Mohrman indicates that firms cannot typically reduce the probability of financial covenant violation by selling assets. Furthermore, unlike U.S. firms, Singaporean firms can decrease their debt-to-equity ratios by the less costly method of revaluing instead of selling an asset. In addition, Singaporean firms characteristically have relatively low debt-to-equity ratios, again reducing the potential need for asset sales to minimise debt covenant restrictions.

All this background leads to the following hypothesis:

***H<sub>2</sub>: The debt-to-equity ratio will not affect managers' decisions to time asset sales.***

The empirical implication is that there will be insignificant correlation between income from asset sales and debt-equity ratios before the sale.<sup>5</sup> Unfortunately, the current sample of firms is characterized by relatively low debt-equity ratios. In this case, acceptance of H<sub>2</sub> does not provide strong evidence against the impact

of debt covenant restrictions on asset sales decisions, only that no evidence of such behaviour was observed in the current sample of firms. In an attempt to control for the absence of binding debt covenant restrictions on firms with little or no debt,  $H_2$  is only expected to hold for firms with above average debt-equity ratios.

To summarize: if debt covenant restrictions do induce asset sales, it is expected that the higher is the debt-equity ratio, the higher will be the level of asset sales. This implies a positive relationship between the debt-equity ratio and asset sales. However, for the present sample of financially healthy firms, the ability to engage in less costly revaluation of assets together with generally low debt-equity ratios indicates that an insignificant correlation between earnings from assets sales and debt-equity ratios is a plausible hypothesis. In other words, debt covenants have no discernable impact on asset sales. As was the case with  $H_1$ , the  $H_2$  hypothesis is also a joint hypothesis which requires consistency with economic fundamentals. Because debt is a more costly source of financing than retained earnings, firms with higher debt-equity ratios would tend to have less investment assets to sell and, relative to expansion plans, a smaller fraction of current earnings available to finance core activities. At best, the relationship between debt-equity ratios and financing requirements produces an implied *negative* relationship between debt-equity ratios and earnings from asset sales which is the opposite of what is expected under the 'Bartov debt-equity hypothesis' reasoning.

## 5. Empirical Evidence

### 5.1 Research Design<sup>6</sup>

A key variable used in the empirical results is total income from asset sales per share (ASPS), the income from sales of fixed assets plus investment assets divided by the number of shares outstanding at the end of the year. ASPS is the sum of gains and losses of all asset sales that are included in net income for the period. A positive ASPS indicates a net gain from asset sales while a negative ASPS indicates a net loss from asset sales. ASPS is further decomposed into income from fixed asset sales per share (FASPS) and investment asset sales per share (INVSPS) respectively, where  $ASPS = FASPS + INVSPS$ . The variable used to filter

the sample to test  $H_1$  is the net change in earnings per share ( $\Delta NEPS$ ) where  $NEPS$  is EPS not of any gains or losses associated with asset sales and  $\Delta NEPS_t = NEPS_t - NEPS_{t-1}$ . The variable used to filter the sample to test  $H_2$  is  $D/E$ , the ratio of long term debt to shareholders' equity. Other variables of interest include the log of TA (LTA) and  $RASS = NET/TA$ . The log of TA (LTA) is a proxy for firm size and  $RASS$  represents a measure of firm profitability.

Both univariate (bivariate correlation) tests and multivariate regressions are used to examine the hypotheses. Tables 2 to 4 present the univariate results and Table 5 presents selected regression results. In Tables 2 to 4, summary statistics and correlations between relevant variables are provided for the unfiltered sample and for two types of filtered samples. One type of filtered sample is created by sorting companies according to whether  $\Delta NEPS$  was positive or negative and, in the other filtered sample, companies are sorted according to the relative  $D/E$  level. Results are reported for individual years as well as three year averages/changes. At least two cautions about the results are in order. In conducting the relevant empirical tests, it is implicitly assumed that each firm-year is an independent observation, even though this assumption is not strictly accurate due to the interdependence of market and industry associations. Also, because the number of shares has been used to scale the relevant variables, the univariate results may be influenced by the size of the firm. This potential source of bias is accounted for in the regression analysis.

---

INSERT TABLES 2 TO 5 HERE

---

Why include results for the three year averages/changes? One reason for doing this concerns the presumption that earnings smoothing occurs annually, with firms reacting to the most recent earnings number. If this is correct, then averaging across time could obscure the association between smoothing and asset sales. However, it is possible that the incentives for smoothing are less obvious and that smoothing occurs over a longer time period. For example, a longer time period for smoothing could be due to the time lag involved in selling certain types of assets or due to firms reacting to earnings behaviour over longer time horizons in

order to escape detection by investors. Another reason for including the three year values is that insights can be obtained by comparing the three year values with individual year results. For example, the three year correlations between ASPS and ÄNEPS incorporate not only the contemporaneous associations but also the effect of the sale of investments on future ÄNEPS, information not captured by considering the contemporaneous correlations alone. However, because the three year values are aggregated, some caution is required in making inferences from these results.

