

In Problems 1–6, find the critical points of the functions.

1. $f(x, y) = x^2 + y^2 - 5x + 4y + xy$.

3. $f(x, y) = 2x^3 + y^3 - 3x^2 + 1.5y^2 - 12x - 90y$.

5. $f(x, y, z) = 2x^2 + xy + y^2 + 100 - z(x + y - 200)$.

2. $f(x, y) = x^2 + 4y^2 - 6x + 16y$.

4. $f(x, y) = xy - \frac{1}{x} - \frac{1}{y}$.

6. $f(x, y, z, w) = x^2 + y^2 + z^2 - w(x - y + 2z - 6)$.

In Problems 7–20, find the critical points of the functions. For each critical point, determine, by the second-derivative test, whether it corresponds to a relative maximum, to a relative minimum, or to neither, or whether the test gives no information.

7. $f(x, y) = x^2 + 3y^2 + 4x - 9y + 3$.

9. $f(x, y) = y - y^2 - 3x - 6x^2$.

11. $f(x, y) = x^3 - 3xy + y^2 + y - 5$.

13. $f(x, y) = \frac{1}{3}(x^3 + 8y^3) - 2(x^2 + y^2) + 1$.

15. $f(l, k) = 2lk - l^2 + 264k - 10l - 2k^2$.

17. $f(p, q) = pq - \frac{1}{p} - \frac{1}{q}$.

19. $f(x, y) = (y^2 - 4)(e^x - 1)$.

8. $f(x, y) = -2x^2 + 8x - 3y^2 + 24y + 7$.

10. $f(x, y) = x^2 + y^2 + xy - 9x + 1$.

12. $f(x, y) = \frac{x^3}{3} + y^2 - 2x + 2y - 2xy$.

14. $f(x, y) = x^2 + y^2 - xy + x^3$.

16. $f(l, k) = l^3 + k^3 - 3lk$.

18. $f(x, y) = (x - 3)(y - 3)(x + y - 3)$.

20. $f(x, y) = \ln(xy) + 2x^2 - xy - 6x$.

In Problems 21–35, unless otherwise indicated, the variables p_A and p_B denote selling prices of products A and B, respectively. Similarly, q_A and q_B denote quantities of A and B that are produced and sold during some time period. In all cases, the variables employed will be assumed to be units of output, input, money, etc.

21. Maximizing Output Suppose

$$P = f(l, k) = 1.08l^2 - 0.03l^3 + 1.68k^2 - 0.08k^3$$

is a production function for a firm. Find the quantities of inputs l and k so as to maximize output P .

22. Maximizing Output In a certain automated manufacturing process, machines M and N are utilized for m and n hours, respectively. If daily output Q is a function of m and n , namely,

$$Q = 4.5m + 5n - 0.5m^2 - n^2 - 0.25mn,$$

find the values of m and n that maximize Q .

23. Profit A candy company produces two varieties of candy, A and B, for which the constant average costs of production are 60 and 70 (cents per lb), respectively. The demand functions for A and B are given by

$$q_A = 5(p_B - p_A) \quad \text{and} \quad q_B = 500 + 5(p_A - 2p_B).$$

Find the selling prices p_A and p_B that maximize the company's profit.

24. Profit Repeat Problem 23 if the constant costs of production of A and B are a and b (cents per lb), respectively.

25. Price Discrimination Suppose a monopolist is practicing price discrimination in the sale of a product by charging different prices in two separate markets. In market A the demand function is

$$p_A = 100 - q_A,$$

and in B it is

$$p_B = 84 - q_B,$$

where q_A and q_B are the quantities sold per week in A and B, and p_A and p_B are the respective prices per unit. If the monopolist's cost function is

$$c = 600 + 4(q_A + q_B),$$

how much should be sold in each market to maximize profit? What selling prices give this maximum profit? Find the maximum profit.

26. Profit A monopolist sells two competitive products, A and B, for which the demand functions are

$$q_A = 1 - 2p_A + 4p_B \quad \text{and} \quad q_B = 11 + 2p_A - 6p_B.$$

If the constant average cost of producing a unit of A is 4 and a unit of B is 1, how many units of A and B should be sold to maximize the monopolist's profit?

27. Profit For products A and B, the joint-cost function for a manufacturer is

$$c = 1.5q_A^2 + 4.5q_B^2,$$

and the demand functions are $p_A = 36 - q_A^2$ and $p_B = 30 - q_B^2$. Find the level of production that maximizes profit.

28. Profit For a monopolist's products A and B, the joint-cost function is $c = (q_A + q_B)^2$, and the demand functions are $q_A = 26 - p_A$ and $q_B = 10 - 0.25p_B$. Find the values of p_A and p_B that maximize profit. What are the quantities of A and B that correspond to these prices? What is the total profit?

29. Cost An open-top rectangular box is to have a volume of 6 ft³. The cost per square foot of materials is \$3 for the bottom, \$1 for the front and back, and \$0.50 for the other two sides. Find the dimensions of the box so that the cost of materials is minimized. (See Fig. 19.15.)

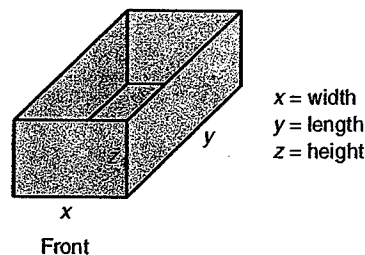


FIGURE 19.15 Diagram for Problem 29.

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answers
to
ODD #
Optimization

EXERCISE 19.7 (page 913)

1. $\left(\frac{14}{3}, -\frac{13}{3}\right)$.
3. $(2, 5), (2, -6), (-1, 5), (-1, -6)$.
5. $(50, 150, 350)$.
7. $\left(-2, \frac{3}{2}\right)$, rel. min.
9. $\left(-\frac{1}{4}, \frac{1}{2}\right)$, rel. max.
11. $(1, 1)$, rel. min.; $\left(\frac{1}{2}, \frac{1}{4}\right)$, neither.
13. $(0, 0)$, rel. max.; $\left(4, \frac{1}{2}\right)$, rel. min.; $\left(0, \frac{1}{2}\right), (4, 0)$, neither.
15. $(122, 127)$, rel. max.
17. $(-1, -1)$, rel. min.
19. $(0, -2), (0, 2)$, neither.
21. $l = 24, k = 14$.
23. $p_A = 80, p_B = 85$.
25. $q_A = 48, q_B = 40, p_A = 52, p_B = 44$, profit = 3304.
27. $q_A = 3, q_B = 2$.
29. 1 ft by 2 ft by 3 ft.
31. $\left(\frac{105}{37}, \frac{28}{37}\right)$, rel. min.
33. $a = -8, b = -12, d = 33$.
35. a. 2 units of A and 3 units B;
b. Selling price for A is 30 and selling price for B is 19.
Relative maximum profit is 25.
37. a. $P = 5T(1 - e^{-x}) - 20x - 0.1T^2$;
c. Relative maximum at $(20, \ln 5)$; no relative extremum at $\left(5, \ln \frac{5}{4}\right)$.