



PRESS RELEASE

For immediate release

Bettina B. Cenerelli appointed OFFA Associate Director at SFU

Burnaby, September 8, 2011 – The Office of Francophone and Francophile Affairs (OFFA) is pleased to announce the appointment of Dr. Bettina B. Cenerelli as Associate Director, for an eighteen-month term.

Dr. Cenerelli holds a Ph.D. in French Literature and comes to SFU after having worked as Program Director at the Pierre Elliott Trudeau Foundation, Montreal (QC). She was responsible for the Foundation's Fellowship, Mentorship and Public Interaction Programs. Along with her valuable experience in program administration and event organizing, she also brings experience in publishing and university teaching.

Dr. Cenerelli joins Claire Trépanier, Director as well as Danielle Arcand, Associate Director, responsible for the French language programs at the Faculty of Education. She will be responsible for coordinating and promoting French language undergraduate programs based in the Faculty of Arts and Social Sciences at SFU. "Bettina's experience in program administration and her knowledge of the university context will certainly be an asset in furthering OFFA's mission, as well as help support Francophone and Francophile students pursuing post-secondary education in French at SFU", says Claire Trépanier, OFFA Director.

OFFA's mission is to develop, coordinate and promote post-secondary programs and courses taught in French at SFU in order to meet the post-secondary education needs of Francophone and Francophile communities in BC. OFFA also organizes cultural activities and program-related activities designed to promote the value of French, both at SFU and in B.C.

- 30 -

Source: Rachelle Rougeau
BAFF/OFFA, secrétaire/Secretary
778.782.6927
rer@sfu.ca