In addition to the bivariate correlations reported in Tables 2 to 4, the two hypotheses are also jointly tested using regression estimates. Though a number of slightly different variations are considered, the primary multiple regression model takes the form:

$$\text{ASPS}_t = a_0 + a_1 \text{ÄNEPS}_t + a_2 D/E_t + a_3 \text{LTA}_t + a_4 \text{DROB} + e_t$$

where DROB is a dummy variable included to account for one firm outlier, Robinson's, a high ÄNEPS > 0 firm which sold its large investment in an associated company at a substantial profit (\$71 million) in 1991. In addition, some of the regressions also report a coefficient for a profitability variable RASS = NET/TA. Unlike the univariate test results where Robinson's had to be censored, the inclusion of a dummy variable permits the value of this outlier to be directly assessed. In the above model,  $a_j$  represents coefficients for each of the respective independent variables ( $j = 0, 1, 2, 3, 4$ ) and  $e_t$  is the residual of the model, which is assumed to possess statistical properties required for ordinary least squares efficiency. Under  $H_1$  and  $H_2$ , the expected coefficient signs are  $a_1 < 0$  and  $a_2 = 0$ . While not directly a component of  $H_1$  and  $H_2$ , it is expected that  $a_3 > 0$  because larger firms will be involved in a wider range of activities and will have more reasons to engage in asset sales.

Table 5 presents empirical results for the three year averages/changes.

## 5.2 Empirical Results

Tables 2 to 4 summarize the results of the bivariate correlation tests. Table 2 provides correlation coefficients for the variables of relevance to  $H_1$  and  $H_2$  over the unfiltered sample. The three year

averages/changes reveal the importance of outliers. In particular, the correlation between ASPS and ÄNEPS changes dramatically, from 0.52 to -.24 when one observation is dropped from the sample. There is also some change in the correlation between DE and ASPS, though neither value (-.07 or .06) is statistically significant. As expected, given that over 96% of ASPS arises from INVSPS, the information in the ASPS correlations is also reflected in the correlations for investment asset sales. Fixed asset sales correlations exhibit different behaviour. Examining the results for the individual years, 1989 to 1991, reveals the importance of the aggregation procedures used to generate ASPS and ÄNEPS for the three year sample. While the correlation coefficients for ASPS and DE are insignificant and consistent with the three year sample results, the ASPS and ÄNEPS correlations are all positive with two of the three being highly significant.

There are a number of possible explanations for the seeming inconsistency between the contemporaneous and three year average results for ÄNEPS and ASPS. For example, assume that the smoothing hypothesis does not hold (so that there is no association between contemporaneous ASPS and ÄNEPS) and that management tends to sell investments at a profit. The sale of investments could cause next year's earnings to drop (if a dividend were paid or if new investment purchases did not immediately generate income) which would generate a negative association between ÄNEPS and ASPS thereby creating the observed negative correlation for the three year results. Now consider the positive contemporaneous correlation. The distribution of ASPS suggests a large portion of the income from asset sales is positive. Because the deflation for size only uses the number of shares, firms with larger earnings per share may also have larger income from asset sales and higher stock prices. Hence, the positive correlation may be purely a size effect. The upshot is that testing of  $H_1$  and  $H_2$  requires a more detailed examination of the data than is available from the unfiltered sample alone. The one conclusion which is suggested in Table 2 is provided by the insignificant correlations between DE and ASPS, which provide strong evidence in favour of  $H_2$ .

Table 3 produces more direct evidence on  $H_1$  for the three year and year-to-year samples. In this Table, samples are filtered according to  $\ddot{\text{A}}\text{NEPS}$  being positive or negative. Examination of the correlation results in Table 3 provides evidence in favour of an asymmetric relationship driving ASPS indicated by  $H_1$ . For the  $\ddot{\text{A}}\text{NEPS} < 0$  three year sample and for two of the year-to-year samples, the correlation coefficient between  $\ddot{\text{A}}\text{NEPS}$  and INVSPS is negative and statistically significant, consistent with the earnings smoothing hypothesis. The one year (1991) where the observed correlation was contrary to  $H_1$ , the mean and standard deviations of income from asset sales were almost zero. Consistent with  $H_1$ , for the  $\ddot{\text{A}}\text{NEPS} > 0$  three year sample and for each of the year-to-year samples, the correlation coefficient between  $\ddot{\text{A}}\text{NEPS}$  and INVSPS is positive and statistically significant. This evidence is consistent with joint hypothesis that economic considerations drive asset sales for firms with  $\ddot{\text{A}}\text{NEPS} > 0$ . Table 3 also suggests that the inconsistency between the three year and year-to-year results observed in Table 2 is due to aggregating firms with different incentives for income smoothing.

Table 4 provides results for the sample being filtered using the DE, a filtering procedure which is relevant for testing  $H_2$ . On balance, these results confirm the support for  $H_2$  provided in Table 2: debt covenant restrictions do not have a significant impact on asset sale decisions for Singaporean firms. Table 4 also provides some evidence on the economic component of the joint hypothesis. The three year results indicate that the mean ASPS is higher for the higher DE firms, though the difference is not statistically significant. This is consistent with the hypothesis that asset sales play an important role in the financing process. Firms with higher D/E have a greater need to use asset sales as a source of funds, a result which is further supported by the  $\ddot{\text{A}}\text{NEPS} = -.03$  result for the three year sample of firms with higher than average D/E. Further support for  $H_2$  is provided by the correlation between DE and INVSPS which is negative (non-positive), as predicted by  $H_2$ . On balance, the evidence in Table 4 indicates that the correlation between DE and ASPS is either negative or zero, indicating that  $H_2$  can be accepted. The evidence that firms with higher

DE also have average  $\bar{\Delta}NEPS < 0$  is also supportive of the economic component of the joint hypotheses comprising  $H_1$  and  $H_2$ .

One possible explanation for the conflicting results presented in Table 2 was that the method of deflating variables could leave room for a firm size effect. Table 5 addresses this issue by providing results for regression equations which are specified to take account of firm size and profitability. Regression results for the year-to-year results (not reported) are similar in content. The regression results provide further confirmation for  $H_1$  and  $H_2$ . In addition, the three year sample estimates also provide more detailed information on the importance of outliers for the empirical testing process, with the dummy for Robinson's being the most significant explanatory variable in the regressions in which it was included. As for the testing  $H_1$  and  $H_2$ , for the samples filtered using  $\bar{\Delta}NEPS$  the coefficients on  $\bar{\Delta}NEPS$  are negative and are significant at the 5% level, supporting  $H_1$ , while the coefficient on DE is the negative and is insignificant, supporting  $H_2$ . The Table 5 results for the unfiltered sample indicate that firm size does play a significant role in the explaining the incongruent results observed in Table 2. When firm size is included in the regression, the coefficient (on LTA) is significant and the sign of the coefficient of NEPS is negative, albeit insignificant.<sup>7</sup>

The coefficient estimates for the Robinson's dummy variable need some further discussion. One conclusion of the combined theoretical and empirical results can be summarized as: asset sales triggered by earnings smoothing incentives do not appear to be systematically present in the activities of all firms. Asset sales decisions are motivated by a wide range of economic and accounting factors. However, certain firms do appear to engage in asset sales for earnings smoothing objectives. One key characteristic of these firms is the presence of declining NEPS. Similar phenomenon are detailed in Burgstahler and Dichev (1997) where the incentives for earnings management are found to be asymmetric: firms with poor economic performance tend to have greater, and possibly different, incentives to manage earnings than firms with strong economic performance. Even within the group of firms with declining NEPS, the incentives for earnings smoothing

differ. In addition, many types of firms, with both increasing and decreasing NEPS, engage in asset sales for economic reasons related to core business activities. For example, a property firm will sell an investment in a shopping mall because a business decision is made that the sales price is attractive. Robinson's is a firm with increasing NEPS (over the sample) which was engaged in substantial property related activities. One particular transaction involved an investment in a shopping mall which was sold at a large profit. Engaging in a process of eliminating such firms from the sample raises numerous questions about the criteria used to censor specific observations. Given the multivariate nature of the asset sales decision, valid criteria for censoring are especially complicated. As a consequence, no variables have been omitted and the presence of special situations have been controlled by including dummy variables in the regression equations.

## 6. Conclusions

This study examines the issue of whether firms time asset sales to manage reported earnings. Bartov (1993) hypothesized that managing earnings is either to achieve a smoother level of earnings or to satisfy debt covenants. Empirical results are provided for a 1989-91 sample of 44 publicly traded Singaporean firms. Specific results of interest indicate that for firms with  $\bar{\Delta}NEPS < 0$ , there is a negative relationship between earnings from assets sales and  $\bar{\Delta}NEPS$ , consistent with a restricted version of the earnings smoothing hypothesis. For firms with  $\bar{\Delta}NEPS > 0$ , there is a positive relationship, consistent with the joint hypothesis that these firms have less economic incentive to smooth earnings. On balance, there is support for an asymmetric form of the earnings smoothing hypothesis. This joint hypothesis recognizes that asset sales are real variables, which are determined by economic as well as accounting considerations. The hypothesis that managers do **not** time asset sales to satisfy debt covenants is also supported, though the evidence provided is relatively weak given the types of firms included in the sample and other considerations. In particular, due to a combination of generally low debt/equity ratios and the ability of Singaporean firms to revalue assets, this result is not surprising.

Some caution is required in comparing the results of this study to those of Bartov (1993). In particular, there are significant differences in the characteristics of the Singaporean sample and the U.S. firms used in Bartov. The Singaporean companies used in this study are typically financially healthy and profitable, as exhibited by generally low debt-equity ratios and increasing NEPS. These characteristics will tend to make the sample firms less concerned about managing the accounting record of firm performance.<sup>8</sup> As a consequence, asset sales are more likely to be influenced by economic as opposed to accounting considerations. In addition, unlike the US firms examined in Bartov, Singaporean firms can reduce debt-to-asset ratios and alleviate debt covenant restrictions through asset revaluations. The results also show that few firms took advantage of the additional flexibility to smooth earnings (downwards) through the discretionary ability to transfer related revaluation surpluses following sales of fixed and investment assets either to current income or to retained earnings. Thus, consistent with one of the general results of this study, increasing NEPS firms did not take advantage of accounting procedures to smooth earnings streams downwards.

## Bibliography

- Aharony, J., C. Lin and M. Loeb (1993), "Initial Public Offerings, Accounting Choices and Earnings Management", Contemporary Accounting Research (Fall): 61-82.
- Bartov, E. (1993), "The Timing of Assets Sales and Earnings Manipulation", Accounting Review (October) 68: 840-55.
- Black, E., K. Sellers and T. Manly (1998), "Earnings Management Using Asset Sales: An International Study of Countries Allowing Noncurrent Asset Revaluation", Journal of Business, Finance and Accounting (Nov/Dec) 25: 1287-1317.
- Botosan, C.A. (1997), "Disclosure Level and the Cost of Equity Capital", Accounting Review (July) 72:323-49.
- Bowen, R., L. DuCharme and D. Shores (1995), "Stakeholders' Implicit Claims and Accounting Method Choice", Journal of Accounting and Economics (December): 255-96.
- Burgstahler, D. and I. Dichev (1997), "Earnings Management to Avoid Earnings Decreases and Losses", Journal of Accounting and Economics (December) 24:99-126.
- Carlson, S.J. and C.T. Bathala (1997), "Ownership Differences and Firms Income Smoothing Behavior", Journal of Business Finance of Accounting (March) 24:179-96.
- Chan, Y. (1987), "Asset Revaluation Practices: Some Empirical Evidence", Singapore Accountant (March): 16-18.
- Dechow, Patricia M, R. Sloan, and A. Sweeney (1995), "Detecting earnings management", Accounting Review 70 (April): 193-225.
- Dechow, P. and D. Skinner (2000), "Earnings Management: Reconciling the views of Accounting Academics, Practitioners and Regulators", Accounting Horizons 14: 235-50.
- Hand, J. (1989), "Did Firms Undertake Debt-Equity Swaps for an Accounting Profit or True Financial Gain?", Accounting Review 64 (October): 587-623.
- Healy, P. and J. Wahlen (1999), "A Review of the Earnings Management Literature and its Implications for Standards Setting", Accounting Horizons 13: 365-83.
- Institute of Certified Public Accountants of Singapore, Statement of Accounting Standard 4, 'Depreciation Accounting', (March 1977), Statement of Accounting Standard 14, 'Accounting for Property, Plant and Equipment', (August 1983), Statement of Accounting Standard 25, 'Accounting for Investments', (October 1988).
- Jiambalvo, J. (1996), "Discussion of 'Causes and Consequences of Earnings Manipulation", Contemporary Accounting Research (Spring): 37-47.

John, K and E. Ofek (1995), "Asset Sales and Increase in Focus", Journal of Financial Economics 37: 105-126.

Kinnunen, Juha, E. Kasanen and J. Niskanen (1995), "Earnings management and the economy sector hypothesis: Empirical evidence on a converse relationship in the Finnish case", Journal of Business Finance & Accounting 22 (June): 497-520.

Lang, L., A. Poulsen and R. Stulz (1995), "Asset Sales, Firm Performance, and the Agency Costs of Managerial Discretion", Journal of Financial Economics 37: 3-37.

McNichols, M., P. Wilson, and L. DeAngelo (1988), "Evidence of Earnings Management from the Provision for Bad Debts", Journal of Accounting Research 26: 1-40.

Mohrman, M. (1996), "The Use of Fixed GAAP Provisions in Debt Contracts", Accounting Horizons 10: 78-91.

Ronen, J. and S. Sadan (1981), Smoothing Income Numbers: Objectives, Means and Implications, Reading, Mass.: Addison-Wesley.

Slovin, M., M. Sushka, and S. Ferraro (1995), "A Comparison of the Information Conveyed by Equity Carve-Outs, Spin-offs and Asset Sell-offs", Journal of Financial Economics 37: 89-104.

Smith, C. (1993), "A Perspective on Accounting-Based Debt Covenant Violations", Accounting Review 68: 289-303.

Sweeney, A. (1994), "Debt-covenant Violations and Managers' Accounting Responses", Journal of Accounting and Economics 17: 281-308.

Wolk, H, J. Francis and M. Tearney (1989), Accounting Theory: A Conceptual and Institutional Approach 2nd ed., Boston: Kent Publishing.

GEOFFREY POITRAS, TREVOR WILKINS, AND YOKE SHANG KWAN

**The Timing of Asset Sales:  
Evidence of Earnings Management?\***

May 2001

G. Poitras is Professor, Faculty of Business Administration, Simon Fraser University, T. Wilkins is Associate Professor, Department of Finance and Accounting, National University of Singapore and Y. Kwan is Credit Officer, Malayan Banking Berhad, Singapore. The authors would like to thank an anonymous referee for helpful comments which significantly improved the paper. The authors would also like to thank participants at the JDBA 1996 Doctoral Seminar held at Chulalongkorn University, Bangkok, the 1997 Asia Pacific Finance Association Conference held in Kuala Lumpur and the 2000 AAANZ Conference held in Queensland, Australia for helpful comments. This paper was partly written while G. Poitras was a Senior Fellow in the Department of Economics and Statistics at the National University of Singapore.

Address for correspondence. Associate Professor Trevor Wilkins, Department of Finance and Accounting, National University of Singapore, 10 Kent Ridge Crescent, Singapore 119260. E-mail: [fbatw@leonis.nus.sg](mailto:fbatw@leonis.nus.sg)

## **The Timing of Asset Sales: Evidence of Earnings Management?**

### **ABSTRACT**

This paper presents empirical evidence from a sample of publicly traded Singaporean firms on the question: to what extent do firms manage earnings through the timing of asset sales? Previous studies have focused on accounting motives behind asset sales, ignoring the need to also consider economic motives. Some empirical evidence is provided to support the hypothesis that managers of firms with decreasing net earnings-per-share smooth earnings upwards using asset sales.

Keywords: Asset sales, earnings management, economic motivations, firm performance, earnings smoothing.

**Table 1**

## Descriptive Statistics for Sample Firms\*

Number of Firms: 44

	Mean	Std Dev	Minimum	Maximum	Skewness	Kurtosis
TA	812.7	1,036.5	24.0	4,681.3	2.10	4.16
CA	274.4	395.3	8.6	2,365.0	4.10	19.60
FAS	.64	2.71	-.56	17.75	6.11	39.03
INVS	8.68	17.46	-1.84	105.66	4.33	22.67
TOTALS	9.32	17.51	-1.92	106.23	4.28	22.32
NET	27.98	32.04	-5.93	150.78	2.00	5.19
DE	0.27	0.33	0.00	1.40	1.64	2.60
CR	2.00	1.57	0.13	7.72	1.78	3.96
NEPS	0.16	0.16	-0.62	0.61	0.99	0.58
ASPS	0.14	0.25	-0.02	1.49	4.05	20.09
FASPS	0.01	0.02	-0.02	0.11	4.15	21.82
INVSPS	0.13	0.25	-0.02	1.49	4.02	19.76
ÄNEPS	0.05	0.32	-0.72	1.59	2.18	12.17

\* The following variables are expressed in millions of S\$ and are averages of the three years: TA, total assets; CA, current assets; FAS, earnings from fixed asset sales; INVS, earnings from investment asset sales; TOTALS, total earnings from asset sales; and, NET, net profit. DE is the three year average of the debt-to-equity ratio measured as the ratio of **long-term debt** to shareholders equity net of minority interests. CR is the three year average of the current ratio. NEPS is the earnings-per-share **excluding** any gains or losses from asset sales measured as the **average** over the three year period. ASPS, FASPS and INVSPS, the per share values for total asset sales, fixed asset sales and investment asset sales, are the **sums** (not averages) of the sales per share over the three year period. ÄNEPS is the **three** year change, NEPS91 - NEPS88.

Table 2

Correlation Statistics for the  
Unfiltered Sample of Firms\*

## Sample 1989-91: Three Year Averages/Changes for all 44 Firms

## Correlations

	DE	ÄNEPS
ASPS	-0.07	0.52
FASPS	0.19	0.04
INVSPS	-0.08	<b>0.52</b>

## Sample, Excluding Robinson's: Three Year Averages/Changes for 43 Firms

	DE	ÄNEPS
ASPS	0.06	-0.23
FASPS	0.19	0.10
INVSPS	0.04	<b>-0.25</b>

## Sample 1991: 43 Firms, Excludes Robinson's

	DE91	ÄNEPS91
ASPS91	-0.10	0.39
FASPS91	0.38	-0.13
INVSPS91	-0.18	<b>0.41</b>

## Sample 1990: 44 Firms

	DE90	ÄNEPS90
ASPS90	-0.03	0.12
FASPS90	-0.11	0.02
INVSPS90	-0.01	<b>0.11</b>

## Sample 1989: 44 Firms

	DE89	ÄNEPS89
ASPS89	0.05	0.28
FASPS89	-0.04	0.12
INVSPS89	0.05	<b>0.28</b>

\* See Notes to Table 1.

Table 3

Descriptive Statistics and Correlations:  
Earnings Smoothing Hypothesis\*

## Sample 1989-91, Excluding Robinson's: Three Year Averages/Changes

Number of Firms: 27 with  $\bar{A}NEPS > 0$ 

	Mean	Std Dev	Minimum	Maximum
$\bar{A}NEPS$	<b>0.14</b>	0.11	0.00	0.51
FASPS	0.01	0.01	-0.01	0.04
INVSPS	0.10	0.10	-0.00	0.35

## Correlations

	$\bar{A}NEPS$
FASPS	0.17
INVSPS	<b>0.27</b>

Number of Firms: 16 with  $\bar{A}NEPS < 0$ 

	Mean	Std Dev	Minimum	Maximum
$\bar{A}NEPS$	-0.20	0.19	-0.72	-0.01
FASPS	0.01	0.03	-0.02	0.11
INVSPS	0.12	0.20	-0.02	0.69

## Correlations

	$\bar{A}NEPS$
FASPS	0.10
INVSPS	<b>-0.56</b>

## Sample 1991: Excluding Robinson's

Number of Firms: 25 with  $\bar{A}NEPS > 0$ 

	Mean	Std Dev	Minimum	Maximum
$\bar{A}NEPS$ 91	0.04	0.05	0.00	0.16
FASPS91	0.00	0.00	-0.01	0.01
INVSPS91	0.04	0.08	-0.00	0.32

## Correlations

	$\bar{A}NEPS$ 91
FASPS91	-0.35
INVSPS91	<b>0.37</b>

Number of Firms: 18 with  $\bar{A}NEPS < 0$ 

	Mean	Std Dev	Minimum	Maximum
$\bar{A}NEPS$ 91	-0.09	0.06	-0.20	-0.00
FASPS91	0.005	0.02	-0.01	0.09

INVSPS91	<b>0.002</b>	0.03	-0.12	0.04
----------	--------------	------	-------	------

## Correlations

	<u>ÄNEPS 91</u>
FASPS91	0.07
INVSPS91	<b>0.27</b>

**Sample 1990: 44 Firms**Number of Firms: 25 with  $\ddot{\text{A}}\text{NEPS} > 0$ 

	Mean	Std Dev	Minimum	Maximum
$\ddot{\text{A}}\text{NEPS90}$	0.10	0.09	0.00	0.34
FASPS90	0.004	0.009	-0.005	0.03
INVSPS90	0.03	0.05	-0.007	0.15

## Correlations

	$\ddot{\text{A}}\text{NEPS 90}$
FASPS90	-0.27
INVSPS90	<b>0.53</b>

Number of Firms: 19 with  $\ddot{\text{A}}\text{NEPS} < 0$ 

	Mean	Std Dev	Minimum	Maximum
$\ddot{\text{A}}\text{NEPS90}$	-0.13	0.17	-0.65	-0.01
FASPS90	0.00	0.00	-0.00	0.01
INVSPS90	0.024	0.04	-0.01	0.13

## Correlations

	$\ddot{\text{A}}\text{NEPS 90}$
FASPS90	-0.05
INVSPS90	<b>-0.39</b>

---

**Sample 1989: 44 Firms**Number of Firms: 33 with  $\ddot{\text{A}}\text{NEPS} > 0$ 

	Mean	Std Dev	Minimum	Maximum
$\ddot{\text{A}}\text{NEPS89}$	0.09	0.11	0.006	0.52
FASPS89	0.00	0.005	-0.01	0.03
INVSPS89	0.06	0.13	-0.01	0.68

## Correlations

	$\ddot{\text{A}}\text{NEPS 89}$
FASPS89	0.04
INVSPS89	<b>0.56</b>

Number of Firms: 11 with  $\ddot{\text{A}}\text{NEPS} < 0$ 

	Mean	Std Dev	Minimum	Maximum
$\ddot{\text{A}}\text{NEPS 89}$	-0.14	0.16	-0.49	-0.004
FASPS89	-0.00	0.00	-0.01	0.004
INVSPS89	0.03	0.08	-0.02	0.26

## Correlations

ÄNEPS89

---

FASPS89	-0.26
INVSPS89	<b>-0.79</b>

\*See Notes to Tables 1.

Table 4

Descriptive Statistics and Correlations:  
Debt-Equity Hypothesis\*

## Sample 1989-91, Excluding Robinsons: Three Year Averages/Changes

Number of Firms: 15 with DE &gt; Average DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS	-0.03	0.20	-0.41	0.24
DE	0.64	0.31	0.37	1.40
FASPS	0.009	0.03	-0.02	0.11
INVSPS	0.13	0.19	-0.02	0.69

## Correlations

DE

FASPS	0.22
INVSPS	<b>-0.28</b>

Number of Firms: 28 with DE &lt; Average DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS	0.04	0.23	-0.72	0.51
DE	0.07	0.08	0.00	0.23
FASPS	0.005	0.01	-0.01	0.04
INVSPS	0.09	0.11	-0.002	0.35

## Correlations

DE

FASPS	0.10
INVSPS	<b>0.25</b>

## Sample 1991: 43 Firms, Excluding Robinsons

Number of Firms: 15 with DE &gt; Average 1991 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 91	-0.06	0.09	-0.20	0.03
DE91	0.69	0.45	0.32	1.88
FASPS91	0.006	0.02	-0.02	0.09
INVSPS91	<b>0.006</b>	0.05	-0.12	0.14

## Correlations

DE91

FASPS91	0.36
INVSPS91	<b>-0.17</b>

Number of Firms: 28 with DE &lt; Average 1991 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 91	0.01	0.07	-0.14	0.16
DE91	0.06	0.08	0.00	0.27

FASPS91	0.00	0.004	-0.007	0.01
INVSPS91	0.03	0.07	-0.001	0.32

Correlations	
	DE91
FASPS91	0.45
INVSPS91	<b>-0.05</b>

**Sample 1990: 44 Firms**

Number of Firms: 15 with DE &gt; Average 1990 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 90	-0.02	0.22	-0.65	0.31
DE90	0.68	0.34	0.34	1.30
FASPS90	0.00	0.002	-0.005	0.004
INVSPS90	0.036	0.05	-0.014	0.15

## Correlations

	DE90
FASPS90	0.17
INVSPS90	<b>-0.30</b>

Number of Firms: 29 with DE &lt; Average 1990 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 90	0.01	0.14	-0.39	0.34
DE90	0.07	0.09	0.00	0.26
FASPS90	0.00	0.01	-0.004	0.035
INVSPS90	0.026	0.04	-0.007	0.13

## Correlations

	DE90
FASPS90	0.08
INVSPS90	<b>0.06</b>

**Sample 1989: 44 Firms**

Number of Firms: 15 with DE &gt; Average 1989 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 89	0.01	0.15	-0.49	0.19
DE89	0.59	0.28	0.29	1.10
FASPS89	0.002	0.008	-0.007	0.03
INVSPS89	0.06	0.10	-0.019	0.29

## Correlations

	DE89
FASPS89	-0.17
INVSPS89	<b>0.13</b>

Number of Firms: 29 with DE &lt; Average 1989 DE

	Mean	Std Dev	Minimum	Maximum
ÄNEPS 89	0.04	0.17	-0.31	0.52
DE89	0.06	0.09	0.00	0.26
FASPS89	0.001	0.003	-0.005	0.01
INVSPS89	0.046	0.13	-0.002	0.68

## Correlations

	<u>DE89</u>
FASPS89	-0.21
INVSPS89	<b>-0.14</b>

\*See Notes to Table 1.

Table 5

Selected Regression Results for the  
Earnings Smoothing and Debt Equity Hypotheses\*

## Sample 1989-91: Three Year Averages/Changes for all 44 Firms

Dependent variable: ASPS Number of Firms: 44

Adjusted R-squared = .76 F-statistic (zero slopes) = 28.75

Variable	Estimated Coefficient	Standard Error	t-statistic
C	-1.11	.419	-2.65
ÄNEPS	<b>-.175</b>	.124	<b>-1.41</b>
LTA91	.061	.022	2.76
RASS91	.428	.482	0.88
DE	-.065	.056	-1.16
DROB	1.622	.201	8.05

## Sample 1989-91: Three Year Averages/Changes

Dependent variable: ASPS Number of Firms: 28 with ÄNEPS &gt; 0

Adjusted R-squared = .917912 F-statistic (zero slopes) = 76.4787

Variable	Estimated Coefficient	Standard Error	t-statistic
C	-.970	.312	-3.11
ÄNEPS	<b>.339</b>	.144	<b>2.35</b>
LTA91	.052	.016	3.22
DE	-.073	.062	-1.19
DROB	.916	.211	4.33

Dependent variable: ASPS Number of Firms: 16 with ÄNEPS &lt; 0

Adjusted R-squared = .507602 F-statistic (zero slopes) = 4.86578

Variable	Estimated Coefficient	Standard Error	t-statistic
C	-1.67	.702	-2.38
ÄNEPS	<b>-.552</b>	.225	<b>-2.45</b>
LTA91	.090	.037	2.42
RASS91	-2.25	1.29	-1.73
DE	-.125	.091	-1.36

## Sample 1989-91: Three Year Averages/Changes

Dependent variable: ASPS Number of Firms: 15 with DE &gt; Average DE

Adjusted R-squared = .282417 F-statistic (zero slopes) = 2.83665

Variable	Estimated Coefficient	Standard Error	t-statistic
C	-1.45	.803	-1.80
ÄNEPS	-.397	.338	-1.17
LTA91	.082	.042	1.98
DE	<b>-.185</b>	.127	<b>-1.45</b>

Dependent variable: ASPS Number of Firms: 29 with DE < Average DE

Adjusted R-squared = .884453 F-statistic (zero slopes) = 54.5812

Variable	Estimated Coefficient	Standard Error	t-statistic
C	-.803	.326	-2.47
ÄNEPS	-.067	.099	-.673
LTA91	.046	.017	2.63
DE	<b>.014</b>	.290	<b>.048</b>
DROB	1.514	.157	9.66

\* See Notes to Table 1. C is the regression constant term; LTA91 is the log of total assets for 1991; RASS91 = NET/TA for 1991; DROB is a dummy for Robinsons. Standard Errors and t-statistics are calculated using White's heteroskedastic-consistent covariance matrix.

## NOTES

1. In a study of 243 listed Singaporean and Malaysian companies, Chan (1987) finds that upward revaluations account for 91% of the total revaluations occurring from 1980 to 1984.
2. NEPS is an essential variable in the empirical results to be presented. The calculation of this variable involved starting with reported the earnings per share (EPS) and then working back to the various income statement items which are associated with gains and losses from sales. For example, the asset may be included as an extraordinary or as an above-the-line profit or loss on investment asset sale.
3. These factors include the economic and financial strength of the sample firms, as well as a general management preference for holding sizable reserves of investment assets, as reflected in the relationship between CA and TA given in Table 1. Bartov (1993) did recognize the enhanced managerial flexibility of using investments versus fixed assets to smooth income, but found the difference between the two types of asset sales to be "inconclusive".
4. This position is based on a heuristic interpretation of the cash flow characteristics of firms with increasing and decreasing NEPS. The argument underlying  $H_1$  is predicated on the implicit assumption that firms with increasing NEPS have less incentive to sell assets to finance growth. It is plausible that rapidly growing firms, even those with increasing NEPS, will experience substantial cash flow needs to finance growth. Incentives for asset sales are related to both cash-requirements and cash-generation. The arguments being advanced focus on the cash-generation incentives. There are certain characteristics of Singaporean firms which come into play here. To be listed on the SES Mainboard, Singaporean firms have to have a five year record of sustained profits. Hence, the firms are relatively mature with an established capital asset base. (There is a SEDDAQ in Singapore but such firms are not included in the sample). Heuristically, such firms which are fast-growing ( $NEPS(t) - NEPS(t-1) > 0$ ) typically generate more cash than can be rapidly reinvested in the firm. This results in a balance sheet

that is deep in near-cash investment assets. This also creates a reservoir of investment funds which can be sold when earnings experience an unanticipated downturn ( $NEPS(t) - NEPS(t-1) < 0$ ). In effect, the cash requirements of fast growing firms can typically be more than satisfied out of retained earnings. Hence, most asset sales decisions for these type of firms are impacted by investment considerations and are unaffected by earnings smoothing incentives. This leaves declining NEPS firms to engage in earnings smoothing, which is the basic point that the paper examines.

5. This version of the debt-equity hypothesis ignores the possibility that debt covenants may, and often do, have restrictions on the sale of assets which, if taken literally, implies that asset sales will be negatively correlated with debt-equity ratios.

6. Bartov (1993) differs fundamentally from this study in the use of market values to scale variables. The selection of this scaling variable is unusual for a study on the impact of accounting numbers on asset sales decisions. For example, the earnings variable in Bartov (1993) is not accounting earnings but, rather, is directly related to the price-earnings ratio. This has substantive implications for interpretation of the empirical results. This study uses number of shares, which converts variables to a per-share basis. It is not clear which method of scaling is superior. One advantage of using per-share is comparability with other studies, where the use of per-share data is more common. There is also the problem of selecting the 'correct' stock price using Bartov's method. Under the efficient markets hypothesis, stock prices will reflect information available at that time. Unless the accounting data and the stock prices are sampled at precisely the same time, there may be a significant move in stock prices which has transpired since the release of the accounting information. This disparity does not happen when per share data is used.

7. Other proxies for size, e.g, the log of total assets per share, were used without an appreciable change in the results.

8. It is definitely possible that the Bartov sample contained a number of financially unhealthy firms. This

is consistent with the conclusion about asset sales by U.S. firms reached by Lang et al. (1995) who argue that "firms selling assets have high leverage and/or poor performance".